Salina Business Hall of Fame

2019 BUSINESS HALL OF FAME
INDUCTEES ANNOUNCED

Earl Bane
Marshall Stanton
Eugene and Margaret Logan

AT A GLANCE...

Business After Hours . . . . October 3
Prescott-Foley House
211 W. Prescott Ave. • 5 to 7pm

Business After Hours . . . . October 10
Candlewood Suites
2650 Planet Ave. • 5 to 7pm

Seine River Cruise
Info Meeting . . . . . . . . . . October 16
Visit Salina Annex
120 W. Ash • 5:30pm

Business After Hours . . . . October 17
Nex-Tech Wireless
2525 Marketplace • 5 to 7pm

Candidates Forum . . . . . . October 24
Visit Salina Annex
120 W. Ash • 6 to 9pm

Salina Reg’l Economic
Outlook Conference . . . . October 31
Salina Country Club
2101 E. Country Club Road
11am to 2pm

Business Hall of Fame
Induction . . . . . . . . . . . November 5
Salina Country Club
2101 E. Country Club Road
Noon to 1:30pm

Details inside!

PASS IT ON!
- Human Resources
- Communications
- Sales
- Staff Break Area

See Page 4
From the CEO
Salina Business Hall of Fame Turns 15

Entrepreneur and small business development are vital to the success of the economy in Saline County. Salina would not be the community it is today without the entrepreneurs that started businesses here and made the investment to make their lives and, thus, the community a better place.

Our economic system is based upon free enterprise and the right of each person to take the risk, follow a dream, and open his/her own business. Owning and operating a business can be challenging. It requires dedication, patience, a variety of skills, and of course, leadership. As the Salina Business Hall of Fame celebrates year 15, it is our pleasure to be able to recognize and induct four individuals into the class of 2019 who exemplify those characteristics.

This year’s inductees represent very important industry segments in Salina – post-secondary education, retail sector and manufacturing. Our inductee in the Historic Category, Earl Bane, is pretty sweet; he opened a Dairy Queen on North Ninth Street in Salina in the late 1940s and was a Dairy Queen territory operator for 50 years. His foundation was formed in 1994 and continues to provide scholarships and support other charitable causes in the region.

There are three inductees in the Contemporary category. Eugene and Margret Logan, are co-founders of REMA Bakeware. This family owned/operator business started here and produced patented bakeware and had over 100 employees during its peak. The third inductee is Marshall Stanton, former Kansas Wesleyan University President. Marshall Stanton served as President of KWU from 1984 to 2002. We talk often about the quality educational opportunities that exist in Salina and the economic impact that institutions like KWU have on our community.

We also look back fondly and strive to recognize the many accomplishments of men and women who have helped make Salina the great community it is today. Being behind the scenes during this process has been very educational and given me some amazing insight on the history of Salina and how business and industry has shaped the history and will continue to shape the future of this community.

Congratulations to our 2019 Business Hall of Fame Inductees. We honor their commitment to Salina. We hope you plan to attend the induction ceremony on November 5th to help us honor these business leaders.

Best,

President/CEO
Salina Area Chamber of Commerce
Good Sports
KSHSAA 5A/6A State Volleyball

The KSHSAA Class 5A & 6A State Volleyball Tournaments will be held at Tony’s Pizza Events Center. Salina has hosted State Volleyball Tournaments each fall for decades, dating back to 1978. This year the tradition continues. A total of 16 teams, plus officials, fans and spectators will come to Salina and compete. The tournaments are estimated to provide Salina $580,640 in estimated economic impact.

On Friday morning, 8 teams in the 5A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 8:30, 9:30, 10:30, 11:30am, 12:30 and 1:30pm. Friday afternoon, 8 teams in the 6A class will begin with opening ceremonies followed by pool play. Game times are scheduled for 3:30, 4:30, 5:30, 6:30, 7:30 and 8:30pm. Semifinal, Consolation and Championship games will be played on Saturday in both divisions with 5A game times scheduled at 10am and 11:30am, and 6A games times set for 2pm and 3:30pm. Once teams quality, brackets will be posted at www.KSHSAA.org.

Interested in volunteering at the event? Visit Salina is currently recruiting community volunteers that would be willing to assist as team hosts and announcers. Specifically, help is needed during opening ceremonies and award presentations. If you would like to volunteer please contact Tiffany or Kyle at the Chamber, by e-mail at: tbenien@salinakansas.org or kylew@salinakansas.org or by phone (785) 827-9301.

KWCA “Fritz Knorr” Fall Clinic and Awards Banquet

The Kansas Wrestling Coaches Association is holding their 2019 “Fritz Knorr” Fall Clinic and Awards Banquet October 4-6 at Quality Inn & Suites. About 200 coaches are expected to attend. The clinic features a Friday night social, roundtable discussions and sessions led by coaches from Ottawa University and Shawnee Heights High School. The featured speaker will be Nebraska Head Coach Mark Manning. Manning has coached 21 years and holds the all-time winningest record of 234-88-3. The clinic will officially close Saturday afternoon with the Annual Awards and Hall of Fame Banquet. However, the event will be extended as KWCA partnered with the USA Wrestling to hold their State and District meetings on Sunday, October 6.
Four prominent Salina business persons have been selected to be inducted into the 2019 class of the Salina Business Hall of Fame. They are: **Earl Bane**, former owner of Dairy Queen on N. Ninth Street (Historic Category, 1926-1975); **Marshall Stanton**, former president of Kansas Wesleyan University (Contemporary Category 1976-present); and **Eugene and Margaret Logan**, co-founders of REMA Bakeware (Contemporary Category 1976-present).

The induction ceremony will be held Tuesday, November 5, noon-1:30pm, at the Salina Country Club. This year’s keynote speaker is the former head football coach of the Kansas State University Wildcats, Bill Snyder.

The Salina Business Hall of Fame was established by the Salina Area Chamber of Commerce in 2005. Its purpose is to recognize and honor Salina business leaders, both past and present, who have made extraordinary contributions to Salina, earned the respect of the local community and called attention to the Free Enterprise system and its value to our country and citizens in shaping Salina’s way of life.

Each inductee will be recognized with a commemorative plaque. In addition, plaques honoring each inductee will be displayed at the Chamber office, 120 W. Ash. A biography of each inductee will be printed and distributed at the luncheon.


Tickets for the induction ceremony are $20 per person and can be purchased online via the Chamber’s home page at www.salinakansas.org, by calling the Chamber office, 827-9301, or emailing scole@salinakansas.org. For more information contact the Chamber at (785) 827-9301.
Rolling Hills Zoo is Going To Party Like It’s 1999!

Yes it was October 26, 1999 when Rolling Hills Zoo opened its gates to the zoo’s first guests. That day 255 people came out for the zoo’s opening day. Since then well over 1.5 million people have visited the zoo, and during that time the zoo has grown and expanded with the addition of a world class wildlife museum, new exhibits and new species. But through it all, the zoo has never lost sight of their mission: to touch the hearts of their guests and ignite within them a passion to save wildlife around the world.

In celebration of Rolling Hills Zoo’s 20th Anniversary on Saturday, October 26, 2019, for one day and one day only, they will be rolling back admission prices to those of 1999: Adults - $8, Seniors (65+ years old) - $7, Children ages 3 to 12 - $5, and Children 2 years old and younger are Free; and the first 200 guests will also receive a special commemorative gift.

But wait, the party doesn’t stop there! That day they will be serving up free hot dog lunches and anniversary cupcakes from 11am to 1pm at the Overlook Restaurant patio. There will also be Grand Prize Drawings for a 20th Anniversary Package, a Zoo Membership, and an Animal Painting Experience, as well as hourly prize drawings!

DJ Loren Banninger, will kick off the party at 9am with music on the Overlook Restaurant patio, plus face painting and bounce houses. Be sure to experience a close encounter with some of the zoo’s most popular education animals during the Animal Meet & Greets on the patio at 9:30 & 11am, and 12:30 & 2pm, plus hourly Keeper Encounters from 10am to 3pm throughout the zoo.

Then travel back in time to relive Rolling Hills Zoo’s history through their 20th Anniversary Gallery Show in the Earl Bane Gallery of the Wildlife Museum. This one of a kind exhibit answers some of the most often asked questions about the zoo and museum. Accompanying the exhibit is a documentary on the zoo’s history told by those who lived it. During this documentary you will experience the passion and perseverance that transformed a Kansas prairie into a one-of-kind zoo and wildlife museum.

Yes, Rolling Hills Zoo is celebrating 20 great years of family fun, and they’re just getting started!

Measuring Visitor Impact

Wichita State University conducted a study to determine what the appropriate multiplier for tourism spending is for the Salina area. That immediate multiplier rate was determined to be 1.6, meaning that for every $1.00 spent directly by a tourist/visitor for lodging, meals, entertainment, retail, and so on, our economy is actually impacted $1.60. We believe this to still be a conservative estimate, and we are now using this in calculating our estimated visitor spending. If you have any questions, please contact Sylvia Rice at Visit Salina – srice@salinakansas.org or 785-827-9310, ext. 138.
Saline County Economy on the Rise

By Tim Unruh, Salina Airport Authority

The following is an excerpt from an article written by Tim Unruh. To read the story in its entirety, go to https://conta.cc/2LGTDPT

Saline County’s economy is performing well based on a wage study released last month by the Kansas Department of Commerce.

The mid-range of pay in Saline County rose from $15.85 in 2017 to $17.32 an hour in 2018, elevating the county to 12th in Kansas, right behind Sedgwick County. “We now rank ahead of McPherson, Riley, Geary, Reno and Harvey counties. All have previously been viewed as having better paying jobs than Salina/Saline County,” said Tim Rogers, executive director of the Salina Airport Authority.

The study is based on 800 standardized occupations nationwide, from CEOs to minimum wage positions, according to Eric Brown, president and CEO of the Salina Area Chamber of Commerce. “This large increase in the Saline County wage level is another sign that the local economy is on solid ground and providing quality employment opportunities for our residents,” said Mitch Robinson, executive director of the Salina Economic Development Organization.

“Wage growth like what occurred in Saline County, has an impact not only in that county but on a regional basis,” Kansas Secretary of Commerce David Toland said. “We’re thrilled that Salina’s efforts are creating not just more jobs, but better paying jobs. It means greater economic stability for families and communities as a whole.”

Median wages have been “stuck in the 15-dollar range for years,” the Chamber’s Brown said, adding that the federal Bureau of Labor Statistics has wages up nationally by 3.21 percent, as reported in July. “It’s a sign of a strong economy when wages rise to that level,” Brown said. “Employers are valuing their workforce, and also, the workers have a little more potentially discretionary funds to reinvest in the local economy.”

A short supply of skilled workers played a role, he agreed, thanks in part to low unemployment (3.5 percent in July). “When demand goes up for labor and the supply side is low, employers study their wage and benefit packages in order to remain competitive,” Brown said. The higher median wage “shows that employers are doing a good job of taking care of their employees,” he said. “In addition to employers raising wage levels, they have been investing millions in plants, properties and locations. It will pay dividends for both the employers and the community.”

Low unemployment is a good thing, said Kent Buer, president and CEO of First Bank Kansas, and chairman of the Salina Airport Authority board. “That means a lot of people are working,” he said. “It’s supply and demand. Let the market forces determine what businesses need to pay, and that’s what’s happening.”

More pay might just make workers less eager to leave. “Local people will be able to start their careers at a local plant or business and those wages will be similar to larger metro areas,” Brown said. Another good number for the community is the Cost of Living Index, he said, placing Salina at roughly 17 percent below the national average.
Forum to Inform Voters about Candidates

The Salina Area Chamber of Commerce and League of Women Voters will sponsor a Candidates Forum for USD 305 School Board and Salina City Commission candidates, Thursday, October 24 from 6-9pm in the Salina Area Chamber of Commerce Visit Salina Annex, 120 W. Ash. Two sessions will be held. The first will run from 6-7:25pm, and will feature candidates for the USD 305 School Board. The second session will run from 7:30-9pm for Salina City Commission candidates.

The format of the forum will consist of one-minute opening remarks by each candidate, questions from a media panel, questions from the audience, and one minute closing remarks by each candidate.

Candidate Profiles on all of the candidates will be available on our website – www.salinakansas.org – as well as the Saline County Clerk’s office, 300 W. Ash, and the Chamber office, 120 W. Ash, after October 11.

The forum is free and open to the public. For more information, contact the Chamber office, (785) 827-9301.

New Members

SCHLOTSKY’S DELI
JJ Ramsey
2480 S. Ninth
(785) 823-6526

CARPET CLEANSE
Jason Meyenburg
336 S. Santa Fe
(785) 370-4424

NOBLE CONSULTING LLC
Jeremy Gray
2560 Eagle Rd.
(785) 527-3482

Ambassador of the Month

The September Ambassador of the Month is Cindy Short, Mortgage Loan Officer with Exchange Bank. Cindy has been an Ambassador for a year. “Cindy has worked hard all year to bring in and welcome new members to the Chamber,” said LaCrista Brightbill, Membership and Community Relations Director. “She is a great team member!” Cindy will receive a $25 Smoky Hill Silver gift certificate for her work. Congratulations Cindy!
Prescott-Foley House
211 W. Prescott Ave.
Thursday, October 3
5-7pm • $5 per person or Fast Pass
Prescott-Foley House invites you to tour this iconic mansion that has thrived for over a hundred years. Come experience how they’ve moved into the 21st century with a sense of elegance and charm. Whether you need a bed and breakfast, an event venue, or a full on soiree, hear all about the great care that is taken to provide an unforgettable experience.

Candlewood Suites
2650 Planet Ave.
Thursday, October 10
5-7pm • $5 per person or Fast Pass
Candlewood Suites is brand new – again! After 20 successful years, the hotel has an updated, new look. Come check out their rooms, new common areas and hear how their high-quality staff strive to go that extra mile, providing the comfort you desire whether it be for one night or an extended stay.

Nex-Tech Wireless
2525 Marketplace
Thursday, October 17
5-7pm • $5 per person or Fast Pass
Nex-Tech Wireless is here to remind you that you have a choice when it comes to a wireless phone provider. They are locally owned – invest back in the community – and provide you with great service nationwide. Stop by and see the latest and greatest in wireless products and services, including the popular Galaxy Note10, iPhone and iPad.

For reservations call (785) 827-9301 or email dsmith@salinakansas.org

Door Prizes (Must be present to win)
$100 Cash Attendance Drawing
$500, $500, $1,000 Membership Drawings

As the summer comes to an end, YPs are preparing to welcome a busy fall and winter season! Last month, YPs gathered for the 3rd annual Party with a Purpose at Paramount Bar as the Love, Chloe Foundation; Emergency Area Food Bank; Ashby House and Alzheimer’s Association duked it out via Lip Sync Battle. YPs raised $2,019 for the Love, Chloe Foundation! Congratulations!

YPs said goodbye to summer with their last social for the season – a BBQ in Oakdale Park with food, drinks, yard games and socializing. This event was well attended and a great way to end the busy summer season. YPs will meet for Lunch Club October 17th at Jalisco’s Mexican Restaurant – we hope to see you there!

As elections quickly approach, YPs want to make sure that voters are as informed as possible. YPs were asked to submit questions they had for the candidates. YPs will interview one candidate a week leading up to the election. All are welcome to the candidate interviews at Ad Astra on Thursdays at 6pm, or catch the live stream on our Facebook page.

On October 18th, YPs will host an unforgettable Halloween Party at the Art Center Warehouse! Costumes are not only welcome, but encouraged, and those with the best attire will be rewarded! SAYP is providing complimentary food, snacks and beverages for all your ghoulish cravings. We will have games, prizes and lots of fun activities throughout the evening. This event is FREE for members and non-members can pay a small fee at the door to join in the fun!