

CHAMBER CONNECTION

A Monthly Publication of the Salina Area Chamber of Commerce

FEBRUARY 2020 Volume 60, Number 2



23RD ANNUAL



presented by



Kansas' Premier All-Breed Horse Fair & Exposition

www.equifestofks.com

March 6-8, 2020

Doors Open 9am

\$15/day or \$35 for a 3-day Pass (12 & under free)

ADMISSION AVAILABLE ONLY AT EVENT

"Saddle and Sunflowers" by John Keeling Paintings

AT A GLANCE...

Chamber Annual Banquet . . . February 6

Tony's Pizza Events Center

800 The Midway

Membership Reception • 5-6:15pm

Banquet & Program • 6:30pm

Business After Hours February 13

Salina Presbyterian Manor

2601 E. Crawford • 5-7pm

Business After Hours February 27

American Iron Cycle Works

326 N. Twelfth St. • 5-7pm

Details inside!

PASS IT ON!

- Human Resources
- Communications
- Sales
- Staff Break Area

**23RD ANNUAL EQUIFEST RIDES
INTO SALINA MARCH 6, 7 & 8**

See Page 4

Salina

Area Chamber of Commerce

OFFICIAL PUBLICATION

The Salina Area Chamber of Commerce *Chamber Connection* (USPS 478-100) is published monthly by the Salina Area Chamber of Commerce, 120 W. Ash, Salina, Kansas 67401. Periodical Postage paid at Salina, Kansas. Subscription rate to members is \$1.25 per year. Sylvia A. Rice, Editor. Consolidated Printing, layout and design. Postmaster: Send address changes to: *Chamber Connection*, PO Box 586, Salina, KS 67402-0586.

BOARD OF DIRECTORS

CHAIRMAN James Lambert
Retired

VICE CHAIRMAN Jane Gates
Stiefel Theatre

CHAIR-ELECT Jeff Maes
ComPro Realty

TREASURER LuAnn Puvogel
Salina Surgical Hospital

PAST CHAIRMAN Joyce Volk
Joyce Volk Insurance Agency

PRESIDENT/CEO Eric L. Brown
Salina Area Chamber of Commerce

Kristy Balthazor
Grow Bold

Jennifer Brantley
Schwan's Global Supply

David Disberger
Great Plains Manufacturing

Jane Gates
Stiefel Theatre for the Performing Arts

Andrew Manley
First Bank Kansas

Larry Michel
Kennedy Berkley Yarnevich
& Williamson

Dr. Scott Owings, MD
KU School of Medicine

Maria Rapp, DC
Chiropractic Wellness Center

Amber Renfro
Coldwell Banker Antrim-Piper,
Wenger Realtors

Bonnie Sanderson
Woods & Durham, Chtd.

Gary Stansberry
Salina Blue

Dr. Alysia Starkey
Kansas State University
Polytechnic Campus

Susan Traffon
Tony's Pizza Events Center

Barb Young
Triad Manufacturing

Loren Young
K+Coe Isom, LLP

Travis Young
Salina Vortex



Eric L. Brown

From the CEO

Don't look a gift horse in the mouth... or a horse show for that matter!

"Don't look a gift horse in the mouth" is a saying that encourages individuals not to question the value of a gift. The proverb refers to the practice of evaluating the age of a horse by looking at its teeth. Growing up I heard this saying a lot, maybe not as many times as "Don't take any wooden nickels," and "Nothing good happens after midnight," but not looking a gift horse in the mouth rings true to this day.

While the saying isn't a direct correlation to landing a show like EquiFest - because considerable evaluation took place to make sure it was a mutually beneficial partnership for the community and show - but the gift was the opportunity to land EquiFest.

Several years ago, the City of Salina invested \$13.6 million into upgrades and renovations to the old Bicentennial Center and contracted with a private management company. This resulted in Visit Salina's ability to both retain and now recruit new shows and events to Salina. It also brought interest from corporate sponsors like Tony's Pizza and Great Plains Manufacturing in attaching their brand to the building.

EquiFest was held in Wichita for over 18 years and most recently for four years in Topeka. The process working with the Kansas Horse Council included representatives from numerous community partners including Saline County, City of Salina, and your Chamber of Commerce. EquiFest has said the venues at Tony's Pizza Event Center and Saline County Livestock & Expo Center offer wider green space, are centrally located at the junction of two major highways and the community is served by an airport that United Airlines flies in and out of daily.

All of these factors put Salina in a position to win this competitive process and bid. EquiFest and its vendors and guests are estimated to have a one-million-dollar economic impact to the Salina community each year; this includes hotel, food, beverage, supplies, and fuel sales to name a few.

Congratulations to all those involved in making this "gift horse" a reality for Salina; in early March, please make sure to be on the lookout for all guests and individuals that chose to call Salina home for the largest and most premier Equine Show in the state of Kansas and welcome them to the community!

Best,

President/CEO

Salina Area Chamber of Commerce

HERE'S HOW TO CONTACT OUR CHAMBER STAFF

Eric L. Brown, President/CEO
ebrown@salinakansas.org

Sandy Cole, Accountant
scole@salinakansas.org

Sylvia Rice, Visit Salina Director
srice@salinakansas.org

Tiffany Benien, Sports & Events Manager
tbenien@salinakansas.org

JoAnn McClure, Convention & Military Manager
jmclure@salinakansas.org

LaCrista Brightbill, Events and Community Initiatives Director
lbrightbill@salinakansas.org

Clare Stramel, Tourism Information Manager
cstramel@salinakansas.org

Kyle Weiser, Sports & Events Associate
kylew@salinakansas.org

Latron North, Talent Initiatives Specialist
lnorth@salinakansas.org

Ashley Finan, Membership Recruitment and Retention Director
afinan@salinakansas.org

Jen Bailey, Administrative Services Coordinator
jbailey@salinakansas.org

Donna Smith, Office Assistant
dsmith@salinakansas.org



Junior Leadership 2020 Class Begins!

We have selected 23 high school juniors for the 2020 Junior Leadership class. The first session was held Monday, January 27. Sessions will include informative presentations by a variety of area leaders, business and community tours, panel discussions and dialogue between participants and program presenters. The objectives of the program are:

- To develop knowledge about the community, business, and civic engagement
- Develop and practice leadership skills and competencies as developed by the Kansas Leadership Center
- Stimulate interest in becoming involved in community activities and assuming leadership roles

The Chamber thanks the many sponsors of the 2020 Jr. Leadership program. At press time, those included:

Homewood Suites by Hilton, Salina Downtown (2)

American State Bank (2)

Hair Loft Salon (2)

Occupational Performance Corporation

Monica Bachamp, D.O., FACOOG

Hampton & Royce

Mike Ramage

Bamford Fire & Sprinkler (2)

Heritage Real Estate Advisors, LLC

Rebecca Jane's (2)

Bennington State Bank (2)

Salina Optimist Club

Barton Bycroft, DMD (2)

Kansas State Polytechnic (2)

Smoky Hill Education Service Center (3)

Central Kansas Foundation

Kansas Wesleyan University

Smoky Hill, L.L.C.

Clark, Mize & Linville, Chtd.

KCoe Isom, LLP

Summers, Spencer & Company, P.A. (2)

First Bank Kansas

Merry Maids

The Bank of Tescott

Great Plains Federal Credit Union (2)

Mid-Kansas Title Co., Inc.

Woods & Durham, Chtd.

Mowery Clinic, L.L.C.



NOW AVAILABLE

2020 LEADERSHIP DEVELOPMENT OPPORTUNITIES

Up to \$250 per person is now available for individuals interested in continuing to develop their leadership skills. All individuals must be alumni of Leadership Salina programs and live and/or work in Saline County. Funding sponsored by the Kansas Health Foundation Leadership Fund.

Scholarships can be used for: Individual Leadership Coaching
Industry Specific Leadership Programs
Kansas Leadership Center Programs - Other Leadership Education

For More Information Contact:
Amanda or LaCrista at LeadershipSalina@gmail.com





EquiFest Rides into Salina!



For EquiFest fans, the location is new! Kansas Horse Council is excited to move to Salina for EquiFest of KS on March 6, 7 & 8, 2020. This is THE Premier All Breed Horse Fair and Exposition opening for the 23rd consecutive year, now at its new location, Tony's Pizza Events Center & Saline County Livestock & Expo Center in Salina!

Tickets are available on site at EquiFest of KS, and by going to the Tony's Pizza Events Center Box Office window. Prices are \$15/day or \$35 for all 3 days. Kids 12 & under are free! Doors open at 9:00am daily.

The 2020 lineup is set, and schedules are posted! Get details at www.equifestofks.com or check us out on Facebook. We are super excited to feature headliner clinician Chris Cox, and billboard chart topping singer, songwriter, Ms. Adrian "Buckaroo girl" Brannan. Don't miss the original TravAlum Ranch Rodeo competition at 7pm nightly on Friday & Saturday, where 12 teams compete for the buckle. On Saturday afternoon, we'll feature some living legends in the horse industry at our Legendary KS Horseman's workshop panel. Come see a farrier competition, Battle of the Breeds, Fort Riley Commanding General's Mounted Color Guards, a breed showcase, pack mules, draft hitches, saddle seat and versatility ranch class demonstrations, plus live horse workshops in Kenwood Hall, near the Kiddie Corral and the Old Time Photo booth. Oh, and we can't forget the Mounted Shooting competition on Friday and Saturday. You'll want to check that

out and then stop by to visit these folks who also performed in a new family fun adventure movie, The Lost Treasures of Jesse James...get your picture with them in the 4H building at EquiFest of KS! Plus, don't miss Cowboy Poetry & Music, some fine western art and a silent auction to boot!

You'll find wall to wall shopping inside and out, great food and a whole lotta fun!

EquiFest of Kansas is the primary fundraiser for the Kansas Horse Council.

About Kansas Horse Council & EquiFest of KS: The mission of Kansas Horse Council is to provide the Kansas equine industry with leadership and direction through education, promotion and public policy advocacy. Our primary fundraiser is EquiFest of KS, a 3- day equine expo of extraordinary proportions with world renowned clinicians, workshop presentations, arena demonstrations and competitions, incredible shopping offered - all equine themed, from home décor, clothing, tack, jewelry, nutrition needs, as well as outbuilding and equipment to make chores and travel easier! You'll find information on equine services, as well as organizations and associations to get involved with. We promote our KHC Foundation which exists

to provide educational scholarships to equine enthusiasts continuing their secondary education. To learn more and to join, visit www.kansashorsecouncil.com.

BIG FEATURE! RANCH RODEOS!

The TravAlum Ranch Rodeo will have 12 teams on Friday night, and 12 teams on Saturday night. They will compete in four events: Sorting, Mugging, Trailer Loading and Milking. Prelude begins at 6:30pm. At 7pm, we kick off the event with female bronc rider and billboard chart singer/songwriter Ms. Adrian "Buckaroo girl" Brannan singing our National Anthem. She will perform during half-time each evening as well.

Get your tickets!



SalinaKansas.org - a great way to advertise your Business!

The Chamber is pleased that our partner, Matt Volk will be in Salina February 6-7 to coincide with the Chamber Annual Banquet. Matt Volk has been calling on our Chamber members with opportunities for digital display advertising on the Chamber website. Matt can provide information about how your business is currently represented on the site, the analytics of your business on the site, and opportunities for better exposure.

The Chamber encourages you to say "hello" and connect with Matt during this year's Annual Banquet and Membership Reception. If you would like to meet with Matt while he's in Salina, you can setup an appointment by phone (785)577-6645 or e-mail mvolk@salinakansas.org

Matt Volk brings more than 25 years of sales, marketing and advertising experience. He is certified in solution-based sales, value-based sales and SPIN sales. Matt has 14+ years of experience working with local and state Chambers of Commerce. He is also an entrepreneur who co-founded Noah's World LLC, manufacturing special-needs children's beds which are sold online. Take time to meet with Matt and discover what your marketing options are with SalinaKansas.org!



Matt Volk
Internet Ad Sales
& Consultant



Salina to Host First Ever KSHSAA Girls State Wrestling Tournament!

Salina is excited to host the first ever Kansas State High School Activities Association (KSHSAA) Girls State Wrestling Tournament. On Thursday, February 27, 132 girls will compete at TONY'S® Pizza Events Center. There will be 11 weight classes with 12 wrestlers to qualify in each bracket. These competitors will represent 146 Kansas Schools with girls participating.

“The KSHSAA is excited to host the Inaugural Girls State Wrestling Championship in Salina on February 27, 2020. Salina is an amazing host for this event, as Visit Salina and the TONY'S® Pizza Events Center takes a great deal of pride in hosting events, which is especially true with the inaugural event. We are excited for girls to have this opportunity, as we have seen a great increase in girls’ participation,” Mark Lentz, KSHSAA Asst. Executive Director stated. “The people of Salina and the city continue to welcome the KSHSAA member schools, athletes and fans each year. We look forward to great hospitality from a welcoming community for the Girls’ Tournament and the return of the 4A State Boys’ Tournament.”

Following the Girls Tournament, Salina is also proud that the Class 4A State Wrestling Championship Tournament will return, February 28-29 at the TONY'S® Pizza Events Center. 2020 will mark Salina’s 14th anniversary as host to the 4A Boys’ State Tournament. More than 224 wrestlers from 54 4A Class schools, PLUS coaches, media, officials, staff, volunteers and some very enthusiastic wrestling fans will attend.

The 4A Boys’ 2-day event creates an estimated \$702,200 annually in economic impact to the Salina community. The 1-day Girls’ event is estimated to generate \$160,000 in economic impact. This provides a combined estimated benefit to the Salina economy of \$862,200. Tickets for State Wrestling will be available at the TONY'S® Pizza Events Center Box Office throughout the event.

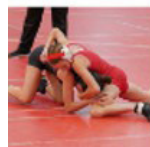
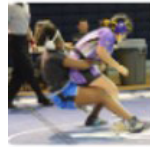
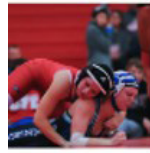
- Thursday all day admission - \$9 for students and \$11 for adults
- Friday all day admission - \$9 for students and \$11 for adults
- Saturday all day admission - \$9 for students and \$11 for adults

Weight classes, brackets and updates will be posted online at KSHSAA.org. For more information about KSHSAA State wrestling, including volunteer opportunities, contact Tiffany at Visit Salina, 827-9310 x130, tbenien@salinakansas.org or Kyle at 827-9310 x136, kylew@salinakansas.org

Overtime Victory

Capitalizing and leveraging the use of the KSHSAA Thursday through Saturday event setup, the USA Wrestling Elementary State Championships & Kansas 6&U Championships with competitors up to 12 years of age will piggy-back on the KSHSAA events. Approximately 600 youth wrestlers will compete at the TONY'S® Pizza Events Center on Sunday, March 1.

James Cook, Event Manager is enthusiastic about the event, “Salina and the TONY'S® Pizza Events Center have what we need to make our tournament a success. We’ve looked at other sites in the state and Salina continues to come out on top as the place to be. We’re excited to host this event and welcome young wrestlers from throughout the state that will provide excellent competition in Salina!”



KSHSAA State Wrestling
Feb. 27-29, 2020

TONY'S® PIZZA EVENTS CENTER

INAUGURAL Girls' State
Feb 27
Wrestle like a girl!

Boys take it to the Mat! 4A Boys' State
Feb 28-29

Visit Salina KS.org

Marquee Welcomes

February 1	World Class “No Zone” Basketball Tournament – Salina Fieldhouse
February 5	Pipeline Safety Seminar – TONY'S® Pizza Events Center
February 13	Leading Age Kansas – Hilton Garden Hinn
February 15	MAYB Basketball Tournament – Salina Fieldhouse
February 18-19	NRCS – Quality Inn & Suites
February 21-22	Kiwanis Key Club – Hilton Garden Inn
February 22-23	HOA Volleyball Border Series Tournament – Salina Fieldhouse
February 27	KSHSAA Girls' State Wrestling – TONY'S® Pizza Events Center
February 28-29	KSHSAA Boys' 4A State Wrestling – TONY'S® Pizza Events Center

Dollars & Sense

Recent groups Visit Salina worked with and the estimated visitors’ spending they created in the community:

World Class Basketball Tournament	\$11,584
Kansas Land Surveyors	\$141,000
Soil Health U	\$167,000
KS Kids Wrestling Club Tournament of Champions	\$1,013,800
KS Ag Educators	\$104,000
KS Land Improvement Contractors	\$65,000

Heritage Hall is now Great Plains Manufacturing Convention Hall

Spectra, the provider of venue management at the TONY'S® Pizza Events Center, and the City of Salina, announced the renaming of **Heritage Hall** within TONY'S® Pizza Events Center to **Great Plains Manufacturing Convention Hall**.

The renaming is part of a new 10-year, \$500,000 agreement with a long-time local Salina business, Great Plains Manufacturing, Inc., a subsidiary of internationally recognized brand Kubota. The partnership agreement and name change took effect January 1, 2020, with all-new facility branding to be in place by June 2020. The Hall is approximately 18,000 square feet and is used as a multi-purpose room within the facility to host conventions, private events, and meetings.

"We're grateful to be partnering with Great Plains Manufacturing, a brand that, for the last 40 years, has continued to invest in Salina's culture and promote job growth in Central Kansas. The long-term commitment that Great Plains Manufacturing is making to our community will allow us to make some much-needed updates to the space formerly known as Heritage Hall.



The renovations will allow us to continue to attract new convention tourism business to Salina," said Spectra's Susan Trafton, general manager of the TONY'S® Pizza Events Center. "We're creating great experiences in Salina, and we're excited to work with the people from Great Plains Manufacturing to further enhance these experiences."

"As an organization, Great Plains is committed to supporting local initiatives and investing in our community. This partnership is just another way for us to give back," said Linda Salem, President and CEO of Great Plains Manufacturing. "We hope that our support in this endeavor will ultimately draw more events and tourism to the city of Salina."

About the TONY'S® Pizza Events Center:

TONY'S® Pizza Events Center opened on July 1, 1979. The \$6.5 million facility obtained its bonds in 1976 hence the original name, the Bicentennial Center. The center contains a 7,500 seat multi-purpose arena and Heritage Hall, a 25,000 square foot convention and exhibition facility. Heritage Hall underwent a \$2 million renovation in 2010. Then from 2013-2016, the center completed a \$13.1 million renovation.

About Great Plains Manufacturing:

Great Plains Manufacturing, founded in 1976, employs over 1,500 people worldwide. It encompasses five divisions: Great Plains Ag, which manufactures seedbed preparation, nutrient application, and seed placement equipment, and other farm implements; Land Pride, which manufactures grounds maintenance tools such as mowers, rototillers, rotary cutters, dirt-working equipment, and construction equipment attachments; Great Plains International, which sells the company's products worldwide; Great Plains Trucking, which operates a nationwide fleet of flatbed trucks; and Great Plains Acceptance Corporation, which finances the company's products. Now a Kubota company, Great Plains Mfg., Inc., is headquartered in Salina, Kansas.

About Spectra:

Spectra is an industry leader in hosting and entertainment, partnering with clients to create memorable experiences for millions of visitors every year. Spectra's unmatched blend of integrated services delivers incremental value for clients through several primary areas of expertise: Venue Management, Food Services & Hospitality, and Partnerships. Learn more at SpectraExperiences.com. Follow Spectra on Facebook, Instagram, Twitter and LinkedIn.

Chamber Benefit Highlight WE WANT TO HEAR FROM YOU!

Chamber Connection newsletter

The Salina Area Chamber of Commerce releases a monthly publication, the Chamber Connection. Members are encouraged to share events, promotions, anniversaries, and exciting news in our featured "In the News" section, FREE of charge! Contact Ashley Finan, Membership Recruitment and Retention Director, to submit your news and highlights.

Social Media

Did you know that the Salina Area Chamber of Commerce has a very active social media following? If you have an event, promotion, anniversary, or any exciting news, let the Chamber know and we will help you promote the news on our social media platforms! Contact Ashley Finan, Membership Recruitment and Retention Director, to learn how you the Chamber can help you boost your news at (785) 827-9310 x132 or afinan@salinakansas.org

WELCOME ABOARD

New Members

CLUB CARWASH-BROADWAY

655 S. Broadway
(833) 416-9975

CLUB CARWASH-MARKETPLACE

2675 Marketplace
(833) 416-9975

EDWARD JONES-AMBER SHIPPY

1828 S. Ohio
(785) 825-6905

Dale Carnegie Course

April 22-June 10 (Wednesdays); 1-4:30pm
Salina Chamber/Visit Annex -120 W. Ash
Investment: \$1,895*

Chamber Members save 15%

Contact: Dales Carnegie – Kansas Heartland
Amanda Eilders
(785) 587-7717 or (785) 320-2753
amanda.eilders@dalecarnegie.com



In The News

In partnership with global testing service Pearson VUE, **SALINA AREA TECHNICAL COLLEGE**, 2562 Centennial Rd, is now offering the Kansas Real Estate Licensure Exams on campus. The real estate exam testing is available on Monday afternoons, and throughout regular office hours on Tuesday through Thursday. To arrange to take the real estate exams, a person must first complete Kansas Real Estate training. Testing must be scheduled and paid for through Pearson VUE. For more information about the real estate exams and other testing services available at Salina Tech, contact Educational Services Coordinator Lara Duran at (785) 309-3111 or Testing Services Specialist Shonell Edwards at (785) 309-3136.

GOT NEWS? Do you have news to share about your business or organization? Email srice@salinakansas.org and we'll publish it in an upcoming issue of **Chamber Connection**.

MOWERY CLINIC, 737 E. Crawford St., is pleased to welcome nurse practitioners Ashley Forshee, APRN, Amy Radt, APRN, and Tawni Lehecka, APRN to Mowery Walk-In Clinic. Mowery Walk-In Clinic is open Monday-Thursday from 8am-5pm and Friday 8am-Noon. Individuals do not need to be an established patient at Mowery Clinic to utilize the Walk-In Clinic. No appointment necessary. For more information, visit moweryurgentcare.com or call (785) 827-7261.

SALINA AREA TECHNICAL COLLEGE Automotive Program will soon be welcoming a new member! **LONG MCARTHUR**, 3450 S. Ninth Street, along with Ford Motor Company, is donating a Ford Focus to the college's program. Both Ford and Long McArthur are excited about this partnership and the opportunity to supply a modern vehicle for students to learn on. Congratulations!



MID AMERICA FARM EXPO
 March 24-26
 Tony's Pizza Events Center
 Saline County Expo Center
 800 The Midway

take to meet

Lady In Red Organization

as Founder Nicole Deatherage answers five questions about herself and the organization:

Can you please give us a summary of your personal background?

Nicole Deatherage is married to Jacob Deatherage and a mother of four children. She is heavily involved in her community and has over 18 years of Human Resources, Business Development & Training, as well as, Mental Health Services and family support.



Nicole is the CEO and Founder of Lady In Red Organization.

What is it about your business that is unique or special?

What separates you from your competitors.

Lady in Red Organization is made up of members who are entrepreneurs, builders, innovators and influencers in every sector from business to creative worlds, taking a modern, forward-looking view on community change initiatives and using their positions to better the World through Lady Connections.

Our Mission: *Driven by Women; empowered by challenge to unleash the limitless ability in others to be the driving force of change in the World.*

Our Vision: *To seek out individuals and organizations that will unlock the possibility for change in the World in which we live for the betterment through social connections.*

Please visit their website at www.ladyinred.org to learn more.

See the entire interview, and others, posted at: <https://www.salinakansas.org/take-5.html>

Legislative Issues Meetings

The first in the series of Legislative Issues Meetings with the Saline County Legislative Delegation will be held Saturday, February 22nd, 8:30-10am, at the Salina Area Chamber of Commerce Visit Salina Annex, 120 W. Ash. Senator Randall Hardy, and Representatives Steven Johnson, Diana Dierks and J.R. Claeys have been invited to attend.

The format of the meetings will consist of opening remarks from the legislators, written questions from the audience, and closing remarks from the legislators.

The meeting is sponsored by AT & T. They are free and open to the public.



2020 Legislative Issue Meetings

February 22
 March 14
 April 25

8:30AM - 10:00AM
 VISIT SALINA ANNEX - 120 W ASH

BUSINESS *after* HOURS

REFRESHMENTS • TOURS • DOOR PRIZES

Salina Presbyterian Manor

2601 E. Crawford

Thursday, February 13

5-7pm • \$5 per person or Fast Pass

Salina Presbyterian Manor's mission is to provide quality senior services guided by Christian values. As a full-service Continuing Care Retirement Community (CCRC), they offer Salina area seniors independent living, assisted living, memory care, long-term and skilled care. Please join them for wine and *hors d'oeuvres*, tours and hear all about Salina Presbyterian Manor.

American Iron Cycle Works

326 N. Twelfth

Thursday, February 27

5-7pm • \$5 per person or Fast Pass

American Iron Cycle Works is Salina's locally owned motorcycle repair shop. They provide a variety of services from service, repair, parts, engine rebuilds, all the way to building you a custom motorcycle. Their mechanics are motorcycle enthusiasts with over 25 years' experience repairing all makes and models.

Come on out, network with fellow Chamber members and discover all that Salina Presbyterian Manor and American Iron Cycle Works have to offer.

\$ It Pays to Attend \$

For reservations call (785) 827-9301
or email dsmith@salinakansas.org

DOOR PRIZES (MUST BE PRESENT TO WIN)
\$250 CASH ATTENDANCE DRAWING

Find me on

facebook

Search for us at
Salina Chamber
and
Visit Salina

Salina
Area Chamber of Commerce

120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586
785-827-9301 • fx 785-827-9758 • www.salinakansas.org

HELP US KEEP YOUR ADDRESS CORRECT If address is wrong in any respect,
please correct directly on the label and return to Chamber of Commerce. Thank You!

PERIODICAL
POSTAGE
PAID
SALINA, KS 67401

Right place. Right reason. Right *now*.

salinakansas.org

Sayp



NEWS

www.salinakansasyp.com

Salina Area Young Professionals

The Salina Area Young Professionals started off the new year with their annual kick-off event at the Prescott-Foley House. The group enjoyed drinks, appetizers from Bravo Slider N Bites, networking, and a presentation from this year's Steering Committee! This event was free to all and well attended. Many of the attendees were able to renew their membership while others signed up for their first year! Thank you to all who attended – there is a lot to look forward to this year!

The first Lunch Club of 2020 will be Thursday, February 13th at Olive Garden! Come network with your fellow YPs and enjoy some pasta and breadsticks over the noon lunch hour! We hope to see you there!

Are you interested in being more involved in the Salina Area Young Professionals group? Look no further! We are looking for individuals to join our team! The following positions are currently open:

Social Crew Co-Chair - Civic Engagement Chair - Civic Engagement Co-Chair - Membership Co-Chair. If you are interested in any of the open positions, visit our website for more information: www.salinakansasyp.com. We would love to have you on our team!

AFC Championship Giveaway Stats

SOCIAL MEDIA GROWTH FROM TICKET GIVEAWAY

The Chamber/Visit Salina hosted a social media contest for two tickets to the AFC Championship game and a gas card from 24/7 Travel Store. To be entered in the drawing, participants were required to "like, follow and share" the post on a variety of platforms. The Chamber/Visit Salina saw exponential growth in their social media following and engagement. Below are some of the stats gathered from this contest. Congratulations to our winner, Stephanie Zamrzla! Go Chiefs!



1,445

New Followers Across All Platforms

701

Post Shares Across All Platforms

626

Post Likes Across All Platforms