



## **Mid America Farm Expo**

Salina Area Chamber of Commerce  
120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586  
785-827-9301 • fx 785-827-9758 • [www.salinakansas.org](http://www.salinakansas.org)

The Salina Area Chamber of Commerce cordially invites you to display your equipment, products and supplies at the 45<sup>th</sup> annual Mid America Farm Expo on March 23, 24, & 25, 2010 at the Bicentennial Center and Saline County Livestock & Expo Center in Salina, KS.

The Expo is one of the most cost effective shows to exhibit your products and services. We offer indoor and outdoor spaces. Exhibitors receive a table and two chairs with each rental space. There are no extra costs for move-in assistance, forklifts (limit one hour per loading and unloading), parking, or 110V 20 amp electrical service. **There is an additional charge for electrical work if you desire more than 110V 20amp hookup.**

**New, expanded marketing efforts have been developed to attract potential customers for your business.**

A layout of the exhibit buildings and grounds, along with rental fees, electrical needs, and exhibitor's agreement card are enclosed. You can also visit our website at [www.salinakansas.org](http://www.salinakansas.org).

2009 exhibitors will be given until January 8<sup>th</sup> to secure their 2010 space(s). After that date, spaces will be offered on a first-come, first-served basis.

**Your space reservation is not valid until we receive the completed registration form and payment for the requested space(s). We accept MasterCard, Discover and Visa.**

If you have any questions, please contact Delta Bryant at the Chamber of Commerce office:

785-827-9301 weekdays, or  
PO Box 586, Salina, KS 67402-0586 or  
Email: [dbryant@salinakansas.org](mailto:dbryant@salinakansas.org)

We look forward to having you with us and hope you find the 2010 Expo to be profitable and beneficial to your firm.

## BICENTENNIAL CENTER

Space	Size	Cost	Space	Size	Cost
<u>LOBBY</u>	7' X 8'	\$285	<u>EXHIBITION HALL</u>		
			J	20' X 20'	\$195
<u>HERITAGE HALL</u>			M	30' X 30'	\$215
A	10' X 10'	\$290			
B	8' X 10'	\$260	<u>OUTDOOR (hard surface)</u>		
C	6' X 10'	\$220			
<u>ARENA</u>			K	30' X 30'	\$250
D	10' X 10'	\$250	<u>AG HALL</u>		
E	16' X 20'	\$360			
F	7' X 20'	\$260	N	30' X 60'	\$500
G	5' X 14'	\$225			

Exhibitors may request more than one unit letter and/or multiples of space if needed.

110V 20 amp electrical services will be available to all exhibitors in the buildings and upon request on outside spaces.  
**Any additional electrical needs will be at the exhibitor's expense.**

An exhibitors' lounge will be available during move-in on Monday and during show hours Tuesday, Wednesday and Thursday and is located in the Fair Office Building. Events for all exhibitors include a breakfast in the morning and a social in the evening on Wednesday, March 24th.

An Information Booth will be located in the lobby of the Bicentennial Center. Such things as check-in, tables, electrical service, rentals, extra help, maps, etc., will be available at this booth.

### **ALL EXHIBITORS MUST CHECK IN AT THE INFORMATION BOOTH PRIOR TO UNLOADING ANY MATERIALS.**

All exhibitors selling merchandise are required to have a Kansas permanent sales tax number. To obtain an application, please contact the Kansas Department of Revenue, Division of Taxation, Topeka, Kansas, (785) 296-3909. There is no charge to obtain a number. Please allow one to three weeks for processing.

**When phoning for reservations** call Delta Bryant at the Chamber of Commerce (785) 827-9301 weekdays or email at dbryant@salinakansas.org. Please complete and return the agreement card as soon as possible with your check payable to the ***SALINA AREA CHAMBER OF COMMERCE.***

### **Categories** (select up to 2 categories and list those numbers on the registration card)

- |  |                                    |
|--|------------------------------------|
| 1 Agricultural Chemicals                       | 23 Land Forming                    |
| 2 Air Compressors                              | 24 Lawn Mower/Lawn Equipment       |
| 3 Associations                                 | 25 Livestock Equipment             |
| 4 ATV's/Utility Vehicles                       | 26 Lubricants/Sealants             |
| 5 Buildings/Components/Accessories             | 27 Outdoor Power Equipment         |
| 6 Communication Equipment                      | 28 Pressure Washers                |
| 7 Computers/Software                           | 29 Publications/Broadcasting/Media |
| 8 Consumer Products                            | 30 Rotary Mowers                   |
| 9 Diesel Equipment                             | 31 Seed Products                   |
| 10 Educational Institution/Services            | 32 Sprayers/Spray Equipment        |
| 11 Electronics                                 | 33 Spreaders/Applicators           |
| 12 Feed/Feeding Equipment                      | 34 Storage Equipment               |
| 13 Fencing/Gates/Panels                        | 35 Tanks                           |
| 14 Fertilizer/Fertilizer Application Equipment | 36 Tarps/Covers/Wrapping           |
| 15 Financial Services/Investments              | 37 Tillage Tools/Equipment         |
| 16 Forage Equipment/Hay Equipment              | 38 Tires/Wheels/Repair             |
| 17 Generators                                  | 39 Tools                           |
| 18 Grain Handling/Storage Equipment            | 40 Tractors/Components/Accessories |
| 19 Heaters/Furnaces/Portable Heaters           | 41 Trailers                        |
| 20 Hydraulic/Pneumatic Equipment               | 42 Tree Cutting/Trimming Equipment |
| 21 Insurance/Estate Planning                   | 43 Trucks/Components/Accessories   |
| 22 Irrigation/Drainage Equipment               | 44 Welding Equipment/Torches       |

The Mid-America Farm Exposition, sponsored by the Agriculture Division of the Salina Area Chamber of Commerce, is intended to exhibit and demonstrate the latest in farm supplies, services and equipment available to farmers, and to show them how to use these products more efficiently and profitably.

The Expo will be held at the Bicentennial Center and Saline County Livestock & Expo Center, Salina, Kansas, on March 23 through March 25, 2010. Show hours are:

**9:00 a.m. - 5:00 p.m. ....Tuesday, March 23**  
**9:00 a.m. - 5:00 p.m. ....Wednesday, March 24**  
**9:00 a.m. - 4:00 p.m. ....Thursday, March 25**

The buildings will be open to exhibitors at 8:00 a.m. all three days of the show.

**EXHIBITORS AGREE:**

1. **That all exhibits will fit within the confines of their space(s), and all sharp and protruding edges are covered. Show officials reserve the right to monitor booths for safety.**
2. Set-up will begin at **9:00 a.m.**, Monday, March 22 and must be completely set-up by **6:00 p.m.** Exhibits are **NOT to be removed before 4:00 p.m. on Thursday, March 25.**
3. To remove all exhibits, refuse and any type of materials used in the display from the show area by **6:00 p.m., March 25.** Forklifts and manual help will be available until **6:00 p.m. (limit one hour)**
4. Not to distribute any dangerous or harmful articles.
5. Not to operate any machine that will be objectionable and interfere with the overall enjoyment and success of the entire exhibition. Strobe lights and microphones in booths are prohibited. **Lit stoves in the Bicentennial Center are prohibited.**
6. To fully indemnify and hold harmless the Chamber of Commerce of Salina, Kansas, from any and all actions, suits, claims, payments, costs, damages and expenses, including without limiting the foregoing, the expenses of defense of any suits or claims which may be brought or made against said sponsor, jointly or severally, or which they, or any of them, may pay, sustain or incur by reason of the use of the exhibit space at Kenwood Park premises, and any demonstration area away from Kenwood Park, or arising out of, or in connection with, the use of the aforesaid premises and facilities located thereon.
7. **To pay the exhibitor's rental fee for the space(s) requested when the agreement card is returned and space(s) reserved. No refunds will be given.**
8. To make certain booths are manned at all times during show hours and to operate exhibits which incorporate motion.
9. Each exhibitor will be furnished one table and two chairs per exhibitor space. Backdrops are **NOT** provided with the space.
10. Show solicitation only permitted by exhibitors or contractees. Show exhibitor is an individual, company or organization that rents a booth for the duration of the show. Contractees are an individual, company or organization hired by the Salina Area Chamber of Commerce to perform a specific job or service.
11. Banners or signage cannot obscure adjacent booths.
12. **Kansas Rental - Topeka is the show service contractor, 785-272-1232.** All exhibitors receive a table and two chairs at no cost from the Chamber. Kansas Rental will be sending all exhibitors an exhibitor's kit which will include information on table skirting, dividers, extra tables, signs, backdrops and other items you may want to rent.

**Backdrops are not provided with the space.**