

# FIRST LOOK

Salina Area Chamber of Commerce

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## ***What is a First Look?***

A First Look event gives Chamber members a chance to tour and learn about a new or updated business while networking with other members!



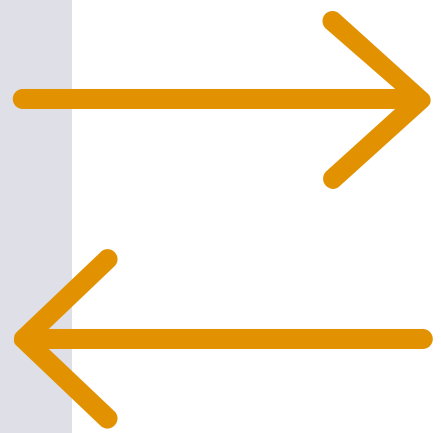
## ***Requirements for Hosting***

- Your business opened its doors in the last 12 months
- You moved to a new location
- Your business expanded/remodel at its present location



## ***How is this different than a Business After Hours?***

A First Look event is meant to bring members to your location before it is seen by the general public. We hold the events on weekdays from 4-6 pm with a short host program at 5:30 pm. Members will have a chance to win the attendance prize of \$100 in Smoky Hill Gift Certificates! We do not charge members for the event but the host will pay a small fee of \$200 to help cover the cost of marketing and advertising plus the organization of the event.



## ***How do we schedule a First Look event?***

To schedule a First Look please contact LaCrista Brightbill at (785) 827-9301 or [lbrightbill@salinakansas.org](mailto:lbrightbill@salinakansas.org)

