

# CHAMBER CONNECTION

A Publication of Salina Area Chamber of Commerce

March 2023 Volume 63, Number 3



## AT A GLANCE

Mark your Calendar!

Business After Hours . . . . . March 9  
Crown Distributors  
606 N. Ohio

Business After Hours . . . . . March 16  
Smoky Hill Vineyards & Winery  
2771 Centennial Rd

EquiFest of Kansas . . . . . March 16-19  
Saline CO Expo Center &  
Tony's Pizza Events Center  
Kenwood Park

Mid America Farm Expo . . March 22-24  
Saline CO Expo Center &  
Tony's Pizza Events Center  
Kenwood Park

*Details inside!*

## Saline County Gross Domestic Product (GDP) Increases

See pg 03



## Mid-America Farm Expo Celebrates 58th Year

See pg 04



# Salina

Area Chamber of Commerce

## OFFICIAL PUBLICATION

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## From the Interim President/CEO



Renee Duxler

It's hard to believe that it is March already! I know they say time flies when you're having fun, but this is ridiculous.

Truly we are having fun here at the Salina Area Chamber of Commerce. It's a lot of work and a lot of activity, but I sometimes pinch myself that I'm lucky enough to work with the staff that I do, in the community that this is. There is so much energy and excitement in Salina right now, and we're proud to be right in the middle of some of this transformative work.

We're also so happy to keep getting to share good news with our community and membership. This month's cover story is truly a celebration of many years of work and investment in this community. Change sometimes happens at a glacial speed, and we don't always get to see benefits of things we're doing today until long after. Having concrete evidence that we're experiencing some of that change helps guide what we continue to do for the future.

It's important for us to celebrate these small wins, too. Salina tends to be very humble; it's a characteristic that is often lauded here in the Midwest. But being humble isn't necessarily what is best for us right now. We're trying to attract talent, development, and investment here. It's crucial that we brag a little bit more about what a vibrant and growing community that Salina is. As a Chamber, we hope to continue to be the community's mouthpiece for letting the rest of the state and country know just how great it is here.

This March also brings a fervor of activity with sporting events, entrepreneurial competitions, performances, EquiFest (which we highlighted last month) and of course the Mid-America Farm Expo. This is now the 58th year of this event that brings in vendors and farmers from all over the region to one of the largest (and longest running) farm shows around. The success of this event continues to be due to our very dedicated Ag Committee, who work on every aspect of the Expo to put it together and make it such a success.

The rest of this issue is packed with information, events, and celebrations throughout the community and our membership. We're pleased to be right in the middle of so much activity, and we thank you for including us as we work to build upon everything that makes us #LoveSalina.

Best,

Renee Duxler, Interim President/CEO

## HERE'S HOW TO CONTACT OUR CHAMBER STAFF

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**Donna Smith, Office Assistant**  
dsmith@salinakansas.org



# Saline County GDP grew by \$341 million in 2021

## Salina sees first population increase in almost a decade

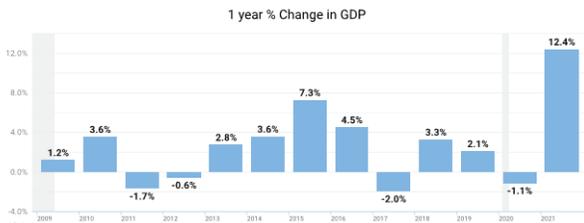


The Salina Area Chamber of Commerce announces that the Saline County economy grew by 12.4 percent from 2020 to 2021, hitting a record high of over \$3 billion total. This change amounts to an addition of \$341 million to the Gross Domestic Product (GDP); a number that surpasses the highest growth of recent record in 2017 when the GDP increased by 7.3 percent or \$116 million.

“We can’t stress enough what a huge win this is for our growth and overall economic health,” Renee Duxler, Salina Area Chamber Interim President & CEO said, “It truly speaks to the public and private partnerships and investments that Salina and Saline County have made over the last few years, and the dedication of community and business leaders working toward a shared vision for progress.”

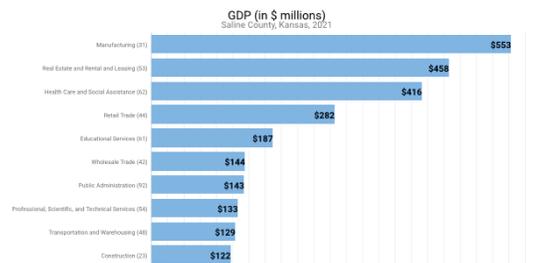
### Gross Domestic Product

Gross Domestic Product (GDP) is the total value of goods and services produced by a region. In 2021, nominal GDP in Saline County, Kansas expanded 12.4%. This follows a contraction of 1.1% in 2020. As of 2021, total GDP in Saline County, Kansas was \$3,087,082,000.



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2021.

Of the sectors in Saline County, Kansas, Manufacturing contributed the largest portion of GDP in 2021, \$553,252,000. The next-largest contributions came from Real Estate and Rental and Leasing (\$457,782,000); Health Care and Social Assistance (\$416,223,000); and Retail Trade (\$281,850,000).



Gross Domestic Product data are provided by the Bureau of Economic Analysis, imputed by Chmura where necessary, updated through 2021.

While other Kansas counties saw growth, comparatively Saline County saw the highest percentage change in growth. Shawnee County (Topeka) GDP went up 10.2 percent, Sedgwick County (Wichita) increased by 9.1 percent, Riley County (Manhattan) by 8.7 percent, and Reno County (Hutchinson) by 8.6 percent. Saline County’s economy did contract in 2020 by 1.1 percent during the height of business shutdowns, after seeing incremental gains in 2018 and 2019 of 3.3 percent and 2.1 percent growth, respectively. The drastic growth seems to be indicative of high demands for goods and services, including housing and retail trade. Manufacturing, real estate, health care, and retail trade make up over 55 percent of the GDP for the County.

But while incremental growth was seen in all of these top industries, it was the Arts, Entertainment and Recreation industry that saw the most astonishing increase, with a jump of 72.5 percent—from \$8 million to \$13.8 million—between 2020 to 2021. The highest annual impact for this industry on the GDP prior was \$9.9 million total in 2014, and it’s never increased by more than \$500,000 year-over-year.

“This is exciting news, particularly as it demonstrates how our arts, entertainment and recreation sector is recovering from the

pandemic,” Sylvia Rice, Director of Visit Salina said, “Coupled with the significant investments to enhance recreational facilities and revitalize downtown, Salina/Saline County is promoted as a destination and is drawing visitors who bring new dollars to the area. This is all generating very healthy economic growth.”

Other positive news for the city of Salina includes the first net growth in population since 2012. While a nominal increase of 207 people from 2021-2022, it marks the first time Salina hasn’t lost population in almost a decade.

“We’re hopeful that this is marking a change in the tide,”

Duxler said, “I think we’re all feeling proud about the energy and the partnership and the diligent work that has been put into Salina these last few years. It’s great to have some hard data that tells us we’re moving in the right direction.”

**“We can’t stress enough what a huge win this is for our growth and overall economic health,”**

**- Renee Duxler, Salina Area Chamber Interim President & CEO**

Gross Domestic Product (GDP) data provided is from the Bureau of Economic Analysis and compiled by Chmura Economics & Analytics. Population data is from the Kansas Division of the Budget, Certified Population Data.



# Mid-America Farm Expo Celebrates 58th Year

The 58th Annual Mid-America Farm Expo is scheduled for March 22nd – 24th at the Tony’s Pizza Events Center and the Saline County Livestock and Expo Center. More than 215 exhibits will be on display, including some returning favorites and several new exhibits, showing the latest in farm technology, machinery, equipment and more.

Over the last 58 years the Mid America Farm Expo has grown exponentially attracting thousands of people over the three-day show. The Expo is now one of the largest Spring farm shows in the Midwest.

Along with the number of exhibits on display, there are also phenomenal programs that are scheduled during the Expo event.



## ■ Wednesday, March 22nd

### Shannon Ferrell

10:00am.....Basics of Farm Transition Planning  
1:30pm.....Mechanics of Building a Farm Legacy:  
Transactional Tools for Farm Transitions



**Shannon Ferrell** is a Professor in the Oklahoma State University Department of Agricultural Economics, where he specializes in Agricultural Law. He grew up on a cattle and wheat operation in Western Oklahoma, and obtained his Bachelors and Masters

degrees in Agricultural Economics from OSU before obtaining his Juris Doctorate from the Oklahoma City University School of Law with endorsements in Estate Planning and Business and Financial Services Law. Shannon spent a number of years in full-time private practice before joining OSU in 2007. As an educator and speaker, Shannon helps audiences all over North America understand the fundamental legal elements of farm business management and farm transition planning. He has provided presentations and workshops to a cumulative audience of over 30,000 across the U.S. and Canada while authoring over fifty publications, including serving as lead author on the Farm Transition Workbook. In private practice, he helps farm families with both the conversations involved in forming the best transition planning approach and creating the mechanisms to make their transitions successful.

## ■ Thursday, March 23rd

10:00am.....Micah Cameron-Harp – The State of Carbon Credit Programs  
1:30pm.....Brian Briggeman – The U.S. Ag Economy: How are we looking?



**Micah Cameron-Harp** is a Post-Doctoral Fellow within the Department of Agricultural Economics at Kansas State University. His research concerns solutions to agricultural sustainability issues, which jointly improve agricultural productivity and conserve natural resources.



**Brian Briggeman** is a Professor of Agribusiness and Director of the Arthur Capper Cooperative Center at Kansas State University where he focuses on Agricultural Finance and Cooperative Management. Prior to K-State, Briggeman worked as an economist for the Federal Reserve Bank of Kansas City - Omaha Branch.

## ■ Friday, March 24th

10:00am.....Don Close & Cody Barilla – Grain & Livestock Market Outlook  
*SPONSORED BY AMERICAN AGCREDIT*



analyst at Rabobank.

**Don Close** is Terrain’s Chief Research & Analytics Officer. With 30+ years of professional experience, Don has been a licensed commodity broker, handled risk management and pricing for large cattle operations, managed a grain procurement program, and published market updates and outlooks for cattle and hogs. Before coming to Terrain, Close was senior animal protein



**Cody Barilla** is Terrain’s grain and oilseed analyst, focusing on commodities important to the Plains, such as wheat, grain sorghum, sunflowers, cotton and canola. He understands the challenges facing farmers because he is one. His irrigated and dryland operation in south-central Kansas produces corn, soybeans, wheat, grain sorghum and cotton.

There is no charge for admission or parking. Show hours are 9am-5pm March 22 & 23, and 9am-2pm March 24. *We hope to see you there!*



# Thank You!

The Leadership Salina program was another huge success this past year as we had 29 participants graduate in November 2022. Along with the planning, facilitating, and attending the nine structured courses – it took a community to make it all happen (and happen successfully).

Thank you to the following businesses that hosted a course session by providing the facility (and a big shout out to Salina Area Technical College for providing a meal for the class as well) for one of the course sessions:

- Webster Conference Center
- The Art Center Warehouse
- Salina Area Technical College
- Kansas Leadership Center in Wichita
- The Garage
- USD 305 District Office
- Vortex

Thank you to the following for providing informational tours and activities:

- Webster Conference Center for the rope's courses
- Sarah Maas for the True Colors Personality Test
- City Go Bus Tour
- Salina Fieldhouse Tour
- Betty Johnston – Strategic Doing Facilitation
- Jessica Fuller – Greater Salina Community Foundation
- Salina Area Technical College Tour
- KSU Salina Flight Operations School Tour
- The Garage Tour
- The Temple Tour
- The Morrison House Tour
- Great Plains Tour
- Vortex Tour

Thank you to the number of Non-Profit Organization representatives that attended the “speed networking” session and to the list of panelists that took their time out of their day to share their stories, experiences and passions with the class participants.

And finally, a huge thank you to the Greater Salina Community Foundation! Without their support, enthusiasm, and encouragement, the success of the program would not be possible.

If you have not participated in this amazing program and would like to receive information for the 2023 Leadership Salina program when it becomes available, please contact Stephanie at [sgillig@salinakansas.org](mailto:sgillig@salinakansas.org)

## FIND US ON SOCIAL MEDIA!



Salina Chamber of Commerce



Visit Salina



Imagine Salina



SACC

## MEMBER ORIENTATION

LUNCH WILL BE PROVIDED, RESERVATIONS REQUIRED

### TIME AND DATE

WEDNESDAY, MARCH 8  
12:00PM-1:00PM

### LOCATION

VISIT SALINA ANNEX

### REGISTER NOW

785-827-9301  
[www.salinakansas.org](http://www.salinakansas.org)  
120 W. Ash Street  
Salina, KS 67401  
[afinan@salinakansas.org](mailto:afinan@salinakansas.org)





KNOW YOUR COMMUNITY SERIES



MARCH EDUCATION EVENT

ENTREPRENEURSHIP

WEDNESDAY, 3/15/23 | 5:30 PM | FREE



Salina Area Young Professionals

This is a great educational opportunity for anyone who is considering starting a side hustle, growing a personal business, or moving from employee to boss in their own entrepreneurial adventure! Listen to Jason Bathon, owner/creator of JAB IT PC, and Robin & Julie Cates of On The Pot, discuss their growth paths and learning curves when they each started their own companies. This event takes place at The Temple - a historic landmark in Salina and current multi-use building downtown. This event includes a tour of The Temple's event rooms, co-working offices and incubator spaces.

The event is part of the SAYP Education Committee's Know Your Community Series. Everyone is invited, regardless if they have their own business, side hustle, or just interested in our guests' journeys. Maybe you just want to see the inside of The Temple or network with local business owners. Join us!

There will be a Student Loan Repayment drawing for Members at this event. Not a member? Sign up now!



Salina Area Young Professionals

Approximately 30 Salina Area Young Professionals members met for the first Lunch Club of the year at Chili's on Friday, February 10th.



MARCH LUNCH CLUB

PERKIN'S

TUESDAY, 3/7/23 | 12-1 PM





# RIBBON CUTTINGS with the Bluecoat Ambassadors!



The Bluecoat Ambassadors joined Dr. Patrick Lucaci and staff at [Oral Facial and Implant Surgery](#) and [785 Aesthetic Med Spa](#) with February 1 ribbon cutting events for both enterprises.



Bluecoat Ambassadors celebrated the opening of [Cash-Wa Direct](#) with an official ribbon cutting!

**HAVE SOMETHING TO CELEBRATE AT YOUR BUSINESS?**  
**AN EXPANSION? ANNIVERSARY? AWARD?**  
Consider a Bluecoat Ribbon Cutting to help celebrate the occasion.  
For more information, contact Stephanie Gillig at [sjillig@salinakansas.org](mailto:sjillig@salinakansas.org) or 785-827-9310, ext. 124



Tom Henning, Tammy Morrical, and Vaughn Perry of [Cash-Wa Direct](#) are welcomed to the Chamber by our Interim CEO Renee Duxler (right)





# Add your Business offer to the 67401 App



Chamber member businesses can offer coupons for free or discounted products or services on our 67401 app and website!

If you'd like to provide a coupon for the app, please contact Ashley Finan at (785) 827-9310 x132 or [afinan@salinakansas.org](mailto:afinan@salinakansas.org)



Download App



# WELCOME ABOARD

## SACRED HEART JR/SR HIGH SCHOOL

John Krajicek  
234 E. Cloud  
785-825-4011

[www.sacredheartknights.org](http://www.sacredheartknights.org)

## CHRISTY THERAPY

Sarah Diehl  
641 W. Cloud  
785-304-9254

<https://mt2.linknow.com/?id=102093648>

# SPRINGBOARD

BOARD SERVICE TRAINING

Join us for SpringBoard, a 1-day training to learn about serving on a board.

No previous experience is required for participation.

The program fee is \$60 per participants that includes training materials, instruction and lunch.

**Wednesday, April 12th**  
**9:00 AM - 4:00 PM**

KANSAS WESLEYAN  
UNIVERSITY  
PETER SCIENCE HALL  
ROOM 201  
100 E CLAFLIN AVENUE

Register through the Salina Area Chamber of Commerce [website](#)

Salina Area Chamber of Commerce Smoky Hill Silver

Salina Area Chamber of Commerce

# SMOKY HILL SILVER

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# THANK YOU

to these Chamber members who continue to support our programs through their membership renewal:

- ▶ American Electric Company
- ▶ American Red Cross
- ▶ APAC-Kansas, Inc.-Shears Division, Salina Branch
- ▶ Barolo Grille
- ▶ BC's Salina Club Liquor
- ▶ Blondell's Salon Spa & Boutique
- ▶ Building Performance Company Radon Solutions
- ▶ Catholic Foundation for Diocese of Salina
- ▶ Central Kansas Mental Health Center
- ▶ Central National Bank
- ▶ Century Business Systems, Inc.
- ▶ Child Advocacy & Parenting Services
- ▶ Chili's Grill & Bar
- ▶ Club Carwash - Broadway
- ▶ Club Carwash - Marketplace
- ▶ Communities in Schools of Mid-America
- ▶ Conklin Cars Salina
- ▶ Copeland Insurance Agency, Inc.
- ▶ Delta Dental of Kansas
- ▶ District Eat and Play
- ▶ Eagle Communications
- ▶ Evergy
- ▶ Exline, Inc.
- ▶ Express Employment Professionals
- ▶ Ferco Rental, Inc.
- ▶ Fresh Look Dry Cleaning
- ▶ Frisbie Construction
- ▶ Geisler Roofing and Home Improvement
- ▶ Glass Services
- ▶ John & Kristin Gunn
- ▶ H & R Block
- ▶ Hair Loft Salon
- ▶ Hampton Inn
- ▶ HCB Management Services
- ▶ Helm Home Store
- ▶ Henry Helgerson Company
- ▶ HUB International
- ▶ Kansas Wesleyan University
- ▶ Kape Roofing & Exteriors KRE Inc.
- ▶ Kejr, Inc.
- ▶ Kennedy Berkley Yarnevich & Williamson, Chtd.
- ▶ Koers-Davis Consulting Service, Inc.
- ▶ Martinelli's Little Italy
- ▶ McDonald's of Salina, Inc.
- ▶ Mid America Productions
- ▶ Midwest Commercial Laundry Equipment, Inc.
- ▶ Midwest Concrete Materials, Inc.
- ▶ Midwest Single Source, Inc.
- ▶ Orschlen Farm & Home L.L.C.
- ▶ Papa John's Pizza
- ▶ Paramount Bar
- ▶ Pestinger Distributing
- ▶ The Phone Connection Voice Networks
- ▶ R & J Mailing Services
- ▶ RAMACO, Inc.
- ▶ Rebecca Jane's
- ▶ REPCO
- ▶ Charles Roth
- ▶ Salina Journal
- ▶ Salina Planing Mill, Inc.
- ▶ Salina Waste Systems
- ▶ Saline County
- ▶ The Scheme
- ▶ Schwan Global Supply Chain, Inc.
- ▶ Secure Shred of N.C.K.
- ▶ Soggy Dog Suites, Inc.
- ▶ Stanion Wholesale Electric Company
- ▶ Stryten Energy
- ▶ StuJo's Carwash
- ▶ Suburban TV and Appliance Center, Inc.
- ▶ Sunflower Carpet Plus
- ▶ The Alley
- ▶ Town & Country Animal Hospital
- ▶ Trinity Lutheran Church
- ▶ Tucson's Steakhouse Saloon & Grill
- ▶ Turbocharge Solutions International
- ▶ UV&S
- ▶ Vita-Villa
- ▶ Vype Kansas, LLC
- ▶ Wearing Heating & Air Conditioning, Inc.
- ▶ Welborn Sales, Inc.
- ▶ Lynn R. Wuthnow, D.D.S., P.A.

*Thank You*



# In The News

The Salina Symphony's "All You Need is Love" concert will begin at 4 p.m. March 5 at the Stiefel Theatre for the Performing Arts, 151 S. Santa Fe. Orchestral selections performed by the Salina Symphony, in addition to The Beatles tribute, will be a mixture of timeless romantic classical works and contemporary romantic symphonic movie scores. Tickets start at \$29 and may be purchased at the Stiefel Theatre box office, by calling 785-827-1998 or online at [www.salinasymphony.org](http://www.salinasymphony.org)



While construction continues at [Rolling Hills Zoo](#) on the new Bamboo Bay renovation (formerly the Reptile Building), which will include a 3,000-gallon cylindrical shark tank, its "sister" exhibit is now open in the Wildlife Museum's Earl Bane Gallery. Bamboo Bay: Uncovering the Mysteries of the Deep takes guests on a deep dive into prehistoric Kansas, 73 million years ago, when it was once covered by an ancient inland sea. As they

await their new home, our baby chain catsharks can be seen in the gallery exhibit's salt water aquarium, along with a skate embryo (a developing baby catshark), still in the tough leathery pouch known as a mermaid's purse, protecting the "embryo". Fossils from long extinct species like the monstrous Xiphactinus, sharks, mosasaurs and more are now on display courtesy of Ramo and Pam Decker and their three children, Kerstin, Kelsey and Ray.



[Salina Presbyterian Manor](#) presents their "Art is Ageless" exhibit of works by amateur or professional artists, ages 65 and older. The exhibit will be at Homewood Suites by Hilton Downtown, 115 E. Mulberry. Dates are March 7-8, 11am-5pm and March 9, 11am-1pm.

"When one neighbor helps another, we strengthen our community." The [Salina Downtown](#) Good Neighbor Award is nominated by YOU! We like to give the award to someone (or someones) who go above and beyond for Salina Downtown to make it a great place where people want to eat, stay, work, and play. If you see a good neighbor in Downtown Salina, nominate them by emailing [arickman@salinadowntown.com](mailto:arickman@salinadowntown.com) or calling the SDI office at 785-825-0535. Recipients include: Q1 2022- Ty Gennett with Sharp Performance; Q2 2022: Hutton Construction; Q3 2022 Larry Bunker & Gary Martens with Peaceful Body Wellness Retreat; Q4 2022 Cassie Steit with Streit Sandblasting; and Q1 2023 Tim Blake with Prickly Pear Grill and Cantina.



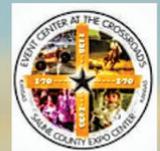
## GOT NEWS?

Do you have news to share about your business or organization? Email [srice@salinakansas.org](mailto:srice@salinakansas.org) and we'll publish it in an upcoming issue of *Chamber Connection*.

[United Way](#) announces the Make a Difference Grants. The purpose of Make A Difference Grants is to be responsive to community needs and providing funding for programs that make a difference in our local communities. Download the Make a Difference Grant Policy and Application [HERE](#). Complete the application, do not leave blanks. Email completed application for your organization to Director of Marketing and Grants, MacKenzie Morris, at [mmorris@unitedwaysalina.org](mailto:mmorris@unitedwaysalina.org) Applications close at noon on Friday, March 24.



presented by Kansas' Premier **All-Breed Horse Fair & Exposition** **Horse Expo!** & Exposition  
March 16-19, 2023 Salina, KS  
[www.equifestofks.com](http://www.equifestofks.com)  
\*Admitt on the Hard Grass" all rights reserved by Kathryn Leitner



**Competitions**  
**Ranch Rodeo**  
**Shopping**  
**Clinicians**  
**Music**  
**Special Demos**



# ND2CHA Commits to Three Years in Salina!

The National Division II Christian Homeschool Basketball Tournament (ND2CHA) has selected Salina as its host location for the 2024, 2025 and 2026 Tournaments. The three-day event is expected to attract 80+ teams featuring middle and high school boys and girls from several states throughout the Midwest annually to Salina. Dates of the event follow.



- 2024: Feb. 29 – March 2, 2024 (Thursday, Friday, Saturday)
- 2025: March 6 – March 8, 2025 (Thursday, Friday, Saturday)
- 2026: March 5 – March 7, 2026 (Thursday, Friday, Saturday)

The Salina Fieldhouse and Kansas Wesleyan University's Mabee Arena will be the primary facilities for the event. Most of the tournament play will take place at the Salina Fieldhouse beginning Thursday. Games will begin at about 7:30 AM and continue to 10:00 PM daily. On Friday afternoon, the event takes a "Time Out", which is a special event for players and spectators featuring a devotional speaker and a shooting contest. The Time-Out will take place in Mabee Arena, where there will be plenty of seating and space for all participants.

Steve Poage, ND2CHA Basketball Tournament Director, "We are excited to have our tournament in Salina. Besides the central location, Salina has exceptional facilities like the Salina Fieldhouse and KWU's Mabee Arena. In addition, Salina's diverse lodging and dining options will provide excellent choices for our athletes, families, officials, and spectators. We believe the move to Salina is a WIN/WIN, a WIN for the homeschool basketball organization and a WIN for the student athletes and all participants!"

Visit Salina has estimated the three-day event will generate an economic impact of \$932,000 into the Salina area.

Tiffany Benien, Visit Salina, commented, "A big thank you to the National Division II Christian Homeschool Association and to the Salina Fieldhouse and Kansas Wesleyan University on working together to make this event a possibility in Salina. This is a great event for Salina, and we are so excited to welcome teams from throughout the United States. I truly believe Salina will embrace this event, provide an atmosphere to grow in the future, and continue its success!"

# SAYSI Tournaments Scheduled

Salina Area Youth Sportsmanship Initiative (SAYSI) will be hosting 3 youth baseball tournaments this year April 15, May 6 and June 17 at Bill Burke Park. All are one day Saturday tournaments. Flyers can be picked up at the Salina Fieldhouse. Divisions are 8u-14u baseball (May 6 will only have 11u-14u divisions). Your team does not need to be affiliated with any state or national group to play. SAYSI tournaments will promote and reward sportsmanship as well as provide a fun environment for youth to compete. Volunteer and Sponsorship opportunities available. Contact Daryl Hoelting at [daryl.hoelting@gmail.com](mailto:daryl.hoelting@gmail.com) or 785-577-2907.



# Marquee Welcomes

## March

- 4 HOA March Madness Volleyball Tournament
- 8-11 KSHSAA 4A State Boys' and Girls' Basketball Tournaments
- 16-19 EquiFest of Kansas
- 25 USA 10U Indoor Softball Tournament
- 25 USSSA Youth Fast Pitch Softball Tournament
- 26 8U Indoor Baseball Tournament

## April

- April 2 Sharp Performance Free Football Combine

# KSHSAA 4A State Basketball Coming Up!



Class 4A Boys' and Girls' State Basketball hits the court this month at Tony's Pizza Events Center. Eight teams will compete in each of the tournaments, with the schedule of play as follows:

## Wednesday, March 8

Boys – Quarterfinals: 2:00pm, 4:00pm, 6:00pm, 8:00pm

## Thursday, March 9

Girls – Quarterfinals: 2:00pm, 4:00pm, 6:00pm, 8:00pm

## Friday, March 10

### SEMIFINALS

- 2:00pm Boys
- 4:00pm Girls
- 6:00pm Boys
- 8:00pm Girls



# KSHSAA

## Saturday, March 11

- 12:00pm Boys 3rd place game
- 2:00pm Girls 3rd place game
- 4:00pm Boys Championship game
- 6:15pm Girls Championship game

Volunteer positions are still available. Contact Tiffany Benien at [tbenien@salinakansas.org](mailto:tbenien@salinakansas.org) or 785-827-9310, ext. 130 for more information.



VISIT SALINA

# BUSINESS after HOURS



**Crown**  
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**Thursday, March 9th**

**5:00 – 7:00pm**

**606 N Ohio**

Crown Distributors is Kansas' premier distributor for some of America's most-loved beer, cutting-edge beverages, and heavily decorated craft brews. We serve 37 counties throughout Central and North Central Kansas. Our product portfolio includes Coors Light, Miller Lite, Yuengling, White Claw, Red Bull, Boulevard Brewing Co., Pabst, Mike's Hard Lemonade, Cayman Jack Margarita, Seagram's Escapes, Lagunitas and many more.

\$250 Attendance Drawing

SWAG items from Crown Distributors

**Thursday,  
March 16th**

**5:00-7:00pm**

**2771 Centennial Road**

Smoky Hill Vineyards & Winery is the only Kansas Winery that produces and bottles here in Salina. They have four local vineyards that they procure grapes from. There are plenty of options to choose from for tastings, glasses, and bottles. and they hope to add more varietals to the list soon! Come discover how and why they are bringing more clientele into their on-site tasting room.

\$250 Attendance Drawin



REFRESHMENTS – TOURS – DOOR PRIZES

## \$ It Pays to Attend \$

**DOOR PRIZES (MUST BE PRESENT TO WIN)  
\$250 CASH ATTENDANCE DRAWING**

For reservations call (785) 827-9301 or email  
[dsmith@salinakansas.org](mailto:dsmith@salinakansas.org)

### Business After Hours Scheduled in March

- Please RSVP to [dsmith@salinakansas.org](mailto:dsmith@salinakansas.org) for planning purposes
- Admission – Fast Pass or \$5.00 at the door

# \$ It Pays to Attend \$

## Thank you to Salina Downtown Inc. and Brown's Shoe Fit for hosting Business After Hours in February

**SALINA DOWNTOWN INC. (SDI)** hosted a Business After Hours on Thursday, February 2nd. SDI is currently the only Designated Kansas Mainstreet that is also a Business Improvement District. This Mission of SDI is to champion a healthy and vibrant downtown community!

Congratulations to Jeni Adams from The Bank of Tescott for winning the \$250.00 attendance drawing and to Mark Sanders from Salina Waste Systems for winning the BEGIN (gift card from Seraphim), SPEND (gift card to The Bath Pub) and END (gift card to The Cellar) gift basket from SDI!

Make sure to check out the amazing businesses and events that Salina Downtown has to offer! Contact Leslie Bishop at [lbishop@salinadowntown.com](mailto:lbishop@salinadowntown.com) with any questions and make sure to check them out on Facebook and Instagram!



**BROWN'S SHOE FIT CO.** hosted a Business After Hours on Thursday, February 16th. Brown's Shoe Fit Co. has been a local business in Salina since 1967.

Featuring all your footwear needs of popular Hey Dudes, Hoka and Brooks running shoes, and work boots. They also work with local businesses to provide discounts to their employees. Brown's Shoe Fit Co. provides a true "Sit and Fit" experience.

Congratulations to Deb Adams from The Bennington State Bank for winning the \$250.00 attendance drawing and to Mayra Ramos also from The Bennington State Bank for winning a free pair of shoes provided by Brown's Shoe Fit Co.



**Brown's Shoe Fit Co. has an amazing shoe selection, and we had a blast trying on (and taking home) the best shoes! Make sure to check them out at 2150 Planet Avenue in Salina.**

## 2023 Business After Hours Schedule

Date	Host	Date	Host
March 9	Crown Distributors, LLC	July 27	JAB IT
March 16	Smoky Hill Vineyards & Winery	August 10	H and R Block
April 6	Long McArthur	August 24	Salina Art Center
April 13	Superior Contracting and Manufacturing Services	September 7	Salina Presbyterian Manor
May 18	The Yard	September 21	The Buckle
June 8	NO BAH – SMOKY HILL RIVER FESTIVAL	October 12	Salina Family Healthcare
June 22	Wedel Financial Group	October 19	SSC CPA's
July 13	First Bank Kansas	November 2	Saline County – New Sheriff's Office/Jail
		December 7	The Bath Pub

- Dates and/or Business Hosts are subject to change
- \$5.00 Admission Fee or Fast Pass
- Each BAH has the following schedule unless otherwise expressed:
  - 5-6pm Networking/Social Opportunities
  - 6pm Host Announcements; Chamber of Commerce Announcements; \$250 Attendance Drawing (must be present to win); Optional drawings from the Host (must be present to win)
  - 6:15-7pm Networking/Social Opportunities

