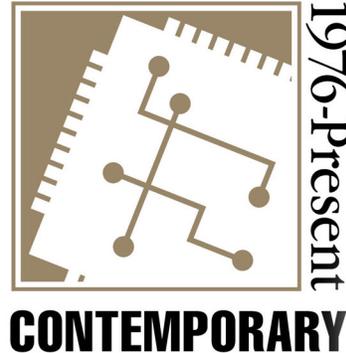


# CHAMBER CONNECTION

A Monthly Publication of the Salina Area Chamber of Commerce

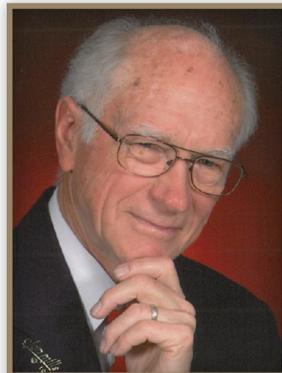
**OCTOBER 2019** Volume 59, Number 10



## Salina Business Hall of Fame



Earl Bane



Marshall Stanton



Eugene and Margaret Logan

### AT A GLANCE...

Business After Hours . . . . . October 3  
Prescott-Foley House  
211 W. Prescott Ave. • 5 to 7pm

Business After Hours . . . . . October 10  
Candlewood Suites  
2650 Planet Ave. • 5 to 7pm

Seine River Cruise  
Info Meeting . . . . . October 16  
Visit Salina Annex  
120 W. Ash • 5:30pm

Business After Hours . . . . . October 17  
Nex-Tech Wireless  
2525 Marketplace • 5 to 7pm

Candidates Forum . . . . . October 24  
Visit Salina Annex  
120 W. Ash • 6 to 9pm

Salina Reg'l Economic  
Outlook Conference . . . . . October 31  
Salina Country Club  
2101 E. Country Club Road  
11am to 2pm

Business Hall of Fame  
Induction . . . . . November 5  
Salina Country Club  
2101 E. Country Club Road  
Noon to 1:30pm

*Details inside!*

**2019 BUSINESS HALL OF FAME  
INDUCTEES ANNOUNCED**

See Page 4

### PASS IT ON!

- Human Resources
- Communications
- Sales
- Staff Break Area

# Salina

Area Chamber of Commerce

## OFFICIAL PUBLICATION

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Barb Young  
Triad Manufacturing



Eric L. Brown

# From the CEO

## Salina Business Hall of Fame Turns 15

Entrepreneur and small business development are vital to the success of the economy in Saline County. Salina would not be the community it is today without the entrepreneurs that started businesses here and made the investment to make their lives and thus, the community a better place.

Our economic system is based upon free enterprise and the right of each person to take the risk, follow a dream, and open his/her own business. Owning and operating a business can be challenging. It requires dedication, patience, a variety of skills, and of course, leadership. As the Salina Business Hall of Fame celebrates year 15, it is our pleasure to be able to recognize and induct four individuals into the class of 2019 who exemplify those characteristics.

This year's inductees represent very important industry segments in Salina – post-secondary education, retail sector and manufacturing. Our inductee in the Historic Category, Earl Bane, is pretty sweet; he opened a Dairy Queen on North Ninth Street in Salina in the late 1940s and was a Dairy Queen territory operator for 50 years. His foundation was formed in 1994 and continues to provide scholarships and support other charitable causes in the region.

There are three inductees in the Contemporary category. Eugene and Margret Logan, are co-founders of REMA Bakeware. This family owned/operator business started here and produced patented bakeware and had over 100 employees during its peak. The third inductee is Marshall Stanton, former Kansas Wesleyan University President. Marshall Stanton served as President of KWU from 1984 to 2002. We talk often about the quality educational opportunities that exist in Salina and the economic impact that institutions like KWU have on our community.

We also look back fondly and strive to recognize the many accomplishments of men and women who have helped make Salina the great community it is today. Being behind the scenes during this process has been very educational and given me some amazing insight on the history of Salina and how business and industry has shaped the history and will continue to shape the future of this community.

Congratulations to our 2019 Business Hall of Fame Inductees. We honor their commitment to Salina. We hope you plan to attend the induction ceremony on November 5th to help us honor these business leaders.

Best,

President/CEO

Salina Area Chamber of Commerce

## HERE'S HOW TO CONTACT OUR CHAMBER STAFF

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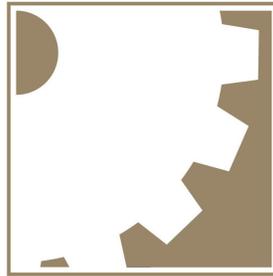


# 2019 Business Hall of Fame Inductees Announced



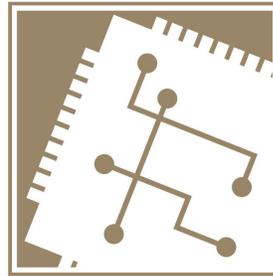
1858-1925

**PIONEER**



1926-1975

**HISTORIC**



1976-Present

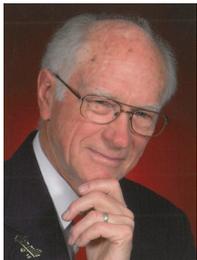
**CONTEMPORARY**



Bill Snyder  
*Keynote Speaker*



Earl Bane



Marshall Stanton



Eugene and Margaret Logan

Four prominent Salina business persons have been selected to be inducted into the 2019 class of the Salina Business Hall of Fame. They are: **Earl Bane**, former owner of Dairy Queen on N. Ninth Street (Historic Category, 1926-1975); **Marshall Stanton**, former president of Kansas Wesleyan University (Contemporary Category 1976-present); and **Eugene and Margaret Logan**, co-founders of REMA Bakeware (Contemporary Category 1976-present).

The induction ceremony will be held Tuesday, November 5, noon-1:30pm, at the Salina Country Club. This year's keynote speaker is the former head football coach of the Kansas State University Wildcats, Bill Snyder.

The Salina Business Hall of Fame was established by the Salina Area Chamber of Commerce in 2005. Its purpose is to recognize and honor Salina business leaders, both past and present, who have made extraordinary contributions to Salina, earned the respect of the local community and called attention to the Free Enterprise system and its value to our country and

citizens in shaping Salina's way of life.

Each inductee will be recognized with a commemorative plaque. In addition, plaques honoring each inductee will be displayed at the Chamber office, 120 W. Ash. A biography of each inductee will be printed and distributed at the luncheon.

Past inductees include: **(Pioneer)** Henry David Lee, Alexander Campbell, Oscar Seitz and Winfield Watson, Benjamin Aaron Litowich; William R. Geis, William A. Phillips, Thomas Watson Roach, Charles R. Underwood, Frank Hageman, Herman H. Sudendorf, and Arthur M. Claffin **(Historic)** Ward A. Marshall, William Henry Graves, John J. Vanier, M.J. Kennedy, Milton Morrison, Charles W. Shaver, C. William "Bill" Exline, Murray Wilson, Ralph E. Reitz, S. Dean Evans, Sr., Whitley Austin, Ben Sellers, George L. Frisbie, Verla Nesbitt Joscelyn, Baalis Kyger Smoot, Robert J. Laubengayer, Dan Bolen and Milton Stiefel. **(Contemporary)** Alfred P.G. Schwan, Charlie Walker, Roy Applequist, Lee Young, Paul E. Junk, Jack Vanier, James R. Allen, Richard E. Brown, Karl Stutterheim, Mike Berkley, Charles E. Stevens, Jr., Thomas Pestinger, Sidney A. Reitz, Timothy M. Rogers and Mel and Marge Bergkamp.

Tickets for the induction ceremony are \$20 per person and can be purchased online via the Chamber's home page at [www.salinakansas.org](http://www.salinakansas.org), by calling the Chamber office, 827-9301, or emailing [scole@salinakansas.org](mailto:scole@salinakansas.org). For more information contact the Chamber at (785) 827-9301.

## Upcoming Project Open classes offered at Kansas State Polytechnic



2310 Centennial Rd.,  
Room 118

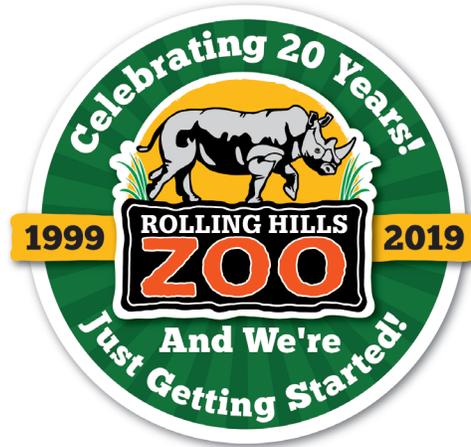
Helping entrepreneurs succeed.

- **Saturday, October 12, 9am to 4pm**  
Basics of Marketing, Management, and Strategy AND Financial Basics and Tools
- **Tuesday, November 5, 5:30pm**  
Basics of Marketing, Management, and Strategy
- **Wednesday, November 6, 5:30pm**  
Financial Basics and Tools



# Rolling Hills Zoo is Going To Party Like It's 1999!

Yes it was October 26, 1999 when Rolling Hills Zoo opened its gates to the zoo's first guests. That day 255 people came out for the zoo's opening day. Since then well over 1.5 million people have visited the zoo, and during that time the zoo has grown and expanded with the addition of a world class wildlife museum, new exhibits and new species. But through it all, the zoo has never lost sight of their mission: to touch the hearts of their guests and ignite within them a passion to save wildlife around the world.



In celebration of Rolling Hills Zoo's 20th Anniversary on Saturday, October 26, 2019, for one day and one day only, they will be rolling back admission prices to those of 1999: Adults - \$8, Seniors (65+ years old) - \$7, Children ages 3 to 12 - \$5, and Children 2 years old and younger are Free; and the first 200 guests will also receive a special commemorative gift.

But wait, the party doesn't stop there! That day they will be serving up free hot dog lunches and anniversary cupcakes from 11am to 1pm at the Overlook Restaurant patio. There will also be Grand Prize Drawings for a 20th Anniversary Package, a Zoo Membership, and an Animal Painting Experience, as well as hourly prize drawings!

DJ Loren Banning, will kick off the party at 9am with music on the Overlook Restaurant patio, plus face painting and bounce houses. Be sure to experience a close encounter with some of the zoo's most popular education animals during the Animal Meet & Greets on the patio at 9:30 & 11am, and 12:30 & 2pm, plus hourly Keeper Encounters from 10am to 3pm throughout the zoo.

Then travel back in time to relive Rolling Hills Zoo's history through their 20th Anniversary Gallery Show in the Earl Bane Gallery of the Wildlife Museum. This one of a kind exhibit answers some of the most often asked questions about the zoo and museum. Accompanying the exhibit is a documentary on the zoo's history told by those who lived it. During this documentary you will experience the passion and perseverance that transformed a Kansas prairie into a one-of-kind zoo and wildlife museum.

Yes, Rolling Hills Zoo is celebrating 20 great years of family fun, and they're just getting started!

## Marquee Welcomes

- October 4-6 KS Wrestling Coaches Assoc  
USA Wrestling District & State Mtgs  
USSSA Soccer W.I.N.T. Tournament
- October 11-13 Salina Charity Horse Show
- October 14 KSHSAA 3A, 2A, 1A Girls State Golf
- November 1-2 KSHSAA 5A/6A State Volleyball

## Dollars & Sense

Recent groups Visit Salina worked with and the estimated visitors' spending they created in the community:

**Never Surrender MMA**  
\$127,198

**International Aerobic Nat'l Competition**  
\$289,198

**Fire & Iron Motorcycle Club Reg'l Rally**  
\$56,160

**Petroleum Marketers & Convenience Store Assoc**  
\$49,628

**KS Assoc of Court Managers**  
\$64,960

### Measuring Visitor Impact

Wichita State University conducted a study to determine what the appropriate multiplier for tourism spending is for the Salina area. That immediate multiplier rate was determined to be 1.6, meaning that for every \$1.00 spent directly by a tourist/visitor for lodging, meals, entertainment, retail, and so on, our economy is actually impacted \$1.60. We believe this to still be a conservative estimate, and we are now using this in calculating our estimated visitor spending. If you have any questions, please contact Sylvia Rice at Visit Salina – [srice@salinakansas.org](mailto:srice@salinakansas.org) or 785-827-9310, ext. 138.

Find me on  
**facebook**

Search for us at  
**Salina Chamber**  
and  
**Visit Salina**

# Saline County Economy on the Rise

By Tim Unruh, Salina Airport Authority

The following is an excerpt from an article written by Tim Unruh. To read the story in its entirety, go to <https://conta.cc/2LGTDPT>

Saline County's economy is performing well based on a wage study released last month by the Kansas Department of Commerce.

The mid-range of pay in Saline County rose from \$15.85 in 2017 to \$17.32 an hour in 2018, elevating the county to 12th in Kansas, right behind Sedgwick County. "We now rank ahead of McPherson, Riley, Geary, Reno and Harvey counties. All have previously been viewed as having better paying jobs than Salina/Saline County," said Tim Rogers, executive director of the Salina Airport Authority.

The study is based on 800 standardized occupations nationwide, from CEOs to minimum wage positions, according to Eric Brown, president and CEO of the Salina Area Chamber of Commerce. "This large increase in the Saline County wage level is another sign that the local economy is on solid ground and providing quality employment opportunities for our residents," said Mitch Robinson, executive director of the Salina Economic Development Organization.

"Wage growth like what occurred in Saline County, has an impact not only in that county but on a regional basis," Kansas Secretary of Commerce David Toland said. "We're thrilled that Salina's efforts are creating not just more jobs, but better paying jobs. It means greater economic stability for families and communities as a whole."

Median wages have been "stuck in the 15-dollar range for years," the Chamber's Brown said, adding that the federal Bureau of Labor Statistics has wages up nationally by 3.21 percent, as reported in July. "It's a sign of a strong economy when wages rise to that level," Brown said. "Employers are valuing their workforce, and also, the workers have a little more potentially discretionary funds to reinvest in the local economy."

A short supply of skilled workers played a role, he agreed, thanks in part to low unemployment (3.5 percent in July). "When demand goes up for labor and the supply side is low, employers study their wage and benefit packages in order to remain competitive," Brown said. The higher median wage "shows that employers are doing a good job of taking care of their employees," he said. "In addition to employers raising wage levels, they have been investing millions in plants, properties and locations. It will pay dividends for both the employers and the community."

Low unemployment is a good thing, said Kent Buer, president and CEO of First Bank Kansas, and chairman of the Salina Airport Authority board. "That means a lot of people are working," he said. "It's supply and demand. Let the market forces determine what businesses need to pay, and that's what's happening."

More pay might just make workers less eager to leave. "Local people will be able to start their careers at a local plant or business and those wages will be similar to larger metro areas," Brown said. Another good number for the community is the Cost of Living Index, he said, placing Salina at roughly 17 percent below the national average.

# Partner News

Salina Downtown Inc. (SDI) has a very busy October planned with events. Be sure to mark your calendars now!



**Sawinea**  
— downtown —  
WINE WALK • SALINA, KS  
- October 4, 2019 -  
register at [salinadowntown.com](http://salinadowntown.com)



**FALL FIX-UP**

Salina Downtown

October 12, 2019 — 7:30A-12:00P — Meet at The Temple — 336 S. Santa Fe Avenue



October 19th

**Creepy Crawls**

Tickets on sale today



**The Big Boobash**

Pet Costume Contest  
Treats // Games // Ghost Tours  
...and much more!

Saturday, October 26  
in downtown Salina!



# Forum to Inform Voters about Candidates

The Salina Area Chamber of Commerce and League of Women Voters will sponsor a Candidates Forum for USD 305 School Board and Salina City Commission candidates, Thursday, October 24 from 6-9pm in the Salina Area Chamber of Commerce Visit Salina Annex, 120 W. Ash. Two sessions will be held. The first will run from 6-7:25pm, and will feature candidates for the USD 305 School Board. The second session will run from 7:30-9pm for Salina City Commission candidates.

The format of the forum will consist of one-minute opening remarks by each candidate, questions from a media panel, questions from the audience, and one minute closing remarks by each candidate.

Candidate Profiles on all of the candidates will be available on our website – [www.salinakansas.org](http://www.salinakansas.org) – as well as the Saline County Clerk’s office, 300 W. Ash, and the Chamber office, 120 W. Ash, after October 11.

The forum is free and open to the public. For more information, contact the Chamber office, (785) 827-9301.

## New Members

### SCHLOTSKY’S DELI

JJ Ramsey  
2480 S. Ninth  
(785) 823-6526

### CARPET CLEANSE

Jason Meysenburg  
336 S. Santa Fe  
(785) 370-4424

### NOBLE CONSULTING LLC

Jeremy Gray  
2560 Eagle Rd.  
(785) 527-3482

# Chamber Ribbon Cuttings



**Fairfield Inn & Suites by Marriott**, located at 2455 Virginia Ave., celebrates opening with a ribbon cutting and open house!



**The Temple**, 336 S. Santa Fe, celebrated the opening of their Coworking Space with a ribbon cutting!



**Schlotsky’s Deli**, located at 2480 S. Ninth, celebrated their Grand Re-opening with a ribbon cutting!

## Ambassador of the Month



Cindy Short

The September Ambassador of the Month is Cindy Short, Mortgage Loan Officer with Exchange Bank. Cindy has been an Ambassador for a year. “Cindy has worked hard all year to bring in and welcome new members to the Chamber,” said LaCrista Brightbill, Membership and Community Relations Director. “She is a great team member!” Cindy will receive a \$25 Smoky Hill Silver gift certificate for her work. Congratulations Cindy!

# BUSINESS *after* HOURS

REFRESHMENTS • TOURS • DOOR PRIZES

## Prescott-Foley House

211 W. Prescott Ave.

Thursday, October 3

5-7pm • \$5 per person or Fast Pass

Prescott-Foley House invites you to tour this iconic mansion that has thrived for over a hundred years. Come experience how they've moved into the 21st century with a sense of elegance and charm. Whether you need a bed and breakfast, an event venue, or a full-on soiree, hear all about the great care that is taken to provide an unforgettable experience.

## Candlewood Suites

2650 Planet Ave.

Thursday, October 10

5-7pm • \$5 per person or Fast Pass

Candlewood Suites is brand new – again! After 20 successful years, the hotel has an updated, new look. Come check out their rooms, new common areas and hear how their high-quality staff strive to go that extra mile, providing the comfort you desire whether it be for one night or an extended stay.

## Nex-Tech Wireless

2525 Marketplace

Thursday, October 17

5-7pm • \$5 per person or Fast Pass

Nex-Tech Wireless is here to remind you that you have a choice when it comes to a wireless phone provider. They are locally owned – invest back in the community – and provide you with great service nationwide. Stop by and see the latest and greatest in wireless products and services, including the popular Galaxy Note10, iPhone and iPad.

*Come on out, network with fellow Chamber members and discover all that the Prescott-Foley House, Candlewood Suites and Nex-Tech Wireless have to offer.*

**For reservations call (785) 827-9301  
or email [dsmith@salinakansas.org](mailto:dsmith@salinakansas.org)**

**DOOR PRIZES (MUST BE PRESENT TO WIN)  
\$100 CASH ATTENDANCE DRAWING  
\$500, \$500, \$1,000 MEMBERSHIP DRAWINGS**

**Salina**  
Area Chamber of Commerce

120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586  
785-827-9301 • fx 785-827-9758 • [www.salinakansas.org](http://www.salinakansas.org)

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[salinakansas.org](http://salinakansas.org)



**SAYP NEWS**  
[www.salinakansasyp.com](http://www.salinakansasyp.com)

Salina Area Young Professionals

As the summer comes to an end, YPs are preparing to welcome a busy fall and winter season! Last month, YPs gathered for the 3rd annual Party with a Purpose at Paramount Bar as the Love, Chloe Foundation; Emergency Area Food Bank; Ashby House and Alzheimer's Association duked it out via Lip Sync Battle. YPs raised \$2,019 for the Love, Chloe Foundation! Congratulations!

YPs said goodbye to summer with their last social for the season – a BBQ in Oakdale Park with food, drinks, yard games and socializing. This event was well attended and a great way to end the busy summer season. YPs will meet for Lunch Club October 17th at Jalisco's Mexican Restaurant – we hope to see you there!

As elections quickly approach, YPs want to make sure that voters are as informed as possible. YPs were asked to submit questions they had for the candidates. YPs will interview one candidate a week leading up to the election. All are welcome to the candidate interviews at Ad Astra on Thursdays at 6pm, or catch the live stream on our Facebook page.

On October 18th, YPs will host an unforgettable Halloween Party at the Art Center Warehouse! Costumes are not only welcome, but encouraged, and those with the best attire will be rewarded! SAYP is providing complimentary food, snacks and beverages for all your ghoulish cravings. We will have games, prizes and lots of fun activities throughout the evening. This event is FREE for members and non-members can pay a small fee at the door to join in the fun!

