



120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586 • 785-827-9301 • fx 785-827-9758 • www.salinakansas.org

Dear first name:

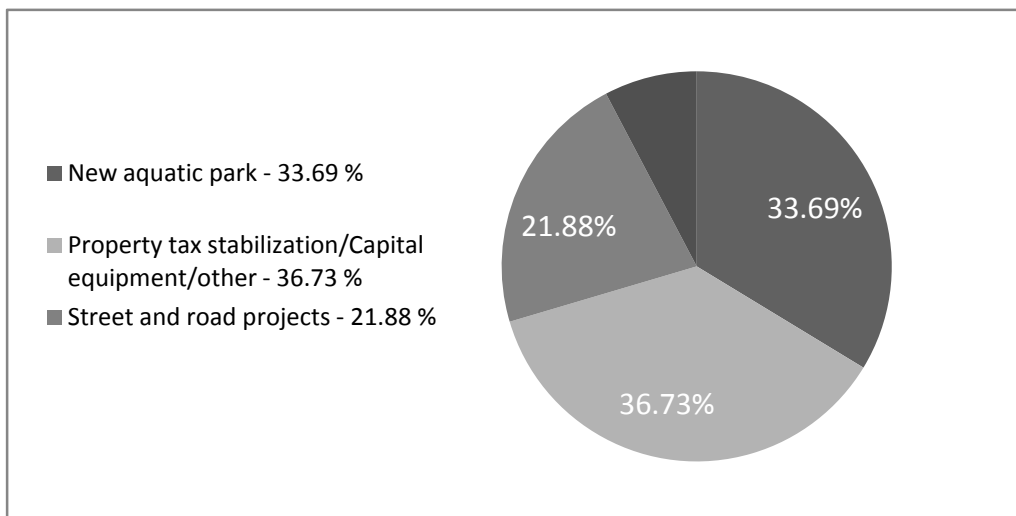
“Citizens for an Improved Salina” is a broad-based citizen committee that supports the sales tax ballot issue. **This issue is about continuing the improvements that make Salina a great community to live and work – and to make that happen without using property taxes.**

The current sales tax has allowed the following progress to occur since 2005:

- Over \$3 million in street improvements
- \$1.6 million in capital equipment
- \$4.6 million for projects like fire station improvements and downtown improvements.
- \$423,720 that has leveraged \$1,256,967 of investment to create several dozen above-average paying jobs for several businesses.

All total, over \$10,682,000 of investments have occurred since 2005 to improve Salina – without having to use property taxes.

With an increase of only 15 cents for a \$100 purchase we can continue to make Salina great. 31.5 percent of the people who will fund the improvements to Salina live outside the city. This chart shows projected investment that will help Salina grow.



Right place. Right reason. Right *now*.



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In past elections of this type, the business community of Salina has provided campaign financial support. Non-deductible donations to the “Political Action Council of Salina” are a very important and fundamental commitment for a successful election result. There are two non-tax deductible ways for you to help.

Citizens for an Improved Salina – P.O. Box 3521, Salina, KS 67402-3521. Individual or business contributions to this campaign will be public record when the income/expenses are filed at the end of the year.

Political Action Council of Salina – P.O. Box 586, Salina, KS 67402-0586. Individual or business contributions to the political action council of Salina will **NOT** be made public. The Political Action Council of Salina will then make a donation to the campaign and the income form will only show that the Political Action Council of Salina provided the income.

The goal is to raise \$10,000. With your financial commitment of \$50, \$100, \$250, \$500 or \$1,000, the “Citizens for an Improved Salina” will be funded at the level necessary to carry on a comprehensive voter campaign.

Please join the “Citizens for an Improved Salina” with your financial support.

Sincerely,

Mike A. Hoppock
2008 Board Chair

Daran X. Neuschafer
2009 Board Chair

Dennis W. Lauver
President & C.E.O.

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