

CHAMBER CONNECTION

A Publication of the Salina Area Chamber of Commerce

September/October 2022 Volume 62, Number 8



TELMO MIEL



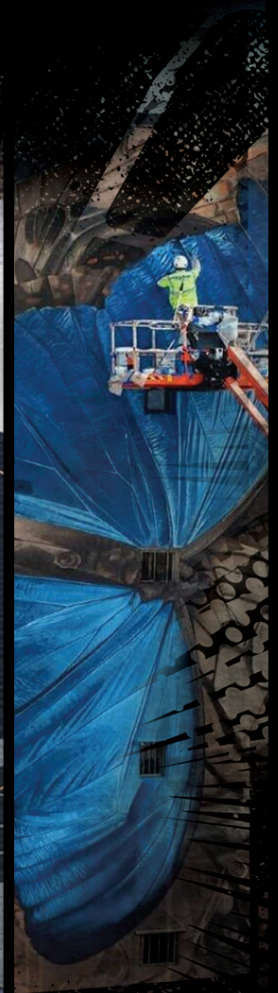
MONA CARON



JOE IURATO & LOGAN HICKS



TONY SJÖMAN



MANTRA

AT A GLANCE *Mark your Calendar!*

- | | |
|---|---|
| Builder's Breakfast September 28
227 N. Santa Fe, 2nd Floor - 8am | Business After Hours October 20
Exline, Inc.
3256 E. Country Club Rd - 5-7pm
Ribbon Cutting 4:30 |
| Business After Hours September 29
Salina Family YMCA
570 YMCA Drive - 5-7pm | Business After Hours October 27
United Capital Management
227 N. Santa Fe - 5-7pm |
| BOOM! Salina Festival October 6-16
Downtown | |

Details inside!

STREET ART & MURAL FESTIVAL

See Page 3



Salina

Area Chamber of Commerce

OFFICIAL PUBLICATION

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From the CEO



Eric L. Brown

This cover is all about BOOM Salina and the world class artists that will be in our community sharing their talents. What the Salina Kanvas Project has been able to achieve in the past 18 months is amazing and has already started to garner travelers and tourists that hear about what's happening in Salina. This all wouldn't be possible without the leadership, time, talent, and treasure of your 2022 Salina Area Chamber of Commerce Board Chair, Travis Young.

When Travis isn't volunteering, he is the CEO of Vortex Global, Vortex specializes in the design and manufacture of components used in the transport and flow of bulk solids, all built in Salina. In the past 10 years they have more doubled in size and I only highlight this as it is an example of the growth path for many of the organizations and businesses in Salina.

What is happening around the community regarding enhancing the quality of life paramount to attracting and retaining the next generation. While a set of murals won't alone be the sole reason a person would choose Salina, they are a nice compliment to the already rich art scene in Salina which includes performance theatre, concerts, music, cinema, and much, much more.

The work being done has been funded through private donations and that is important to note as business leaders and other citizens have bought into the vision of what Salina can be if we can capture the momentum and grow this community in way that hasn't been achieved in the past five decades.

The Chamber's mission is to advocate and elevate our members' economic prosperity and be the catalyst for our community's future. These murals and the related festival will bring visitors into our community and have an economic impact as well. As we look forward into 2023, you will be hearing and see more and more about the Love Salina concept that is currently being introduced by a grassroots effort, but your Chamber will be leading soon on executing that vision and BOOM Salina is a great way to introduce it to Salina, the region, and the world.

Best,

Eric L. Brown President/CEO
Salina Area Chamber of Commerce

HERE'S HOW TO CONTACT OUR CHAMBER STAFF

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BOOM! -SALINA-

MURAL FESTIVAL **BOOM! SALINA** IS HITTING THE STREETS October 6th- 16th

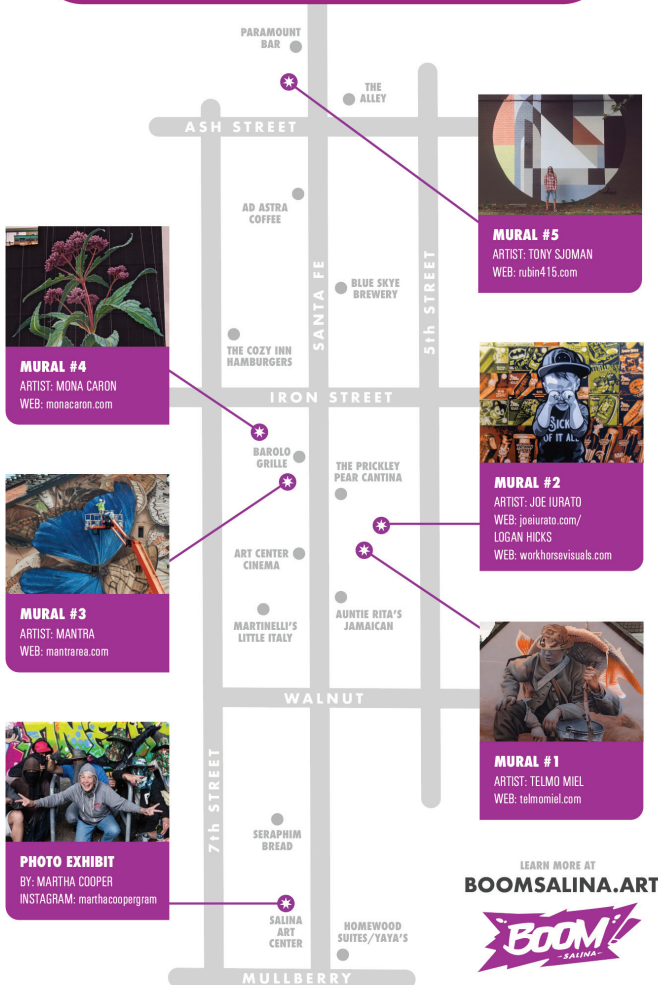
In cooperation with Salina Arts & Humanities, the Stiefel Theatre, Theatre Salina, Salina Area Chamber of Commerce, The Salina Art Center, Salina 2020 and Salina Downtown Inc, the Salina Kanvas Project is pleased to announce the 1st annual Boom! Salina Street Art and Mural Festival October 6th– 16th 2022. The event will feature world renown muralists Telmo Miel (Netherlands), Mona Caron (Switzerland), Tony Sjöman (Sweden), Joe Iurato (USA), Mantra (France), and Logan Hicks (USA).

In all, the six artists will transform five buildings downtown with unique and breathtaking murals. The artists have created

WHAT LIVE ART & MUSIC
WHERE DOWNTOWN SALINA
WHEN OCTOBER 6-16, 2022
FINALE OCT. 14-15, CAMPBELL PLAZA
WHO WORLD-CLASS MURALISTS



BOOM MAP



work around the globe, and each has their own style and look. The collection will advance Salina’s already exciting public art vibe to another level. The map indicates where you can stop by and watch the artists at work!

“We are excited to have such a great line-up of artists joining us for this inaugural event. Their work will not only add to our communal landscape, but will make Salina Downtown a major destination for those that want to be inspired by world-class public art. We thank the building owners and financial donors for making this happen.” – Travis Young, Salina Kanvas co-founder

“Being visually stimulated is something people crave subconsciously, where they are and especially when they least expect it. With this festival we are trying to tap into a different wavelength that has broad appeal and of a caliber that will put Salina on the map.” – Eric Montoy, Salina Kanvas co-founder

WAIT...There is MORE!

In addition, the artists will be joined by Martha Cooper (USA), known as the “godmother” of street art photography. The Salina Art Center will host Martha for a photography exhibit September 14th- October 23rd and will screen A Picture Story Film at the Art Center Cinema on October 12th at 5:30pm. This will be followed by a mural artist panel.

And Even MORE!

In addition to the creation of murals, the festival will feature live music on October 14th and 15th in Campbell Plaza. Throughout the festival, entertainment is being presented across the community. See the list of events at www.boomsalina.art.



Duxler Selected for U.S. Chamber Foundation Education and Workforce Fellowship Program



Fellowship Provides State and Local Business Leaders with Opportunities to Engage Nationally on Critical Education and Workforce Issues

The U.S. Chamber of Commerce Foundation announced Renee Duxler, Director of Economic & Workforce Development at the Salina Area Chamber of Commerce, was selected to participate in the seventh cohort of its premiere business leadership program. The Business Leads

Fellowship Program trains and equips leaders from state and local chambers of commerce, economic development agencies, and trade associations with resources, access to experts, and a network of peers to build their capacity to address the most pressing education and workforce challenges.

“I’m thrilled to be able to represent Kansas, and specifically Salina, with this national fellowship,” says Duxler. “But more importantly I’m looking forward to the high-level problem solving and idea sharing that will occur as we work together so intensively over the next six months. Accessible and quality education is such an important piece to building thriving and vibrant communities, and now more than ever we need to get innovative with initiatives that set everyone up for success.”

“We created the Business Leads Fellowship Program in response to the needs of our state and local chamber partners,” says Cheryl Oldham, Senior Vice President of the Center for Education and Workforce. “They, better than anyone, see the critical link between education and economic development, and we are glad to be able to support them as they take on this critical leadership role in their community.”

Following a competitive application and selection process, Duxler

was selected along with 34 other state and local chamber executives, economic development professionals, and association leaders to participate in the seventh class of this program. The six-month program, consisting of both in person and virtual meetings, will cover the entire talent pipeline, including early childhood education, K-12, postsecondary education, and workforce development.

Upon completion, Business Leads Fellows will join the U.S. Chamber of Commerce Foundation’s dedicated network of over 250 chambers of commerce and statewide associations from around the nation who regularly engage on education and workforce initiatives.

For more information on the Business Leads Fellowship Program, visit the program’s [website](#).

Chamber Welcomes Ector Diaz to Staff



Ector Diaz has joined the staff of the Salina Area Chamber of Commerce as a Marketing and Content Coordinator! Ector recently relocated from Hutchinson, Kansas to Salina to fill this new position. He recently graduated with his MBA in Marketing from Fort Hays State University. Ector will be attending events to capture, document, and share how the Chamber’s work impacts local businesses and community overall. Additionally, Ector

will be working with our members to better tell their story and also will be responsible for implementing portions of the Love Salina effort.

WAGE AND BENEFIT SURVEY UNDERWAY!



The Salina Area Chamber of Commerce is conducting a Wage and Benefit Survey this year. This is the first year we’ve been able to conduct the survey since 2018, and we’re

excited to pull together this data and provide it for our area employers.

This survey provides a more precise guide to wage and benefit information for the Salina area than from data provided at the state or national level. We know that both wages and benefits continue to increase post-COVID, and we also know this information will be helpful to employers as they strive to remain competitive in this tight labor market.

The survey report will be available in January as a resource. Hundreds of area organizations have participated in the past, and we are counting on your participation to ensure that this survey continues to provide area employers with competitive local wage

and benefits information. Surveys are available free to our members within their Members Only login, or by request.

NEW THIS YEAR: We will hold a drawing for \$300 in Smoky Hill Silver Gift Certificates from among all of the companies that submit a survey. Smoky Hill Silver certificates are perfect for rewarding employees or celebrating special events in your company!

If you have not received the email link to the survey or you would like a paper copy to fill out, please reach out to Renee Duxler, Economic and Workforce Development Director at rduxler@salinakansas.org or (785) 827-9301. Completed surveys are due by November 15th, 2022.

2022 32nd Annual EMPLOYMENT EXPO

**KansasWorks
Mobile Unit
Will Be
On-Site**

Registration is now open!

99KG
#1 For New Country
Live Remote

October 6, 2022

11 AM - 2 PM

Tony's Pizza Events Center
800 The Midway; Salina, KS

Fill Open Positions with Qualified
Candidates!



Register by:
October 3, 2022
For more information, contact:
Workforce Solutions of OCCK, Inc.
(785) 827-9383 ext. 176



Table Reservation - Reservations accepted until October 3rd, 2022

Registrations and booths are free of charge to all employers - Sorry, no registrations from multi-level marketing companies will be accepted.

Company _____
 Contact Person _____
 Company Address _____
 City _____ State _____ Zip _____
 Telephone _____ Ext _____
 Email _____

Scan registration to:
 ssowers@occk.com
 or
 Mail registration to:
 Workforce Solutions of
 OCCK, Inc.
 1710 W Schilling Rd
 Salina, KS 67401



LEADERSHIP SALINA

Stephanie Anderson
Jeremy Bohn
Colton Carlson
Kyle Chamberlin
Chelsey Copeland
Justine Curtis
Tyler Elting
Annetta Flax
Michael Fulkerson
Dian Gebhardt
Stephanie Gillig
Natalie Gordon
Jake Huffaker
Sarah Keck
Mattie King
Chris Lehecka
Bryant Lovin
Julie Mindrup
Cristina Nieto
Lauren Pesek
Ron Redden
Nikki Roelofsen
Terri Schweitzer
Curtis Stevens
Brandon Stokesbary
Josh Tellefson
Kimberly Vega
Zachary Weis
Cory Wellbrock

Vernon Jewelers
Kansas State University - Salina
Great Plains Manufacturing
Kansas State University - Salina
CKF Addiction Treatment
Central National Bank
Bennington State Bank
Kansas Wesleyan University
Bank VI
Salina Downtown, Inc.
Salina Area Chamber of Commerce
Anderson Knight Architects
BE Wealth
Salina Arts and Humanities
Bennington State Bank
Great Salina Community Foundation
Great Plains Manufacturing
First Bank of Kansas
Central Kansas Mental Health Center
Clark Mize Linville Chartered
Salina Area Technical College
The Hive Salon and Spa
Great Plains Manufacturing
USD 305 Salina Public Schools
Salina Country Club
Hutton Construction
Sculpt Massage
SSC Advisors, Inc.
Vortex

The Class of 2022



THANK YOU

to these Chamber members who continue to support our programs through their membership renewal.

- ▶ 1st Choice Security
- ▶ All In Screenprint
- ▶ Angels Care Home Health
- ▶ Arbor Court Retirement Community
- ▶ Be Wealth
- ▶ Big Booty Trudy's Speakeasy & Cigar Bar
- ▶ Border States Electric
- ▶ Caregivers Home Health
- ▶ Central Plains Diesel & Repair
- ▶ Chuck's Bar & Grill
- ▶ Clean Team
- ▶ Comfort Heating & Air Conditioning, LLC
- ▶ Cornerstone Classical School
- ▶ Dagny's Ice Cream, LLC
- ▶ Dillon Stores Division #95
- ▶ Discover Dental Center
- ▶ Drains Plus, LLC
- ▶ Exchange Bank
- ▶ Greater Salina Community Foundation
- ▶ Hall Contracting, Inc.
- ▶ Hampton Financial, LLC
- ▶ HDR Engineering, Inc.
- ▶ Kansas Wesleyan University
- ▶ KARA - Kansas Agribusiness Retailers Association
- ▶ Landscape Consultants, LLC
- ▶ LaQuinta Inn & Suites
- ▶ LTC John D. Riddell VFW Post 1432
- ▶ Magna Dry of Central Kansas
- ▶ Marietta Kellogg & Price LLC
- ▶ Merry Maids
- ▶ Messenger Total Promotions
- ▶ Mr. Freeland Design
- ▶ Nex-Tech Wireless, LLC
- ▶ Nextlink Internet
- ▶ Prairieland Market
- ▶ Reece Construction
- ▶ Rent One
- ▶ Schwab Eaton
- ▶ UniFirst Corporation Loc #246
- ▶ Union Pacific

Thank You

Rise and shine for our

BUILDERS BREAKFAST WITH THE BOARD

United Capital Management Building, 2nd Floor
227 N Santa Fe Ave
| Wednesday, September 28th | 8:00am |
RSVP to sgillig@salinakansas.org or via phone 785-827-9301

WELCOME ABOARD

New Members

CHURCH OF THE CROSS UMC

Libby Oberdorf
1600 Rush Street
785-825-5170 • www.coc-salina.org

MYNE BODY & SOUL

Benjamin Lee
1410 E. Iron, Suite 8
785-515-2212

SALINA AREA YOUNG LIFE

Derek Birney
834 E. Prescott
316-708-3837 • www.salina.younglife.org

SALINA INTERPAROCHIAL CREDIT UNION

Laurie Slater
1927 S. Ohio Street
785-825-0744

SUNFLOWER STATE VITAL CARE

Rick Bhandari
645 E. Crawford Street, Suite E-3
785-228-4750 www.sunflowerstatevc.com

WINGSTOP

Kent Chapin
1621 S. Ohio Street #D
785-714-5100 • www.wingstop.com

FUND ADMINISTRATIVE SERVICES

Jacob Hemmer
2121 E. Crawford Place
785-404-6624 • www.investma.com

THE POINT, LLC

Diego Carrizales
157 N. 7th
785-577-6044



In The News



The **SALINA SYMPHONY** will embark on a season of “New Beginnings” under the baton of newly appointed Music Director Yaniv Segal on Sunday, October 2, at 4 p.m. at the Stiefel Theatre. The season opener will

feature Beethoven’s monumental Fifth Symphony, one of the most recognizable works of all time. Dynamic violinist and Kansas City native Maria Ioudenitch will dazzle audiences with her performance of Sibelius’ epic violin concerto. Patrick Harlin’s majestic new work, inspired by Earthrise – the iconic photograph taken from Apollo 8 – will open this can’t miss program.

SALINA ART CENTER is awarded an Arts Engagement in American Communities (AEAC) Grant through the National



Endowment for the Arts to fund opportunities for youth art makers to use art as a catalyst for discussing issues of relevance and significance to their generation. The first project funded is the A.R.T (Art, Reflection, & Thinking) mentorship program for middle and high school students. This is a free afterschool program for students referred by a teacher, counselor, or another adult. The second project funded by the AEAC grant is the 3rd Sunflower Biennial exhibition. The Sunflower Biennial is a juried exhibition of visual art to recognize artists in Kansas, associated with secondary and post-secondary programs, for dedication, achievement, and contribution to exchanges that reveal life. Sunflower Biennial call for entry has an entry deadline of Nov. 30, 2022. The 3rd Sunflower Biennial opens on Feb. 8, 2023. To learn more, visit www.SalinaArtCenter.org.



OCCK Transportation is pleased to announce the continuation of the Fall Pass for the CityGo “Get On & Go” program. Youth ages 7-18 will be able to purchase a Get On & Go Fall Youth Bus Pass for

\$10. The pass will be good for unlimited rides on Salina CityGo from September 1 to November 30. Youth must show the drivers their “Get On & Go” pass when they board the buses. Face masks and social distancing policies will be followed as needed. The Get On & Go Fall Bus Pass is available for purchase online at www.salinacitygo.com and Buy A Pass, with options for pick up, and at the OCCK Transportation office, 340 N. Santa Fe. The Fall Pass will also be available digitally in the Token Transit app. All OCCK Transportation services have a digital fare option. For more information call OCCK Transportation at 785-826-1583 or go to www.salinacitygo.com.

The **AMERICAN RED CROSS** prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors. A non-profit made up of over 90% volunteers, offering several lines of service to local communities to



American Red Cross

provide life-saving blood and blood products, disaster preparedness, response, and recovery, and serve our military through services to the armed forces. Volunteers are needed in many diverse positions, including Services to the Armed Forces Presenter/Table events, Preparedness Presenter, Disaster Action Team Trainee, Volunteer Services Volunteer Recruitment Team Member, Hero Care Network Regional Caseworker/Follow-up, and Duty Officer/Dispatcher. You can schedule a chat with our local recruiter by following the link to our online scheduler below to pick a day and time that works for you. <https://calendly.com/cherylbb-red-cross-volunteer-recruitment>.

Friends of **ASHBY HOUSE** announce their 30th Anniversary Gala featuring “Dueling Pianos”, October 22. Tickets are available at the main office, 204 S. Eighth, or online at ashbyhouse.org/events.



THE BENNINGTON STATE BANK (BSB), a leading independent community bank in central Kansas, has hired Chris Yohe as Salina Market President. Yohe will assist with administering Agricultural and Commercial based credit needs and opportunities by serving and maintaining strong relationships with the Bennington State Bank Salina market. Yohe is an experienced lender and most recently served as Central Kansas Market President for BANK VI, a division of Plains State Bank, working there since 2019. Yohe earned his B.A. in Finance from Fort Hays State University. For more information about this and other Bennington State Bank locations, please visit bsbks.com.

GOT NEWS?

Do you have news to share about your business or organization? Email srice@salinakansas.org and we'll publish it in an upcoming issue of **Chamber Connection**.

GLIK'S, the 14th oldest retailer in the United States, announced today that the company is celebrating its 125th Year Anniversary the week of October 3rd - 9th, 2022. To say thank you to their customers, the company released a video celebrating their 125th year in business on YouTube. The Glik family has grown the company from a horse drawn wagon, to one of the first strip mall stores, to over 70 brick and mortar locations as well as an online store. In order to celebrate this historic milestone, Glik's is pulling out all the stops. Included in the celebrations are in-store promotions from October 3-9. Glik's is located in the Central Mall at 2259 S. Ninth Street in Salina.



First Presbyterian Church of Salina and Sunrise Presbyterian Church will sponsor a Coat Drive on Saturday, October 8th from 9am to Noon. The event will take place at Ashby House Central Office, 142 S. Seventh Street.

Have you voted for YOUR favorite this year?

It's as easy as 1...2...3!



EVERYONE is eligible to vote!

- 1.** Pick up a ballot from a silver box at the mid-block crosswalks on Santa Fe, or from a downtown business!
- 2.** Enjoy the walking tour!
- 3.** Complete your ballot, voting for YOUR favorite, and place back in a silver crosswalk box!

www.sculpturetoursalina.com

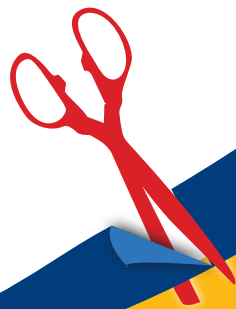


RIBBON CUTTINGS



▲ **Vernon Jewelers** celebrated 138 years in business with a Chamber Ribbon Cutting on September 9th. CONGRATULATIONS!

▲ **Sunflower State Vital Care** 645 E. Crawford Street, Suite E-3, celebrated their opening with a Chamber Ribbon Cutting on September 1. Congratulations!



Join us for this upcoming Ribbon Cutting Celebration!



SAVE THE DATE!

September 26 – 3pm
Myne Body & Soul
1410 E. Iron, Suite 8

Marquee Welcomes

September

25 Hit the Pink Ball for A Cure Softball (youth)

October

- 2 Fun Fall Finale Softball (youth)
- 6-16 BOOM! Salina Artists and Guests
- 7-8 Kansas Wrestling Coaches Association (KWCA)
- 9 USA Wrestling District & State Meetings
- 15 MAYB Basketball (youth)
- 15 USSSA Play for the Rings Softball (youth)
- 28-29 KSHSAA 5A & 6A State Volleyball

November

5 Salina Crossroads Marathon

Dollars & Sense

- Aug 20 • Youth Soccer tournament** \$6,000
- Aug 26 • xWe Wrestling** \$17,590
- Aug 28 • Central Links Ladies Golf** \$20,540

FIND US ON SOCIAL MEDIA!



Salina Chamber of Commerce



Visit Salina



Imagine Salina





2022 U.S. National Aerobatic Championships Back in Salina Airspace



The premier event for the International Aerobatic Club, the U.S. National Aerobatic Championships, returns to Salina, Kansas in October. The official contest flights begin October 2 and end on October 7 at the Salina Regional Airport.

This year's contest director is President Emeritus Mike Heuer. Mr. Heuer has been with the IAC since its founding in 1970 and holds member number 4. His father, Robert L. Heuer,

lead a group of aerobatic pilots, mostly from the Chicago area, to formalize the Experimental Aircraft Association's Precision Flying Division to become the IAC.

During the championships pilots compete in five categories— Primary, Sportsman, Intermediate, Advanced, and Unlimited in both power and glider aerobatics. Pilots in each category fly at least three routines:

- Known: where all competitors fly a pre-published set of maneuvers.
- Unknown: maneuvers are presented to the pilot 12 hours before.
- Freestyle: pilots create their own routine based on maneuvers allowed in their category.

Some of the best aerobatic pilots in the nation will be flying their airplanes in loops, rolls, dives, stalls and turns. Each flight is thoroughly planned to ensure the highest levels of safety while testing the abilities of both pilot and airplane.

The flights are judged for precision and excellence. Top finishers in the advanced category will earn berths on the U.S. Unlimited Aerobatic Team that will compete in the 2023 World Aerobatic Championships to be held in Jean, Nevada in October and November of 2023.

A separate championship for the Four Minute Freestyle takes place on Friday, October 7. Only the top 10 competitors in the Unlimited and Advanced category are invited to fly in this event. Music and smoke are part of this event and the public can attend this and any other flights during the week as observers at no cost. The organizers, in cooperation with the Salina Airport Authority, are mapping out an area close to hangar 606 for public viewing.

Competition will end on Friday, October 7 after the Four Minute Freestyle with awards presented at an awards banquet in the Hilton Garden Inn and Convention Center. Details for the championships can be found at: www.iac.org/nationals

KSHSAA 5A & 6A State Volleyball Bumps Back to Salina!



The KSHSAA Class 5A & 6A State Volleyball Tournaments will be held at Tony's Pizza Events Center, October 28-29, 2022. Salina has hosted KSHSAA State Volleyball Tournaments each fall for decades dating back to 1978. A total of 16 teams, plus officials, fans and spectators will come to Salina and compete. The tournaments are estimated to provide Salina more than \$490,000 in estimated economic impact.

On Friday morning, 8 teams in the 6A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 8:30, 9:30, 10:30, 11:30am, 12:30 and 1:30pm. Friday afternoon, 8 teams in the 5A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 3:30, 4:30, 5:30,

6:30, 7:30 and 8:30pm. Semifinal, Consolation and Championship games will be played on Saturday in both divisions with 6A game times scheduled at 10 and 11:30am, and 5A games times set for 2 and 3:30pm.

Interested in volunteering at the event? Visit Salina is currently recruiting community volunteers that would be willing to assist as team hosts and announcers. Specifically help is needed during opening ceremonies and award presentations. If you would like to volunteer, please contact Tiffany via e-mail tbenien@salinakansas.org Or Call: (785) 827-9310 x130. Once teams qualify, brackets will be posted at www.KSHSAA.org



Salina Crossroads Marathon

The inaugural Salina Crossroads Marathon will be held in downtown Salina on Saturday, November 5, 2022. Visit Salina is excited about the impact of the Salina Crossroads on the community, region, and state, not only for this year but with much anticipation of this being an annual event. While this is a first-time event, organizers are gaining traction quickly. Already 240+ participants have registered and lots more are expected. Races offered include a Full Marathon, Half Marathon, 4.01K Family Fun Run, Team Relay Marathon and Team Relay Half Marathon. The Salina Crossroads Marathon is more than one event and has many highlights and side activities for runners, spectators and fans. The marathon itself is a Boston Qualifier on a USATF Certified Route. Fun music will be



played throughout the race. Medals, t-shirts, swag bags and post-race photos will be provided to registrants. Expect family fun at the start and finish areas of the route. Proceeds from the race will go to Saline County Youth Sports. If you'd like to run, be a sponsor, partner, or volunteer at the event, go to www.RunSalinaCrossroads.com

Great Things Going On!

Looking for great entertainment in Salina? Check out the Salina Arts & Entertainment Calendar where you can find the most comprehensive listing of events including art exhibitions, concerts, theatre, sports events, festivals, special happenings and more! And, if you have an event you'd like to see on the

calendar, go to www.SalinaAE.com and click on the "Add Event" button to submit your event for approval. Accepted events include art exhibitions, entertainment, youth sports tournaments and events that visitors might enjoy attending. If you have questions about the calendar, e-mail Tiffany at the

Chamber tbenien@salinakansas.org



TRICK OR TREAT

SMOKY HILL SILVER

CERTIFICATES AVAILABLE IN \$10 & \$25

Please call the Salina Area Chamber of Commerce to order!
785-827-9301

Smoky Hill Silver

SHOP. EARN. REDEEM. REPEAT!

Download on the App Store | GET IT ON Google Play

CHOOSE SALINE COUNTY

www.ChooseSaline.com



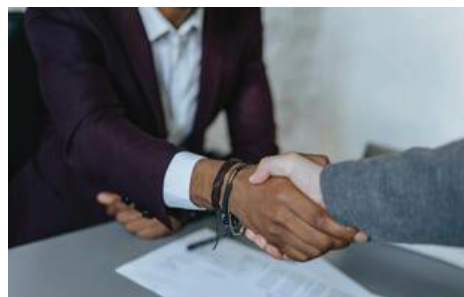
An excerpt from *Business 365 – A Salina Area Chamber Blog*

Why is a Chamber of Commerce Essential to a Community?

Think of your local community as a single, large living organism, a body. Each business in this community plays a vital role in tune with every other organization to keep the body alive and well. Although healthy competition is no stranger to the environment as they compete for resources, they are all still a part of the make-up of the community. In order to thrive, the community needs the circulation of economy, and it is the citizens that make up the lifeblood that is so important to keep within the body. When we fall and scrape our arm or our leg, we don't let the blood flow freely out of our bodies, we try to stop the flow and we do whatever we can to lose the least amount of blood possible. Likewise, in a community such as our own, we work together to keep people, money, and business in the community, because if we bleed out too much then our body starts to fail, and we do what we can to attract new people, businesses, and opportunities so that we can flourish. In the same analogy, the Chamber of Commerce is the beating heart of any community. It is the job of the Chamber to pump the lifeblood throughout the community and give life to each of its members keeping the community and small business alive; this is done in a variety of ways.

Moving out of the analogy of the body and into more technical terms, the Chamber of Commerce is a non-profit entity dedicated to helping its members achieve economic growth and prosperity through representation, networking, events, and more. As a non-profit, the Chamber can legally represent its members in public policy debates and acts as a spokesperson of the businesses in the community it partners with. Typically, the Chamber is a useful tool that businesses use to fight rules and regulations on the

behalf of companies that don't want to be publicly associated with the positions they stand on. Moreso being a member of the Chamber of Commerce gives a voice to both small businesses and big businesses alike. Read the complete blog post [here](#).




STARTUP SALINA EVENING EDITION

First Wednesday of the Month

9/7/2022 – No MeetUp
 10/5/2022 – Jason Bathon, Owner, JAB IT PC
 11/2/2022 – Amanda Littell, Life Coach, Shift Your Perspective
 12/7/2022 – Melissa Burrows, Owner, Joyful Noise Studios

5:30 PM – Networking & Snacks 6:00 PM – Program

The Temple Co-Working: 336 South Santa Fe; Salina

Startup Salina is for individuals seeking to start or grow their businesses, entrepreneurs, and services that offer small business resources and support. We meet monthly to make connections, brainstorm ideas, troubleshoot problems, and provide feedback to Salina's entrepreneur community. Join us on Facebook!

Salina Area Chamber of Commerce
 STARTUP
 THE TEMPLE
 SALINA KANSAS
 Salina Community Economic Development Organization



Street eats & beats

LIVE MUSIC • FOOD TRUCKS • LIP SYNC BATTLE

1-5 PM @ 67401 PLAZA IN DOWNTOWN SALINA!
 FREE CONCERT BY VEGAN SHARK
 LIP SYNC BATTLE TO RAISE MONEY FOR LOCAL NON-PROFITS!

SATURDAY OCTOBER 22

Sayp
 Salina Area Young Professionals

SAVE THE DATE



Salina Area Chamber of Commerce

2022 NEW MEMBER ORIENTATION

Discover how to take advantage of your Salina Area Chamber of Commerce membership. Hear from Eric Brown, President/CEO, Ashley Finan, Membership Director, and others on the ins & outs membership, how to get involved, and more!

OCTOBER 13, 2022
 12PM-1PM
 LUNCH WILL BE PROVIDED.
 RESERVATIONS REQUIRED.

120 W. Ash, Salina, KS 67401
 Visit Salina Annex

Eric Brown
 President/CEO

Ashley Finan
 Membership Recruitment & Retention Director

REGISTRATION:
785-827-9301

salinakansas.org

\$ It Pays to Attend \$



Kansas Wesleyan University President Matt Thompson presents the attendance prize of \$250 to Hank Boyer during their September Business After Hours event!



...and Jennifer Noonan, Bank VI, was the winner of a gift basket from Kansas Wesleyan University.

Download the SALINA 67401 App!



Featuring the NEW Visit Salina Guide, SalinaAE.com Calendar, Chamber Business Directory, Special Offers and MORE!



MEMBERSHIP NEWS

BUSINESS after HOURS

Thursday, September 29
Salina Family YMCA
570 YMCA Drive
5-7pm
\$5 or Fast Pass



Salina Family YMCA has been serving our community for 136 years! Come and celebrate the exciting things that are happening, tour the facility, take in some great exhibitions from Y program participants, drawings for free memberships and more! Food and beverages will be served.

150 Exline YEARS



Thursday, October 20
Exline 150 Year Celebration!

Please join us in a Ribbon Cutting and Business After Hours celebration at Exline as they celebrate their 150th anniversary.

The event will take place at Exline located at 3256 E. Country Club Road on Thursday, October 20th. The festivities will begin with campus tours from 4:30 – 5pm followed by a Ribbon Cutting Celebration and social from 5 – 7pm. Ya-Ya's will be catering appetizers and beverages for the evening.

Please RSVP at your earliest convenience. You may contact Donna at 785-827-9310 ext. 121 or email her at dsmith@salinakansas.org. You may also scan this QR code for reservations as well.

We look forward to seeing you all for a great evening, celebrating an amazing company on their 150-year Anniversary.



Thursday, October 27
United Capital Management
227 N. Santa Fe
5-7pm
\$5 or Fast Pass

REFRESHMENTS – TOURS – DOOR PRIZES

\$ It Pays to Attend \$

DOOR PRIZES (MUST BE PRESENT TO WIN)
\$250 CASH ATTENDANCE DRAWING

For reservations call (785) 827-9301 or email dsmith@salinakansas.org