

2019

Salina Business Hall of Fame

THE SALINA AREA CHAMBER OF COMMERCE

Salina Business Hall of Fame

The Salina Business Hall of Fame was established by the Salina Area Chamber of Commerce in 2005 to honor prominent business leaders, both past and present, who have made extraordinary contributions to Salina, earned the respect of the local community, and called attention to the Free Enterprise System and to its value to our country and citizens in shaping our local way of life.

To be considered as a Hall of Fame Laureate, an individual's record of business achievement must demonstrate excellence in the following general categories: business excellence; entrepreneurial spirit; courageous thinking and action; inspiring leadership; community impact; positive role model; enduring accomplishments; and local influence. Hall of Fame Laureates are individuals whose work has moved the Salina business community in a better, stronger direction. Both posthumous and living leaders are eligible.

Nominations for the Salina Business Hall of Fame are solicited from Chamber of Commerce members and the general public. A special selection task force, consisting of individuals who have themselves excelled in business, selects the Hall of Fame Laureates.

Inductees are honored in the following categories:

Pioneer Award (1858-1925) — Business leaders who have added to the prestige and growth of early Salina.

Historic Award (1926-1975) — Business leaders who have added to the prestige and growth of the Salina area business community, establishing the economic base upon which Salina continues to grow and prosper.

Contemporary Award (1976-Present) — Business leaders who have added to the continued prestige and economic growth of present Salina.

Appropriate plaques honoring each inductee are displayed at the Salina Area Chamber of Commerce, 120 W. Ash.

By honoring these esteemed leaders, the Chamber hopes to inspire young people to make a career in business and contribute to their communities like those persons inducted into the Salina Business Hall of Fame.

Induction Ceremony

Tuesday, November 5, 2019
Salina Country Club, Noon

Welcome, Opening Remarks
James Lambert, Chair-Elect
Salina Area Chamber of Commerce

Salina Business Hall of Fame
Larry Britegam, Chairman
Business Hall of Fame Task Force

Introduction of Featured Speaker
Larry Britegam

Featured Speaker
Bill Snyder
Former Kansas State University
Head Football Coach

Induction of Hall of Fame Laureates
James Lambert
Larry Britegam

Closing Remarks
James Lambert



Earl Bane

Earl Bane was born in Plano, Iowa on November 5, 1906, to William and Ada McDuffy Bane. He was one of seven children born into the Bane family. His early life was spent in the Plano area where he attended elementary and high school. When Earl was 12 years old, he and his brother purchased a flat bed truck and began selling produce to help support their family. He also worked in a car repair shop and for the Maytag Company.

Always an entrepreneur, Earl opened his own sandwich shop in Newton, Iowa. From 1931 until 1942 this business grew from a 10 seat sandwich shop to a 40 seat business. In 1942, he sold his sandwich shop and joined the Army. He served as a mess sergeant in the Infantry Headquarters Company Third Battalion. His Army service took him to Africa and Italy before he was discharged in 1945. After his WWII service, he began working for the HPL Development Company that owned Dairy Queen franchises in Kansas, Connecticut, Missouri and Arkansas. In 1947, after moving to Salina, Kansas, he began construction on his first Dairy Queen store. It opened in 1948 at 321 N. Ninth Street. He would later build two more Dairy Queen stores in Salina. In 1961, after spending several years traveling the country to oversee DQ stores, he bought out the company he was working for and became one of the largest territory operators for

Dairy Queen. During his time as a territory operator, he oversaw the development of 148 stores across 7 states. Earl was a true pioneer in the Dairy Queen business.

Earl had two mottos for his business: "Treat your employees well and they will treat your business well." "Stick with a product that you make well and that the customers love." (He was not thrilled when DQ entered into the hot food market in the 1970s.)

In 1994, Earl retired from the Dairy Queen business but maintained daily office hours so he could follow his personal investments. He also established the Earl Bane Foundation, a charitable Foundation. When asked why he did this, his reply was, "I've worked my whole life for this money. Why should I let the government take it all?"

Education was important to Earl. Coming from a large, poor family, college was not an option for him. Despite and perhaps because of this, he felt strongly about the ability of young people to further their education following high school. Earl designed a scholarship program through the Foundation for select Saline County high school seniors who attend a Kansas college. The requirements of the scholarship were and are a true testament to his life, focusing on a strong work ethic and enterprising potential. He knew that many students may not excel in the classroom or in



extracurricular activities, but they are hardworking and dedicated students with strong work ethics. These were the young people he was hoping to help.

Earl was also passionate about the Salina community. As he was establishing himself as a businessman in the community, he encountered other business owners who became life-long friends and supporters of his work and business. He truly felt embraced by the people of Salina. It was essential for him to give back to the community that had helped him become a successful businessman. His foundation continues to award grants to Salina area not-for-profit organizations that seek to improve the community.

Because of Earl's business acumen, the foundation has grown exponentially. Since April 1996, the Earl Bane Foundation has granted over \$11 million back into the Salina Community through grants and scholarships. Curiously, he was a private man of few words who would not be comfortable with any recognition.

Before being a "foodie" was a thing, Earl was one. He enjoyed every aspect of a well-prepared meal; from growing an extensive garden, to preparing the finest cuts of meat. He loved to cook and serve meals to those closest to him. He would never turn down the opportunity to go fishing or smoke a good cigar.

Earl Bane died April 12, 1999.



Marshall Stanton

The most significant professional event in Marshall Stanton's life was election to the presidency of Kansas Wesleyan University in February of 1984. Marshall had already guided many organizations and churches professionally and gathered experiences during his formative years that laid a foundation for his service as president, however, the presidency was a quantum leap into complexity and responsibility.

Marshall was raised on a dry-land farm in Southwest Kansas and graduated in 1953 from Plains High School. As a child of the Great Depression, he already knew how to live frugally, a necessity during his time at KWU.

In high school, college, seminary and the church, Marshall had participated in athletics, music, academics and theater. His appreciation for all those activities helped him to relate to the many departments at KWU. He loved working at KWU where he could converse with experts in all of those specialties.

His experience in high school football was especially useful. The team his senior year was populated with good athletes at every position who depended on each other. When starting at KWU, leadership was the key issue and although he had never served in higher education, he knew how to start leading. He built a team of talented stable people, encouraged them to do their jobs and then supported them.

He derived wisdom from his

family. He and Janice have been married almost 63 years. From his family experiences, Marshall learned the values of commitment, stability and dependability. The three Stanton children grew up without making inordinate demands on their parents and blossomed into mature productive adults. From raising a family, Marshall learned patience, love and long-term commitment.

Marshall practiced those values on the campus. He believed that every student is someone's child to be nurtured, loved, disciplined, guided, and assisted while pursuing their journey toward maturity. Every employee is a person who has a family to support, a career to encourage and an ego to be stroked. By practicing family values at KWU, a healthy campus atmosphere was created, and the institution thrived.

Marshall grew up on a farm working with engine-powered machines. That gave him an understanding of mechanical systems, so he could appreciate KWU's similar systems and the employees who kept them working. As former KWU President, Paul Renich said, "The President can be gone for a week and no one will notice, but if the maintenance chief is gone for a day, the whole campus is alarmed." Marshall held this to be true.

His experiences in the church helped prepare him for the presidency. He had served seven churches and one administrative

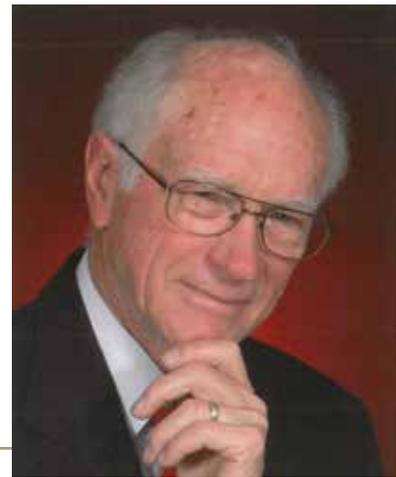
position by the time he was called to KWU. The administrative position required supervising 43 pastors who served 62 churches. That was useful in working with highly attained faculty and staff.

Earning three academic degrees helped prepare Marshall to write, to speak, to sort issues and to feel comfortable in an academic setting.

One of Marshall's local church appointments was especially beneficial. While serving as pastor at Colby, he stumbled on a process that changed his life and served as a fundamental management tool. It was Management by Objectives and Goals. He used that tool to organize institutional planning and to supervise the chief officers at KWU.

His first task in 1984 at KWU was to simply survive. Under his leadership, with the assistance of a consulting firm, the Trustees and leading philanthropists in Salina, \$750,000 was raised to add to enrollment income to meet expenses for the next 16 months.

The next task was to make the campus attractive to students. Through the years, five buildings and all the grounds were upgraded without adding debt; however, the most significant financial challenge was to get rid of the construction debt on six buildings incurred in the 1950's and 1960's. KWU struck an agreement with the holder of that debt, the Federal Department of Education, to pay \$500,000 as satisfaction in full for a \$3.5 million debt. KWU had a special fund drive, raised the money and eliminated the



— continued

Marshall Stanton — *continued*

debt. The University became debt-free for the first time in 30 years.

KWU increased financial viability by expanding enrollment. Programs added were men's and women's soccer; two programs in Nursing Education; a MBA; a recruitment path for Taiwanese students to gain an MBA; an upgraded Music Department and a special degree completion program for adults. In the business world, those additions would be the same as increasing the number of product lines or services offered.

In addition, and mostly, KWU moved forward because thousands of people wanted it to succeed. Key in that desire was the substantial and continual commitment of the Board of Trustees. They were a powerful force providing support, discipline, guidance and financial resources. The faculty and staff are also responsible for KWU's recovery and on-going life. During years of recovery, the dedicated employees were focused on KWU's mission, many of whom were willing to accept low salaries and invest themselves in the students rather than departing for greener pastures. The Salina community responded with support. Alumni provided moral and financial support. And, of course, students who came to enroll and to graduate provided the greatest financial resource by paying tuition.

During the 18 ½ year tenure of Dr. Stanton's leadership, KWU enjoyed five years of as high enrollments as anytime in its history. KWU moved from being bankrupt to having the best financials in its entire life up to that point, showing 18 years of surpluses in each of its annual operating funds and

increasing its endowment ten-fold from 1.7 million to 18 million dollars. In addition, he oversaw four successful fund-drives and three institutional planning cycles.

While at KWU, Marshall was involved with the community. He led the Chamber of Commerce's educational committee of the "Goals for Salina" program in the mid 1980's; helped develop both the youth and adult Leadership Salina programs; and served as Vice President for one year.

He also served on the following: the Salina Community Theater Board, the Presbyterian Manor Advisory Committee, a six-college consortium named, the Associated Colleges of Central Kansas, and the Kansas Independent College Association, both of which he served as a member and sometime chairman. Previous to the presidency, Marshall served on the KWU and Southwestern College Boards.

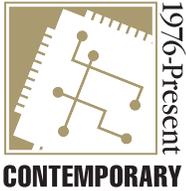
By 2001 KWU was running well and Marshall believed that the institution could adjust to new leadership. The institution needed another five-year plan and at 66 years of age, he believed that someone else should envision and lead that planning process. Dr. Stanton resigned his position as President of KWU, effective on June 30, 2002; however, life did not stop.

In retirement he has continued to contribute to the community by chairing the funding arm of Fellow Man International, a small humanitarian mission in Honduras; by serving as Rotary District Governor and attending seven Rotary International Conventions; by serving as an advocate across the western 2/3 of Kansas for Shelter Box, a world-wide disaster relief program; by taking eight

grandchildren on international trips when they reached their middle teens; by teaching a 45 member adult Sunday School class; by serving as president of the local model airplane flying club; by singing in two choirs and one opera, "The Mikado," with the Salina Symphony in which he played the Mikado; by bicycling across Kansas twice, both times advocating for causes; by providing services for funerals both as the minister and as the singer and by taking several of the male family members to the Boundary Waters Canoe Area for wilderness ventures.

Although KWU's recovery as a viable institution is widely celebrated as a financial and community achievement, the greater mission is to educate students in an atmosphere conducive to Christian values. That continues to be the best of all his accomplishments.

When Marshall was fifteen years young, he accepted a call to the Christian ministry. Since that moment in time, Marshall claims that his life has fit together like a jig-saw puzzle. He considers his service to KWU as a part of his commitment to the Christian ministry and was the compelling source of his motivation. In retrospect, Marshall considers that the most significant reason he could guide the rescue and reconstruction of KWU was because "He knew whose hand was on my shoulder when I served as President. It's still there."



Gene and Margaret Logan



Eugene (Gene) Logan was born October 15, 1933 in Wichita, KS. He attended Hillside Grove School for the first eight grades and then went to Valley Center High School where he graduated in 1951. During his high school years, he lettered four years in track and three in football. Gene was Junior Class President, and in his senior year, was Co-Captain of the undefeated Hornets Football Team. After graduating from high school, Gene attended two years at Friends University where he was on the Falcons Football Team. He then transferred to Wichita University (now Wichita State University), where he graduated in 1957 with a degree in Mathematics and Mechanical Engineering, while working part time in a Machine Shop. He joined The Naval Reserves for an eight-year commitment, serving part of that time as an instructor in Diesel Mechanics.

Margaret Dixon Logan was born December 17, 1933 in Kansas City, MO. She was the youngest of six Children and moved to Wichita, KS when she was ready to enter kindergarten at College Hill Grade School, then to Robinson Intermediate and East High School, graduating in 1951. She attended Wheaton College, in Wheaton Illinois, for two years, transferring to Wichita University for her final two years. She majored in Elementary Education. During her two years at WU, Margaret worked part time in the office of

her brother-in-law, Psychiatrist Dr. Austin Adams.

Gene and Margaret were married August 11, 1956 in Wichita. Gene worked as a Design Engineer for Cessna Aircraft and Margaret was a First Grade Teacher at Carter Elementary School for three years, then, as a 'stay-at-home' mom, she taught piano lessons before and after school. Both were active in the Wichita Covenant Church, and Margaret went to Lake Afton Boys' Ranch once a week for nine years where she lead Music and Religious Education for six to sixteen year old boys. After eight years at Cessna, Gene went to work at Beech Aircraft and was later transferred to the Salina, KS Plant.

Gene and Margaret welcomed four children with three being born in Wichita. Bob (Michele) is a Financial Advisor and lives in Colombia, SC; Steve (Jennifer Heather) is a Church Consultant living in Highlands Ranch, CO; Jim (Donna), is a Family Practice Physician in Wichita; and daughter, Jennifer Logan Armstrong, born in Salina, is a Clinical Social Worker in private practice in Wichita.

Several years later, Gene was asked to return to the Wichita Beech Plant; however, because Gene and Margaret were so very fond of, and totally satisfied with the Salina community . . . the schools, neighborhood, church, and everything else, they chose to stay in Salina. Gene was self-employed at Logan Engineering

and later went to work for Quintin Applequist at Roberts Industries. Shortly after that company was sold, he was asked to come to Claremore, OK and worked on a project for John Deere, which lasted for three years.

After Gene and Margaret were married, they received seven of the very, very first insulated cookie sheets from Margaret's sister and brother-in-law, Russell Kice. He, his father and two brothers, founded Kice Industries in Wichita where they manufactured Flour Milling Equipment. They wanted something to give to customers at the Markets to take home to their wives that had to do with baking. Because they realized most people burned at least one batch of cookies per recipe, they came up with a cookie sheet, made by hand. Two sheets of aluminum crimped together and filled with mineral wool insulation. It was not 'fancy looking' but gave an amazing performance! After attending many PTA meetings, church suppers, neighborhood gatherings, and hearing those who brought cookies say, "Oh, I hope no one turns my cookies over", Margaret knew then that she wanted to make an insulated cookie sheet available to every household in America.

Margaret visited with her brother-in-law. If Gene designs an insulated baking sheet, Kice Industries manufactures it, then she would market it. He smiled, said they were too involved in growing their company. Margaret said that

— *continued*

Gene and Margaret Logan — *continued*

she and Gene actually wanted to wait to begin when their children were older. And so it was, at the beginning of 1982, when two were in college, one in high school and one in upper grade school that Margaret approached Russell again. To make a long story short, Russell said, “we are 100% involved in Kice Industries, you take any idea you have and go with it”. And, after the 22 years of waiting, we realized this was the time to begin. Since there was nothing cheaper than air, Gene wanted to move forward with the Design of an Air-Insulated Baking Sheet! Two sheets of aluminum crimped together with air space between. The bottom sheet would take the brunt of the heat from the lower part of the oven, the air space would protect the top sheet from getting so hot, and because of this, burning is eliminated. The top and bottom of baked goods are the same. **OUR SLOGAN WOULD BE: NO MORE BURNT COOKIES!**

December 31, 1981, Gene and Margaret drove back to Salina for a New Year’s Eve Party at the home of close friends, Dick and Ann Barlow. Ann asked Margaret what was going on in their lives and Margaret shared with her about the Insulated Baking Sheet. Realizing that Dick and Ann had recently sold their business and were considering ‘what would be next’, Margaret asked Ann if they wanted to join with her and Gene and make it a ‘Foursome’. She gave Ann one of the Kice Insulated Cookie Sheets to use, asking her to call if they were interested. Gene and Margaret received the phone call . . . and you know the ‘rest of the story’.

REMA Bakeware, Inc., was founded by Eugene and Margaret

Logan in the latter part of 1982, and then, with Dick and Ann joining them, the four became co-owners: in financial investment, in time commitment and in Margaret’s passion for providing every home in America with an Air-Insulated Baking Sheet. Many said this would not work. But it did! A small, metal building was purchased on East North St. which was expanded seven times in six years. Gene designed the products and machines, kept the machines working, applied and received patents. Dick was in charge of hiring and working with employees (100 when REMA was sold), and overseeing the daily production. Ann, in charge of Finance and Margaret, of Marketing. Not one of the four wanted another’s job. As Ann would say to Margaret, “there’s not enough money in Fort Knox to get me to go out and sell”, to which Margaret would reply, “good, because there’s not enough money there to get me to sit in the office, work on payroll, pay bills, and contact customers who are tardy in their payments”.

REMA, (named for Richard, Eugene, Margaret, Ann) had products of the first line, CushionAire, in every major Department store/Gourmet Store/Gift Shop in America. The second line, AirBake, was in the Hardware Stores and, when REMA was sold, that line was ready to be put in the Targets, Wal-Marts, etc. Margaret attended 18 – 20 Houseware Markets and Gift Shows each year, meeting not only influential gourmet people in the Housewares Industries, but individuals who shared with her their wealth of business information. Margaret had the privilege of “Introducing

Air-Insulated Bakeware to America” because the four of them had worked together to make it happen. But be assured that if there had been no Air-Insulated Bakeware for her to sell, she could have talked non-stop about REMA’s unique products and great performance, but with no results. Back at the REMA Facility, it took Gene, Dick and Ann working equal hours to provide Margaret with all the Air-Insulated Bakeware Products. Various sizes of baking sheets were added along with different sizes and shapes of Air-Insulated Cake Pans. Dick had a great idea for a Perforated Pizza Pan which allowed the moisture to escape and heat to penetrate, giving one’s pizza a crispy crust! And a Serving Tray was added. Perfect additions to both product lines. REMA Bakeware was sold after six years of near 24/7 involvement.

After REMA Bakeware was sold to The Newell Corporation, Gene and Margaret created a small family foundation to help various non-profits, 501(c)(3) type organizations.

The following years, Margaret served as co-chair of the First Covenant Church’s Building Committee, she and Gene were co-chair of the Building’s Stewardship Campaign. Gene worked on several patented projects and Margaret served on the Board of the Greater Salina Community Foundation, lead various Bible Studies, and Mothers’ Hour, a monthly meeting for mothers of pre-school and school age children. In 2011, Gene and Margaret moved back to Wichita to be near two of their four children and nine of their thirteen grandchildren.

Salina Business Hall of Fame

Pioneer 1858-1925



Henry David Lee
2005 Inductee



Alexander Campbell
2006 Inductee



Oscar Seitz
2007 Inductee



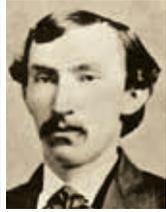
Winfield W. Watson
2009 Inductee



Benjamin A. Litowich
2010 Inductee



Thomas W. Roach
2010 Inductee



William R. Geis
2011 Inductee



William A. Phillips
2012 Inductee



Charles R. Underwood
2014 Inductee



Frank Hageman
2015 Inductee



Herman H. Sudendorf
2016 Inductee



Arthur Clafin
2017 Inductee

Historic 1926-1975



William Henry Graves
2005 Inductee



John J. Vanier
2005 Inductee



M. J. Kennedy
2006 Inductee



Milton Morrison
2006 Inductee



Charles W. Shaver
2006 Inductee



C. William "Bil" Exline
2007 Inductee



Murray Wilson
2007 Inductee



Ralph E. Reitz
2007 Inductee



S. Dean Evans, Sr.
2008 Inductee



Whitley Austin
2009 Inductee



Verla Nesbitt Joscelyn
2009 Inductee



Ben A. Sellers
2011 Inductee



George L. Frisbie
2012 Inductee



Ward Marshall
2013 Inductee



Baalis Kyger Smoot
2015 Inductee



Robert J. Laubengayer
2016 Inductee



Dan Bolen
2017 Inductee



Milton Israel Stiefel
2018 Inductee

Contemporary 1976-present



Alfred P. G. Schwan
2005 Inductee



Charlie Walker
2005 Inductee



Roy Applequist
2006 Inductee



Lee Young
2007 Inductee



Paul E. Junk
2008 Inductee



Jack Vanier
2009 Inductee



Mike Berkley
2010 Inductee



James R. Allen
2011 Inductee



Richard E. (Dick) Brown
2012 Inductee



Karl Stutterheim
2013 Inductee



Charles E. Stevens, Jr.
2014 Inductee



Thomas R. Pestinger
2015 Inductee



Sidney A. Reitz
2016 Inductee



Tim Rogers
2017 Inductee



Mel and Marge Bergkamp
2018 Inductee

Thank You!

To the following
Business Hall of Fame
Retiring Committee
Members

MIKE BEATTY

BOB EXLINE

STEVE RYAN

