

CHAMBER CONNECTION

A Publication of the Salina Area Chamber of Commerce
September 2020 Volume 60, Number 6



**LOCAL BUSINESS LEADERS
PROVIDING ECONOMIC GROWTH
IN SALINA'S FUTURE!**

See Page 3



AT A GLANCE...

September 17
Virtual Leadership Session
Noon-1:30pm

October 15
Salina Regional Economic Outlook Conference
Salina Country Club – 2101 E. Country Club Rd.
10:30am-2pm

Details inside!



Salina

Area Chamber of Commerce

OFFICIAL PUBLICATION

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Eric L. Brown

From the CEO

The cover of this newsletter has been 50 years in the making. It's hard to believe that in the span of five days this August, two major expansion projects totaling more than \$650M in capital investment and 350 new jobs were announced after years of planning on behalf of the companies working towards these goals.

The two Salina institutions referenced are Schwan's and Great Plains Manufacturing and both began in modesty with two Salina Business Hall of Fame leaders, Alfred Schwan and Roy Applequist respectively. In 1970, Schwan's ran an ad in the Wall Street Journal with a simple headline: "Wanted: Frozen Pizza Manufacturer." That ad led to the purchase of the company's pizza plant in Salina, Kansas, and the Tony's® pizza brand. Just six short years after that in 1976, Great Plains Manufacturing opened their doors in Salina after months of interviewing area farmers about their grain drill needs.

The Schwan's project represents at least \$600M in capital investment and will result in a new, state of the art, advanced technology manufacturing facility that will result in a much more efficient operation and higher wages for their employees as well. At the announcement, Schwan's Company, CEO Dimitrios Smyrnios remarked that "It's the largest investment that Schwan's has made. That decision cannot be made lightly.", and he went on to say that "We invest in our people, we invest in our brands, we invest in our customers and we invest in the communities that support us." This growth is a direct result of the support Salina has given Schwan's at multiple levels since 1970.

With the Great Plains Manufacturing expansion, there are mixed emotions as their expansion also represents the end of an era as Signify Lighting (formerly Westinghouse/Philips Lighting) will cease operations in Salina in August 2021. However, it solidifies Great Plains Manufacturing's history of being tremendous community partners across all the communities they have a presence in because they chose to purchase an existing building for their expansion. The \$53M Great Plains Manufacturing expansion brings an existing Kubota construction equipment product line to the U.S. The Kubota SVL65 will be only the second power units Great Plains makes in its construction equipment division.

While the growth and job creation of these companies rest solely with and are a direct result of the decades of execution, vision, and leadership of the aforementioned companies, I do believe the support of Salina and the state and community leaders that came before us bear at least a mention. Entities like the State of Kansas, City of Salina, Saline County, Salina Community Economic Development Organization, Salina Airport Authority, and the Salina Area Chamber of Commerce have all played a role at some level over the years.

On behalf of the Salina Area Chamber of Commerce Board of Directors and staff and the generations of Chamber leaders that have come before us, I want to say THANK YOU to the leadership of Schwan's and CJ CheilJedang, Great Plains Manufacturing and Kubota for not only their investment in Salina, but trust placed in our workforce and region to continue to grow your brands and market shares.

The momentum in Salina is undeniable and the week of August 10, 2020 should not be understated on the impact this will have in Salina during construction period but for the next 50 years!

Eric Brown, President/CEO

President/CEO
Salina Area Chamber of Commerce

HERE'S HOW TO CONTACT OUR CHAMBER STAFF

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Exciting News for Salina's Future

Schwan's Company, has announced plans to build a new 400,000-square-foot expansion at its pizza-manufacturing facility in Salina. The announcement of the project comes as the company celebrates the 50th year of operating a pizza production facility in Salina. Company leaders joined government and civic officials at the Tony's Pizza and Events Center recently to share details of the expansion and thank the Salina and greater Kansas community.

The new facility will result in up to 225 new, full-time jobs by 2023 and include automated state-of-the-art pizza-production lines, shipping and receiving docks, and office space. The company already employs 1,125 people at the current 550,000-square-foot production facility and distribution center. Additional projects are planned for the Salina site over the next several years as Schwan's plans for continued growth in the company's pizza business, representing an investment of several hundred million dollars in total.

"For 50 years, we have made steady investments in growing our operations in Salina, and our facility eventually became what we believe is the largest pizza production facility in the world," said CEO Dimitrios Smyrniotis. "This new investment in Salina will help ensure that we can achieve our growth plans and continue to provide delicious pizzas to millions of families for decades to come."

Investing for Growth

Schwan's first began operating a pizza plant in Salina in April 1970, when it acquired the Tony's® pizza brand and plant from a Salina businessman. Employees at the facility continue to produce Tony's® and Red Baron® pizza for grocery stores nationwide, as well as pizzas for food-service venues such as schools.

During Schwan's ownership of the plant, the facility has grown from just 18,000 square feet to more than 550,000 square feet, including a distribution center that was added in 2006. The facility has seen more than 80 additions over the past five decades. As a part of the newest expansion, the company is adding state-of-the-art production lines and equipment, capable of making more than 100 million pizzas per year. The facility will also include investments in technology and protocols designed to minimize risks during pandemic situations such as COVID-19, following CDC guidelines and applying key learnings from the on-going global crisis.

The new facility is also projected to have environmental improvements. The company projects that the new facility will help the company reduce its waste-water output by

10,000 gallons a day, and it will feature state-of-the-art equipment designs that deliver natural gas efficiencies of 18,000 standard cubic feet annually. Additionally, Schwan's is partnering with Evergy Energy to identify efficiency and sustainability programs that align with Schwan's ongoing corporate responsibility commitments. One such initiative is a 20-year agreement for Schwan's to purchase renewable energy from Soldier Creek Wind Farm in Kansas.

Construction on the new expansion will begin in September 2020, and the plan is to complete the facility and begin making pizzas in the expanded area in December 2022.

Working with Kansas Public Officials

To help facilitate the project, Schwan's Company is working with various federal, state and local public agencies and officials in Kansas, including the offices of Gov. Laura Kelly and U.S. Senator Jerry Moran, the Kansas departments of Commerce and Transportation, the Salina Community Economic Development Organization,

the City of Salina, the Salina Airport Authority, Saline County and Salina Area Chamber of Commerce on economic development and incentive opportunities. The company is also investing in infrastructure improvements, working closely with city and airport authority officials.

"Schwan's has been an important economic partner for Salina and our state for half a century now," Governor Laura Kelly said. "None of this would have been possible without the collaborative effort from Schwan's Company, our state agencies, and the partnering organizations in Salina. I'm proud to work with this great company to bring new jobs to Kansas."

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Governor Laura Kelly

Continued on page 4



About Schwan's Company

Based in Minnesota, Schwan's Company is a leading U.S.-based manufacturer and marketer of quality foods offered through retail-grocery and food-service channels. Its many popular brands include Red Baron®, Tony's®, Big Daddy's®, Villa Prima™ and Freschetta® pizza, Mrs. Smith's® and Edwards® desserts and Pagoda® Asian-style snacks. The company is an affiliate of global lifestyle company, CJ CheilJedang. To learn more about Schwan's, visit www.schwanscompany.com.

And the GREAT News just keeps coming!

Great Plains Manufacturing and Kubota make HUGE announcement

Great Plains, a wholly-owned subsidiary of Kubota North America Corporation, announced August 13 a \$53 million expansion project and 750,000 sq. ft. building purchase to further invest in its Salina operations in support of growing demand for Kubota construction equipment. The building is an existing facility in Salina that will become available after July 2021. The company will launch operations in the new facility by the end of 2021 in a phased approach, beginning with Kubota's compact track loaders, the SVL65.

"Today's announcement demonstrates our continued commitment to America's heartland and especially to our city of Salina, Kansas, where we have proudly done business for more than 44 years," said Linda Salem, President and CEO of Great Plains Manufacturing, Inc. "We will plan to add approximately 130 new manufacturing jobs to our already 1,450-strong Kansan employee base as we scale up our operations to meet the growing demand for Kubota equipment." As Kubota continues on a high-growth trajectory, the company is dedicated to the further expansion of its diverse product offerings to empower more customers to get the job done with its range of high-quality, performance-focused farming,

construction, utility vehicle and turf equipment. "Increasing the capacity of our operations in Kansas will enable us to achieve even greater operational efficiencies, expand our footprint in the Midwest, enhance our logistic capabilities to better service new and existing markets, and continue on our path to becoming a leading company within our industry," said Mr. Haruyuki (Harry) Yoshida, President and CEO of Kubota North America and Kubota Tractor Corporations.



Shown here: Linda Salem, Great Plains President & CEO, and John Quinley, President of the Land Pride Division

Great Plains and Kubota Finalize Plans and Building Purchase

The Salina announcement is the latest in a series of Midwest investments, including the most recent Great Plains' purchase of a 350,000 sq. ft. Abilene production facility, which opened for operations earlier this year and further expands operations there to produce Kubota and Land Pride branded products. Additionally, in 2019, Kubota announced the grand opening of its new North American Distribution Center in Logistics Park Kansas City located in Edgerton,

Kansas. The NADC continues to process shipments from Asia and Europe, in addition to goods from suppliers in North America, with more capacity and accelerated shipping speed for the timely delivery of Kubota parts and equipment to dealers and customers throughout the U.S. and Canada.

About Great Plains

Great Plains Manufacturing, founded in 1976, employs 1,500 people worldwide. It encompasses five divisions: Great Plains Ag, which manufactures seedbed preparation, nutrient application, and seed placement equipment, and other farm implements; Land Pride, which manufactures grounds maintenance tools such as mowers, rototillers, rotary cutters, dirt-working equipment and construction equipment attachments; Great Plains International, which sells the company's products worldwide; Great Plains Trucking, which operates a nationwide fleet of flatbed trucks; and Great Plains Acceptance Corporation, which finances the company's products. Now a Kubota company, Great Plains Mfg., Inc., is headquartered in Salina, Kansas. For more information, visit greatplainsmfg.com.

About Kubota

Tractor Corporation Kubota Tractor Corporation, Grapevine, Texas, is the U.S. marketer and distributor of Kubota-engineered and manufactured machinery and equipment, including a complete line of tractors of up to 200 Gross hp, performance matched implements, compact and utility-class construction equipment, consumer lawn and garden equipment, hay tools and spreaders, commercial turf products and utility vehicles. For product literature or dealer locations, contact: Kubota Tractor Corporation, 1000 Kubota Drive, Grapevine, TX 76051, (888) 4-KUBOTA [(888) 458-2682], Ext. 900, or visit KubotaUSA.com.

Chamber Welcomes Duxler to Team!



Renee Duxler
Economic and Workforce
Development Director

The Salina Area Chamber of Commerce is pleased to announce the hiring of Renee Duxler as Economic and Workforce Development Director. In this role, she will lead the Chamber's economic and workforce development department and the implementation of the Imagine Salina program of work. Imagine Salina focuses on two overarching initiatives; they are workforce development and business expansion and retention support.

Most recently Renee served as the Executive Director for the Douglas Design District in Wichita, where she participated in urban planning and its effect on economic opportunity and development, civic pride and engagement, talent recruitment and retention, and community connectivity and access. She also has served on the Wichita-Sedgwick County Metropolitan Planning Commission and was a 2019 graduate of Leadership Wichita. In addition, Duxler has experience in non-profit management and leadership, policy, and public relations.

Duxler grew up in McPherson, received her undergraduate degree from Kansas State University and a Masters from Newman University. She and her partner, Mark Anderson, are bringing with them three kids ages 10, 12 and 14, and a border collie rescue named Scout.

"Renee possesses a wide breadth of experience to our organization and community. Her experience in community building, strategizing, and talent recruitment and retention are perfect fits for the Chamber's Imagine Salina initiative." said Eric L. Brown, Salina Area Chamber of Commerce President and CEO. "In addition, the momentum and development of Salina is a direct testament to the ability of organizations in Salina to be able to recruit highly talented individuals like Renee and I'm excited for the future of not only the Chamber, but the community as a whole!"

Imagine Salina is an initiative of the Salina Area Chamber of Commerce in partnership with over 80 local private businesses. This is an initiative to recruit and retain talent and support both the quality and quantity of labor in Saline County while encouraging individuals to relocate to Salina for their new career opportunity.

For more information visit www.imaginesalina.com

Salina Regional Economic Outlook Conference Planned

Business leaders are turning to the Salina Regional Economic Outlook Conference for a glimpse into the region's economic future. Founded by Wichita State University's W. Frank Barton School of Business, the Center for Economic Development and Business Research (CEDBR), and the Salina Area Chamber of Commerce; the purpose of the conference is to provide insight into current local and national economies, addressing topics of interest to the community, region, and state. A combination of state and local experts will be on hand to provide perspectives on issues affecting business, industry, education and government.

A flex registration process is in place. All attendees will be automatically registered in an in-person and webinar format. On the day of the event, you can choose either format to attend. Everyone is looking forward to meeting and networking in person, but feel it is important to be prepared with a social distancing option. [Register here.](#)



SALINA REGIONAL ECONOMIC OUTLOOK CONFERENCE

Thursday, October 15, 2020

10:30 AM - 2:00 PM

Salina Country Club

2101 E Country Club Road,
Salina, KS 67401



Marquee Welcomes WELCOME TO SALINA!

Sept 26	Crossroads Rock & Rod Show
Sept 27	IFA Fall Fast Pitch Tournament
Oct 4	IFA Fall Fast Pitch Tournament
Oct 24	Sharp Performance Run Dead 5K

Dollars & Sense

Take a look at the estimated visitor spending of groups that Visit Salina has recently worked with:

July 10-12 Hap Dumont NBC 9U State Tournament	\$155,444
July 11-12 IFA Summer 8U, 10U & 12U State Fastpitch Tournament	\$152,636
July 11 Sharp Performance High School Showcase	\$ 72,800
July 18-19 MAYB Tournament	\$ 81,024
Salina Comic Con	\$ 121,108

Making our Way Back with Timely Message

The impact that visitors have in a community, in an economy can sometimes be difficult for local residents and businesses to recognize, unless they are a direct part of the tourism industry such as a hotel. Since March 2020, several Salina area events have cancelled, postponed and/or gone virtual, based on the COVID-19 pandemic. From March 2020 to now, Visit Salina has tracked more than \$3.2 million in estimated losses in visitor spending that would have been generated through sports and special events that were not able to continue in the community if the pandemic had not happened. Hotels, restaurants and attractions may have been the first to feel it, but all types of businesses serve visitors. The tourism industry is estimated to have been among the most severely affected worldwide by the pandemic.

As our Visit Salina funding depends upon the transient guest tax which is levied on Salina hotel room sales, our marketing and programming efforts were significantly compromised over the past few months. As we are rebuilding, our message has altered somewhat. We certainly continue to encourage visitors to check Salina out; however, recognizing that travel is slowly turning the corner and some travelers remain somewhat uneasy, our message focuses on presenting comforting images...of our hotels, parks, outdoor sports venues, restaurants, the zoo, public art, and other entities that are open and providing safe environments for locals and visitors to experience and enjoy. Outdoor dining, smaller retail shops and other opportunities for social distancing can put potential visitors at ease. New 15-second television spots will begin in September inviting the region to think of us. When they are ready to travel, Salina is ready for them, with our warm welcome!

Walk in the Wild. Rolling Hills Zoo & Wildlife Museum	Play A Round. Salina Municipal Golf Course	Eat Your Fill. Blue Skye Brewery & Eats	Park it. Bill Burke Park	Love Art. Sculpture Tour
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When you're ready to travel, Salina is ready for you!



Chamber Postpones Leadership Salina Program

After much consideration and continuous monitoring of the coronavirus (COVID-19), we have decided to postpone the Leadership Salina 2020 class. While we were looking forward to this year's class, the inherent risk and uncertainty is still too great at this stage of the pandemic.

Health and safety are paramount. Many considerations went into this decision, including but not limited to recommendations from the CDC, potential risk factors, current restrictions, concerns from attendees, and general uncertainty. We recognize potential frustration, especially on the heels of the summer cancellations, but we feel this is the right course of action given what is known and predicted at this time.

While virtual platforms have proven to be successful for many, due to the program's focus on in-person relationship building and community tours, it is not the right fit for Leadership Salina. This being said, we're excited to announce our plans for virtual leadership opportunities this Fall. These will be opportunities to hear from the Kansas Leadership Center, Katie Pembleton with Common Thread Coaching & Consulting, Amanda Michaelis with Shift Your Perspective Life & Leadership Coaching and Jeremy Gray with Noble Consulting LLC.

The first virtual session will be September 17, Noon-1:30pm, featuring the Kansas Leadership Center. Future dates and presenters include: October - Jeremy Gray, Noble Consulting LLC; November - Katie Pembleton, Common Thread Coaching & Consulting; and December - Amanda Michaelis, Shift Your Perspective Life & Leadership Coaching. Details will be forthcoming, so watch for updates.

If you want to be added to the contact list for future Leadership Salina updates, or to register for the September session, please contact LaCrista at (785) 827-9310, x 124, or at lbrightbill@salinakansas.org.

Salina MAC Hosting Special Golf Event



In appreciation of Service Members, community partners, event sponsors and participants, Commander's Club Members, and Patriot Businesses, the Salina Area Chamber of Commerce Military Affairs Council (MAC) is inviting you to their Golf Outing/Don Vandegrift Memorial Tournament on Saturday, September 12.

Our generous friends at Great Life Golf and Fitness, 1800 S. Marymount Rd., are donating the greens fees, so registration is only \$160 per team. This fee includes 18 holes of play, golf cart and lunch. Flight prizes will be awarded after the tournament. MAC will not be soliciting sponsors or raffle items for this event.

Sign up today and enjoy good times with all our supporters, and especially our Military troops that do so much for us all with their service. This tournament is limited to 20 teams. Registration begins at 11am, shotgun start at Noon, lunch will be provided.

**TO REGISTER CONTACT SANDY COLE,
AT THE CHAMBER, (785) 827-9301
or email scole@salinakansas.org**



UPDATE:

The 2021 Vietnam trip originally scheduled for March 1-10 has been rescheduled for the fall - October 11-20. Details will be available at a later date.



WELCOME ABOARD

New Members

CARDS ON YARDS

Wichita, KS
Amanda Dolley
cardsonyards@outlook.com

MOBILEUP SOFTWARE

Overland Park, KS
Tom Debacco
(913) 232-8099

WESTERN AD SPECIALTIES

Randy Duncan
(785) 825-8859

INA ALERT, INC.

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NEXT GEN LAWCARE

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ONE OFFICE SOLUTION

111 S. Santa Fe
Stacey Blenderman
(712) 898-3019

YAYA'S EURO BISTRO

251 S. Santa Fe
Kevin Dudzinski
(785) 515-2422

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Search for us at
Salina Chamber
and **Visit Salina**

In The News

MOWERY CLINIC welcomes Dr. Megan Morriss, their first female General Surgeon. Dr. Morriss joins Dr. Chris Rupe, Dr. Seth Vernon, and Dr. Steven Groene at the clinic, 737 E Crawford Street. Dr. Morriss completed her medical degree and residency at the University of Kansas School of Medicine. Her areas of special interest include Breast Surgery, Colon and Rectal Surgery, Da Vinci Robotic and Laparoscopic Surgery, Hernia Surgery, and General Surgery. Dr. Morriss is currently accepting new patients, and no referral is required. To schedule an appointment with Dr. Morriss, please call (785) 827-7261 or visit MoweryClinic.com to learn more.

CENTRAL NATIONAL BANK has announced that Melissa Bixby is its newest loan officer and market president. Bixby has taken on a new role with the team of Central National Bank, 454 S. Ohio Street. Bixby also holds the distinction of holding mortgage origination experience in addition to her other lending expertise. A native Salinan, she has 20 years of lending and banking experience and holds a bachelor's degree in business administration from Kansas State University. Congratulations Melissa!

ROLLING HILLS ZOO, 625 N. Hedville Road, has welcomed two new chimpanzees that are being introduced to the Zoo's troop of four at their great ape exhibit. Female chimpanzees Baby Face, 47 years, and Randi, 34 years, came from the Potawatomi Zoo in South Bend, IN. The two new females will be joining Rolling Hills Zoo's current troop of Millie, 20 year old female; and three males: Shudak, 42 years, Tohlo, 39 years and Auli, 39 years. The Zoo appreciates everyone's patience while the chimpanzees are acclimated to their new home and get to know each other. The great ape exhibit will be closed during this time with the outdoor area roped off.

The ability of **KANSAS STATE UNIVERSITY POLYTECHNIC CAMPUS** to fly unmanned aircraft systems beyond visual line of sight is expanding. The campus's Applied Aviation Research Center has received a new waiver from the Federal Aviation Administration that permits K-State Polytechnic to fly unmanned aircraft beyond visual line of sight, or BVLOS, in all Class G airspace nationwide. Class G airspace is where a majority of UAS flights take place, allowing enhanced research, education, and training opportunities. This new waiver also permits the remote pilot in command to fly from a mobile command center, allowing for a controlled environment, meaning pilots can fly distraction-free, out of the elements, and monitor not only the live UAS feed but also weather, manned traffic, telemetry feed and more. This will provide students with experience highly sought after in the UAS industry, as well as valuable training experience for professionals in public safety, emergency response, and allow K-State Polytechnic to continue research operations that move the industry forward.

THE SALINA ART CENTER, 250 S. Santa Fe, has announced that Misty Serene has been appointed Executive Director by the Salina Art Center Board of Trustees. Serene began serving as the Interim Executive Director in March, just two weeks before the pandemic struck Salina

and businesses were closed. However, the Art Center maintained their programming and exhibition schedules transitioning to a fully virtual experience. Members and guests have been able to stream movies through the Cinema, take classes through kits and YouTube, and even view and talk about art online. Since re-opening the galleries in June, the Art Center has been balancing a hybrid programming schedule utilizing both virtual and in person opportunities to engage audiences in its mission. Call (785) 827-1431 or visit salinaartcenter.org to learn more about this Salina treasure.

GOT NEWS?

Do you have news to share about your business or organization? Email srice@salinakansas.org and we'll publish it in an upcoming issue of **Chamber Connection**.

Congratulations to President and Executive Coordinator Jessica Martin on 10 years with **GREATER SALINA COMMUNITY FOUNDATION**, 119 W. Iron Avenue, 8th Floor. Thank you for making a difference in our community and the area. Call (785) 823-1800 for more information about GSCF or click [here](#).

COOPS PIZZERIA will soon be open in their new location at 1100 E. Crawford. Come by for your favorite pizza, salad, sandwich...or all of the above! Mike Cooper is the owner.

CATHOLIC CHARITIES OF NORTHERN KANSAS, 1500 S. Ninth Street, is thrilled to announce that Megan Robl has been named Executive Director. Megan comes to Catholic Charities from the Greater Salina Community Foundation where she was the Director of Marketing and Communications. She is a Salina native and graduated from Kansas State University with a Bachelor of Science in Mass Communications and minors in Business and Dance.

YAYA'S EURO BISTRO, 251 S. Santa Fe is now open! There is something about YaYa's that is unforgettable! The eclectic menu is inspired by a combination of American, Italian, French, and Greek cuisines. Come in for a truly unique dining experience. Kevin Dudzinski is the General Manager. Find out more about YaYa's by calling (785) 515-2422 or check them out [here](#).

FAST FOCUS is now in its NEW location downtown at 737 N. Santa Fe. [Click here](#) to learn about all the products and services Fast Focus has to offer!

Chamber Members, Kristy Balthazor with **GROW BOLD**, Katie Pembleton with **COMMON THREAD COACHING & CONSULTING**, and Stephanie Klingzell Carlin with **PRAIRIE CAPITAL ADVISORS** will be hosting a free webinar on October 6 from 11:30am-1:00pm. Topics will include: Leadership team development, gaining traction in your business, and ownership transition alternatives. Business owners and key management professionals will benefit from our discussion. Register now at <https://www.prairiecap.com/events-webinars>



take to meet

Chamber Member Kristy Balthazor of Grow Bold in this:

- 1. I have equally enjoyed raising four children and building my business career in Salina. The vast majority of my experience was as a partner and COO of Assurance Partners in the insurance and risk management industry. I received exposure to all industry types in the delivery of both risk management techniques and insurance programs to our clients.*
- 2. The Entrepreneurial Operating System, is a complete set of simple concepts and practical tools that has helped thousands of entrepreneurs get what they want from their businesses. I guide them in mastering this simple way of operating so that leadership teams of growth-oriented companies systematically and permanently improve.*
- 3. EOS works in any entrepreneurial company-across all industries and business models. If you've got people in your business, EOS can help you clarify, simplify and achieve your vision.*

See the entire interview, and others, posted at: <https://www.salinakansas.org/take-5.html>

Ribbon Cutting



Congrats to **Cards on Yards Salina** on their official Chamber Ribbon Cutting!

Cards on Yards brings the party to your yard. Let them help you surprise your friends and family with a fun and memorable personalized yard greeting. They deliver, set-up, AND remove your YARD greeting the next day.

They do all the work, and you just sit back and enjoy the smiles!



Check them out! <http://www.cardsonyards.net>.



The Crossroads Rock & Rod Show, presented by Holm Buick GMC, is scheduled for Saturday, September 26th from 2pm to 7pm in the East parking lot of the Tony's Pizza Events Center (TPEC). The fall event will feature classic cars, rat rods, customs and motorcycles from across the area, fun awards for registered vehicles, a stage with live music, and a beer garden. More details will be announced closer to the event date. Admission for spectators is free.

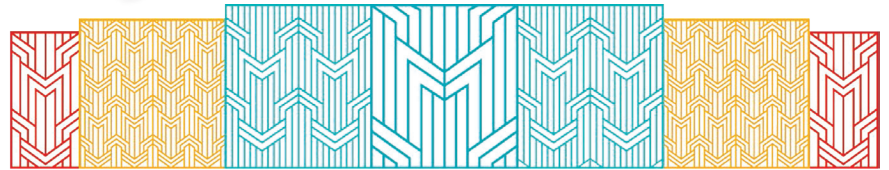
Registration for classic car and motorcycle owners is \$25 per vehicle, and the first 100 registered vehicles will receive a dash plaque. Owners that pre-register their vehicles by Monday, September 14th will also receive a t-shirt. Day-of-event registration will be available, but t-shirts and dash plaques may not be available.

Registration information can be found at www.tonypizzaeventscenter.com, or by calling (785) 826-7200.

Right place. Right reason. Right now.

salinakansas.org

Fall Plans are Underway!



SALINA DOWNTOWN

Follow Salina Downtown, Inc. on facebook or watch for details at salinadowntown.org

Download the SALINA 67401 App!





WHY ADVERTISE IN CHAMBERNET?

**Deadline:
November 16, 2020**

NEW MEMBER BENEFIT

As a new Chamber member, your first ChamberNet mailing is **FREE!** (\$125 value)

FREE



LOW COST

Cost is just \$125 for the first page, \$50 for each additional attached page, and \$60 for each separate additional page. Save up to \$1,700!

Mailing with ChamberNet <small>1,100 flyers, four (4) times a year</small>	Mailing on your own <small>1,100 flyers, four (4) times a year</small>
\$500+ printing costs	\$2,200+ printing costs

CONNECT

ChamberNet gets your business in front of thousands! Your flyer(s) will be mailed out to our exclusive mailing list AND a digital copy will be available on our website and social media platforms!



FREQUENCY

ChamberNet is distributed four times a year. This allows you to advertise seasonal promotions, special events, and business information.

PLEASE PROVIDE 1,100 8.5"X11" FLYERS (NOT FOLDED) TO THE SALINA AREA CHAMBER, 120. W. ASH. THE CHAMBER RESERVES THE RIGHT TO REFUSE SUBMISSIONS, IF NECESSARY.

Questions? Contact the Salina Area Chamber of Commerce 785.827.9301.

2020 Business Hall of Fame Canceled

After much consideration and continuous monitoring of the coronavirus (COVID-19), the Salina Area Chamber of Commerce's Business Hall of Fame Task Force has decided to cancel the 2020 Business Hall of Fame Program and Induction Ceremony. The Task Force did receive nominations and while we were looking forward to celebrating a new class of inductees, the inherent risk and uncertainty is still too great at this stage of the pandemic.

Health and safety are paramount, and many considerations went into this decision. Inclusion into the Salina Business Hall of Fame is very important to those inducted and their families and it is very important to recognize inductees' lifetime of work that went into making Salina what it is today. While virtual platforms and events have been successful for many, it's not the right fit for this type of event.

Those individuals nominated in 2020 and previous years will be reviewed for potential inclusion in 2021. For more information on the Salina Business Hall of Fame or to download the 2019 brochure and see all of the previous inductees please visit www.salinakansas.org/business-hall-of-fame.

You can access the digital version of the September issue of ChamberNet here!