



PRESS RELEASE

For Immediate Release

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Contact – Phyll Klima

FastTrac New Venture Facilitator

Salina Downtown, Inc.

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Salina adds Kaufmann Foundation Course to entrepreneur project

(Salina, Kan.) Salina Downtown, Inc.

Project Open started FastTrac® sessions March 14. FastTrac® is one of the entrepreneur programs of the Ewing Marion Kauffman Foundation, the world's largest foundation devoted to entrepreneurship. Local FastTrac® participants spend 40 hours over six weeks meeting with experienced entrepreneurs, local professionals and business coaches. They will also spend as much time outside the formal sessions developing their complete business plan. Sessions are being hosted by Brown Mackie College.

Linda McCowan serial entrepreneur and business development specialist is one of the guest speakers this Saturday. Ms. McCowan is a trainer and master facilitator for the Sirolli Institute Implementation team. She spends much of her time in England and Scotland, helping communities and entrepreneurs meet their business goals. She evolved into this position by being an enterprise facilitator for Prairie Enterprise Project, a grassroots economic development program in Central Kansas. Linda is also one of eight people chosen in Kansas to be a non-profit facilitator under the direction of the Kansas Health Foundation.

Project Open is a new Salina-based project launched in January and has nearly twenty individuals participating. This new project is the result of extensive collaboration between leading Salina business agencies including the City of Salina, Salina Area Chamber of Commerce, Salina Economic Development Incentive Council (SEDIC), and Salina Downtown, Inc., as well as regional agencies including North Central Regional Planning Commission (NCRPC) and Cloud County Community College's Kansas Small Business Development Center (KSBDC).

Contact Project Open for complete details:

Project Open

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