

CHAMBER CONNECTION

A Publication of the Salina Area Chamber of Commerce

October 2023 Volume 63, Number 10

BOOM! - SALINA -



AT A GLANCE Mark your Calendar!

BOOM! Salina Street Art & Mural Festival
Downtown October 6 & 7

Salina Economic Outlook Conference
Salina Country Club October 12
2101 E. Country Club Rd - 10:30am-2pm

Business After Hours October 12
Salina Family Healthcare Center/
Smoky Hill Family Medicine Residency
651 E. Prescott - 5-7pm

Business After Hours October 19
SSC CPAs + Advisors
3025 Courtland Circle, Suite 201 - 5-7pm

Ribbon Cutting October 28
Friends of the River - YMCA Trail
Near YMCA - 10am

Salina Business Hall of Fame
Salina Country Club November 1
2101 E. Country Club Rd - 12-1:30pm



The Streets are Alive: BOOM!
See pg 03

Details inside!



Salina

Area Chamber of Commerce

OFFICIAL PUBLICATION

The Salina Area Chamber of Commerce **Chamber Connection** (USPS 478-100) is published by the Salina Area Chamber of Commerce, 120 W. Ash, Salina, Kansas 67401. Periodical Postage paid at Salina, Kansas. Subscription rate to members is \$1.25 per year. Sylvia A. Rice, Editor. Consolidated Printing, layout and design. Postmaster: Send address changes to: **Chamber Connection**, PO Box 586, Salina, KS 67402-0586.

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From the President/CEO

October in Salina is beginning to become synonymous with large-scale murals. This year marks the 2nd year of the BOOM! Street Art and Music Festival and the level of talent that will be coloring blank walls throughout our community's core is very exciting. BOOM! also promises to offer increased community engagement with artist events, live music, and gathering opportunities.



Renee Duxler

Over the years, Salina has proven to be a vibrant and thriving city, known for its rich history, diverse culture, and strong community spirit. As we continue to grow and evolve, it is imperative that we invest in initiatives that enhance the overall quality of life for our residents, while also attracting visitors and business opportunities. Public art not only adds beauty to our streets, parks, and buildings, but it also plays a crucial role in creating a sense of place and identity that can spur economic growth.

Research has consistently shown that cities with a robust public art presence are more likely to attract talented individuals, entrepreneurs, and businesses. Public art fosters a sense of community pride, encourages tourism, and sparks the development of arts-related businesses such as galleries, studios, and specialty shops. Moreover, it has the power to transform underutilized spaces into vibrant cultural hubs, bringing foot traffic and economic activity to previously overlooked areas.

At the Salina Area Chamber of Commerce, we firmly believe that investing in public art is an integral part of our overall economic development strategy. We are so impressed with the Kanvas Project, and the initiative of private donors to take on this investment in our community. We will actively seek out innovative ways to support art into our public spaces, whether it be through murals, sculptures, installations, or interactive experiences.

To make this vision a reality, we encourage businesses, individuals, and organizations in our community to join us in supporting and promoting public art initiatives. By contributing sponsorships, volunteering, and providing spaces for art installations, we can collectively showcase the incredible talent of our local, regional, and global artists and elevate Salina's profile as a cultural destination.

Together, let's harness the power of art to stimulate economic growth, inspire creativity, and foster a strong sense of community. Salina's future is bright, and by investing in public art, we are taking a significant step towards making our city an even better place to live, work, and visit.

Best,

Renee Duxler, President/CEO

HERE'S HOW TO CONTACT OUR CHAMBER STAFF

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The Streets are Alive: Boom!

Salina Street Art & Mural Festival back for 2023

Boom! Salina Street Art & Mural Festival is back for its second year, and it's bigger and better than ever. In the weeks leading up to October 7th, 2023, the streets of downtown Salina have transformed into a vibrant canvas of art. This event will feature a variety of world-class muralists from around the globe, each bringing their own unique style of art to the area.



"This is an amazing opportunity for our community to experience something truly special," said festival organizer Eric Montoy. "We'll have 7 artists painting at 7 different locations scattered around downtown Salina. This festival is truly unique in the fact that it is an invite only event for the artists. They are hand selected by our curator, Joe Iurato, based on their style, portfolio of work and relevance in today's mural scene. And let's not forget we will be welcoming back legendary photographer Martha Cooper for her second year at Boom."

The inaugural Boom! Salina Street Art & Mural Festival was held last year and was a huge success. Attendees were able to witness stunning murals being created by a diverse group of artists that are still visible throughout Salina downtown today. This year's festival promises even more exciting eye candy that you won't want to miss out on.



The event will also include food vendors and live music to provide a fun atmosphere for everyone to enjoy. The public is encouraged to join us in downtown Salina so, mark your calendars for the First Friday art walk October 6th and the Boom! finale taking place October 7th and get ready for an unforgettable weekend of street art, music, food, and fun! Everyone is invited to come down to downtown Salina and join us for what promises to be an incredible event that celebrates the power of creativity in our community.

You can learn more about our 2023 lineup of artists here: www.boomsalina.art

2023 Lineup of Featured Artists:

- PICHIAVO – Valencia, Spain
- ADD FUEL (Diogo Machado) - Portugal
- EL MAC (Miles MacGregor) – United States
- MAD C (Claudia Walde) - Germany
- PAT PERRY – Michigan, US
- QUEEN ANDREA (Andrea von Buidoss) – NYC, US
- CHRIS STAIN – NYC, US



Featured Photographer: MARTHA COOPER

Martha Cooper is a documentary photographer who has specialized in shooting urban vernacular art and architecture for over forty years. In 1977, Martha moved from Rhode Island to New York City and worked as a staff photographer at the NY Post for three years. During that time, she began to document graffiti and B-Boying, subjects which led to her extensive coverage of early Hip Hop as it emerged from the Bronx. These photos, published worldwide, helped make Hip Hop the predominant international youth movement it is today.

Boom! Salina
Salina, KS 67401
www.boomsalina.art



SALINA ECONOMIC OUTLOOK CONFERENCE

The Salina Economic Outlook Conference will be presented Thursday, October 12 from 10:30am-2pm at Salina Country Club. Local leaders overwhelmingly state each year that this event is a value to the community. **Here's why you shouldn't miss out:**

- **Insightful Discussions:** From local indicators and state outlooks to in-depth dives into health and real estate, our expert speakers have their fingers on the pulse of the economy.
- **Networking Opportunities:** Connect with other attendees, establish relationships, and exchange business cards with key decision makers.
- **Luncheon:** A delightful lunch is included, allowing you to mingle while enjoying delectable fare.
- **Forecast Booklets:** The annual rate is \$100 for three booklets that you get included with your registration.
- **Q&A Sessions:** Have burning questions? Engage directly with our keynote speakers.

Speakers Line-Up:

- **Michelle Case** | Kansas Wesleyan University
- **Jeremy Hill** | Wichita State University
- **Jonathan Norris** | Wichita State University
- **Mitch Robinson** | Salina Community Economic Development Organization
- **Paul Hedlund** | Kansas Wesleyan University
- **Christy Smith** | Kansas Department of Health and Environment
- **Stan Longhofer** | Wichita State University

This is more than just a conference; it's an opportunity. An opportunity to stay ahead, to be informed, and to drive growth in a rapidly changing economic landscape. So, why wait? Secure your spot now and gear up for an enriching experience at the Salina Economic Outlook Conference. Learn more about the event at: <https://cedbr.org/2023-salina>



RIBBON CUTTINGS

with the Bluecoat Ambassadors!



Joyful Noise Studios celebrated their grand opening in Central Mall with a Chamber Ribbon Cutting, September 1!



Rosie's On Iron Small Event Venue cut a Chamber Ribbon on September 7 to celebrate opening their Salina location downtown!



The Chamber Blue Coats joined Millwood Realty September 19 for a celebratory Ribbon Cutting to mark their 30th Anniversary serving Salina!



Harmony Hideaway recently joined the Chamber and celebrated with an official Ribbon Cutting on September 22!





Add Your Business Offer to the 67401 App



Chamber member businesses can offer coupons for free or discounted products or services on our 67401 app and website!

If you'd like to provide a coupon for the app, please contact Ashley Finan at (785) 827-9310 x132 or afinan@salinakansas.org



Download App



THANK YOU

to these Chamber members who continue to support our programs through their membership renewal:

- ▶ 1 Vision Aviation
- ▶ Access Control Systems
- ▶ All In Screenprint
- ▶ Alzheimer's Association
- ▶ Baron Mushroom/Third and Vine Design
- ▶ Carpet Cleanse
- ▶ Choices Network, Inc.
- ▶ Cintas Fire Protection
- ▶ Comfort Heating & Air Conditioning, LLC
- ▶ Cornerstone Classical School
- ▶ Cox Solutions Store
- ▶ Dagny's Ice Cream, LLC
- ▶ Doug's Heating & Air Inc
- ▶ First Tee - Salina
- ▶ Fund Administrative Services
- ▶ Glik's Boutique
- ▶ Greater Salina Community Foundation
- ▶ Hampton Financial, LLC
- ▶ Jalisco Mexican Restaurant
- ▶ Landscape Consultants, LLC
- ▶ Merry Maids
- ▶ Mr. Freeland Design
- ▶ Nex-Tech Wireless, LLC
- ▶ Old Chicago Pizza and Taproom
- ▶ Reece Construction
- ▶ Sam's Club
- ▶ Smoky Hill Health & Rehabilitation
- ▶ Target
- ▶ Tumbleweed LLC
- ▶ YaYa's Euro Bistro

Thank You

SMOKY HILL SILVER

AVAILABLE IN \$10 & \$25 GIFT CERTIFICATES

CALL THE SALINA AREA CHAMBER OF COMMERCE TO ORDER! (785) 827-9301

SHOP UNTIL YOU DROP





In The News



Visit [Rolling Hills Zoo](#). Saturday, October 14 9am-4pm for a fall-tastic FUN day! They will offer Half-Price Admission & FREE Pumpkin for kids 12 years and younger, with a paid Adult. The first 300 kids 12 years and younger will receive a FREE gift, as supplies last. Activities planned include Pumpkin Patch open all day, Treat stations around the zoo (bring your own treat sack), a Fire Truck to explore,

Keeper Encounters throughout the day, Animal Meet-&-Greets, Kettle Corn for sale, games and entertainment. Don't forget to stop and meet Sylvia the Sloth while you are in her neighborhood. For more information, go to the [website](#). See you at the zoo!

At [Salina Art Center](#), Salon 50 is your chance to view, purchase, and collect the best fine art in Kansas! Diverse works from 50 invited artists are up for sale to support programming and exhibition at Salina Art Center. Hung salon-style, this exciting experience showcases a spectrum of expression. You are sure to find the perfect piece for your home or office while supporting the Art Center's mission. Offering fine artwork in painting, printmaking, mixed media, photography, jewelry, ceramics, sculpture, and fiber. You won't see a collection like this in Salina this fall! Visit Salon 50 through October 15 to view, purchase and collect while supporting artists and the Salina Art Center. Visit Salon 50, August 23 - October 15 to view, purchase, and collect while supporting talented artists and the Salina Art Center.



GOT NEWS?

Do you have news to share about your business or organization? Email srice@salinakansas.org and we'll publish it in an upcoming issue of *Chamber Connection*.

Great ways to network and promote your business... 2024 Wake Up Wednesday, Ribbon Cuttings and Business After Hours Events



Wake Up Wednesday networking opportunities are scheduled once a quarter and is a great way to start the day! Treated similar to a Business After Hours, it is a great way to show off your business and services you provide with a cup of coffee instead of a cocktail!

The Chamber of Commerce loves celebrating new members and existing members that have a new location, a new service and/or a remodel! We help you celebrate by inviting our Blue Coat Ambassadors, Board Members, Elected Officials and local media.



Business After Hours are available for you to host an evening to highlight your business, provide information and/or tours. Hosting a Business After Hours includes providing food, drinks and optional drawings for your guests.

WELCOME ABOARD

CEDARHURST OF SALINA

Melissa Holcom
2605 South Ohio
785-201-5206
www.cedarhurstliving.com

THE FARM AND THE ODD FELLOWS

Ashley Swisher & Lynda Schneider
205 West 2nd Street
Minneapolis, KS 67467
785-392-6614
www.thefarmminneapolis.com

PANERA BREAD

Alison Bishop
2375 South 9th Street
785-493-8190
www.catering.panerabread.com

SALINA STEAM TEAM

Oscar Dominguez
785-643-4111
www.salinasteamteam.com

SUNBELT SOLOMON

Anna Olson
129 West Main Street
Solomon, KS 67480
785-655-2663
www.sunbeltsolomon.com

TRAVELOOZA, LLC

Shonda Meitler
100 Warren Street
Mankato, MN 56001
785-658-7129
www.travelooza.com



Salina Business Hall of Fame

2023 Salina Business Hall of Fame Inductees Announced

Celebrating its 18th year, the Salina Area Chamber of Commerce's Business Hall of Fame is proud to announce four prominent Salina businesspersons scheduled to be inducted into the 2023 class. They are: Quintin Applequist, founder and President of Roberts Industries Inc. (Historic Category, 1946-1999); Mike Beatty, former CEO of Kennedy and Coe (Contemporary Category, 2000-present); Mark and Julie Miller, founders of Advantage Trust Company (Contemporary Category 2000-present).



Quintin Applequist



Mike Beatty

In addition to the Business Hall of Fame Inductees, the Business Hall of Fame Task Force is excited to announce the Spirit of Salina Award recipient. This award, which was created in 2022, was developed to recognize an emerging entrepreneur in Saline County. The entrepreneur selected will represent the "best of the best" in terms of overcoming obstacles, believing in their dreams, taking risks, and persisting as a small business owner. They embody a spirit – the entrepreneurial spirit of Salina – and those that have come before. This year's recipient will be announced at the induction ceremony.

The induction ceremony will be held Wednesday, November 1 from noon-1:30 pm, at the Salina Country Club. Shingo Hanada, President and CEO of Kubota North America and Kubota Tractor Company, will be the featured speaker.

The Salina Business Hall of Fame was established by the Salina Area Chamber of Commerce in 2005. Its purpose is to recognize and honor Salina business leaders, both past and present, who have made extraordinary contributions to Salina, earned the respect of the local community, and called attention to the Free Enterprise system and its value to our country and citizens in shaping Salina's way of life.

Each inductee will be recognized with a commemorative plaque. In addition, plaques honoring each inductee will be displayed at the Chamber office, 120 W. Ash. A biography of each inductee will be printed and distributed at the luncheon. "The caliber of those that get inducted into the Business Hall of Fame is so high because these are not just people who have achieved success in business, but also who have made integral contributions to the success of the entire community," Renee Duxler, President and CEO of the Salina Area Chamber of Commerce said, "This 2023 class of inductees is particularly exceptional with the imprint that they've left on Salina and we're thrilled to be able to celebrate them."



Mark & Julie Miller

Tickets for the induction ceremony are \$30 per person and can be purchased by registering online on the Chamber's website at www.salinakansas.org, or by calling the Chamber office at 785-827-9310 ext. 124, or by emailing Stephanie Gillig at: sgillig@salinakansas.org.

Great Things Going On!



Looking for FUN in Salina? Checkout the Salina Arts & Entertainment Calendar where you can find the most comprehensive listing of events including art exhibitions, concerts & live music, sports events, festivals, special happenings and more! And, if you have an event you'd like to see on the calendar, go to: www.SalinaAE.com and click on the "Add Event" button to submit your event for approval. Accepted events include art exhibitions, entertainment, youth sports tournaments and events that visitors might enjoy attending. If you have questions about the calendar, e-mail Samantha at the Chamber: suhler@salinakansas.org



October

- 1 USA Fun Fall Ball Finale Fast Pitch Tournament
- 10 KWCA & USA Wrestling District & State Meetings
- 13-15 Charity Horse Show
- 13-14 KSHSAA Class 5A State Girls Tennis
- 14 USSSA Play for the Rings Fast Pitch
- 14 Wichita Homeschool Volleyball
- 27-28 KSHSAA Class 5A/6A State Volleyball
(Tony's Pizza Events Center)

November

- 4 Salina Crossroads Marathon



KSHSAA 5A & 6A State Volleyball

The KSHSAA Class 5A & 6A State Volleyball Tournaments will be held at Tony's Pizza Events Center, October 27-28.

A total of 16 teams, plus officials, fans and spectators will come to Salina and compete. The tournaments are estimated to provide more than \$490,000 in estimated economic impact to Salina.

On Friday morning, 8 teams in the 5A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 8:30, 9:30, 10:30, 11:30am, 12:30 and 1:30pm. Friday afternoon, 8 teams in the 6A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 3:30, 4:30, 5:30, 6:30, 7:30 and 8:30pm. Semifinal, Consolation and Championship games will be played on Saturday in both divisions with 5A game times scheduled at 10am and 11:30am, and 6A games times set for 2pm and 3:30pm.

Salina has hosted KSHSAA State Volleyball Tournaments each fall for decades dating back to 1978. Once teams qualify, brackets will be posted at: www.KSHSAA.org



KSHSAA Class 2A State Football

Visit Salina will host the KSHSAA Class 2A State Football Championship Game at Salina Stadium on November 25, the Saturday after Thanksgiving Day. Kick-off is scheduled for 1pm. This is a great event for Salina bringing in hundreds of people from smaller communities that often stay the night to experience our attractions, dine in our restaurants and shop throughout the Black Friday weekend.

Volunteer opportunities are available. Tasks include welcoming teams, ticket sales, tee shirt and program sales, tending the pass gate, working concessions and more. If you would like to volunteer, please contact Tiffany in the Visit Salina office via email: tbenien@salinakansas.org

Salina Crossroads Marathon to make another run!

The 2nd Annual Salina Crossroads Marathon will be held in downtown Salina on Saturday, November 4. Visit Salina is excited about the impact of the Salina Crossroads on the community, region, and state, not only for this year but with much anticipation of this being an annual event. Organizers are gaining traction quickly. This year 3,000+ runners have registered, up from a little over 800 last year!



Races offered include a Full Marathon, Half Marathon, 5K Family Fun Run/Walk, Team Relay Marathon, Team Relay Half Marathon, and a new Half Mile Kids Fun Run. The Salina Crossroads Marathon is more than one event and has many highlights and side activities for runners, spectators, and fans. The marathon itself is a Boston Qualifier on a USATF Certified Route. Fun music will be played throughout the race. Medals, tee shirts, swag bags and post-race photos will be provided to registrants. Expect family fun at the start and finish areas of the route. Proceeds from the race will go to Saline County Youth Sports.



If you'd like to run, be a sponsor, partner, or volunteer at the event, go to: www.RunSalinaCrossroads.com

The marathon leadership team, left to right:
 Daniel Craig: Co-Race Director
 Andrew Manley: Treasurer
 Chris Lehecka: Co-Race Director



Salina Area Young Professionals

September Events



SAYP Lunch Club also met at Longhorn Steakhouse on September 20th!



Thank you to JAB-IT for hosting a **Game Night** in September – a fun event with board games, arcade game contests, pizza and snacks.



Thank you to the Salina Area Technical College for hosting a Your Car and You event with great information on how to do some basic car maintenance with some hands-on opportunities as well!



TERROR
TRANSYLVANIA
Murder Mystery hosted by Salina Area Young Professionals

Friday, October 27th
7:30 - 9:30 PM
The Temple
336 S. Santa Fe

\$10 for SAYP Members (need discount code)
\$20 for Non-Members

Come enjoy an evening of food, drinks and entertainment
[Register Here](#)

SAYP Terror REGISTER HERE link:

Terror in Transylvania <https://web.salinakansas.org/events/SAYPMurder%20Mystery%20%20Terror%20in%20Transylvania-9935/register>



BUSINESS After Hours



October 12, 2023
651 E. Prescott
5:00 - 7:00 PM

\$5 per person or Fast Pass

Heavy Hors d'oeuvres plus both alcoholic and non-alcoholic beverages
Tours will be available

RSVP Here or call 785.827.9301
or email dsmith@salinakansas.org

Giveaways

\$250 Attendance Drawing from the Chamber of Commerce PLUS
A Pharmacy Gift Basket full of over the counter goodies to restock your medicine cabinet!

Link for RSVP – Salina Family BAH:

<https://docs.google.com/forms/d/e/1FAIpQLSf7Xh7FFmeUhogjKAWWh11WhXyogNFUpZYwhd0BZjqmEbKGmg/viewform>



October 19, 2023
3025 Cortland Circle, Suite 201
5:00 - 7:00 PM
\$5 per person or Fast Pass

Appetizers plus both alcoholic and non-alcoholic beverages

RSVP Here or call 785.827.9301
or email dsmith@salinakansas.org

Giveaways

\$250 Attendance Drawing from the Chamber of Commerce

Link for RSVP (SSC BAH):

https://docs.google.com/forms/d/e/1FAIpQLSfYyUlis38RpUjI7OrWrIk_e5oWgoMXMiSPadwBfpYaXAdFw/viewform

Where in Salina am I?



Answer: The Corvette exhibit at The Garage!



Answer: Lobby of Tony's Pizza Events Center!



Answer: The Yard – Downtown Salina!

FIND US ON SOCIAL MEDIA!



Salina Chamber of Commerce



Visit Salina



Imagine Salina





\$ It Pays to Attend \$



NETWORKING – REFRESHMENTS – TOURS

\$ It Pays to Attend \$

**DOOR PRIZES (MUST BE PRESENT TO WIN)
\$250 CASH ATTENDANCE DRAWING**

For reservations call (785) 827-9301 or email
dsmith@salinakansas.org

**Admission – Fast Pass or \$5 at door
Hours – 5-7pm**

Questions – contact Stephanie at 785.827.9310 ext. 124
or sgillig@salinakansas.org



Jenni Jones, Director of Giving at Salina Presbyterian Manor, congratulates Linnea King (right) of Wesley Healthcare at Home as the \$250 attendance prize winner during the SPM Business After Hours on September 7.



Stacy Swaggerty from the Bank of Tescott, (left) also shown with Jenni Jones, was the winner of the Salina Presbyterian Manor gift basket.



At the September 21 BAH for Buckle, Liyah Shannon, The Bank of Tescott, won the \$250 attendance winner; \$50 Buckle Gift Cards from Buckle went to Cain Fouard, Fair Board; Audrey George, Design Central; James Lambert, Retired; and Carolyn Sichley, Bennington State Bank, all pictured here with Steven Hayes, Buckle store manager.

