



TAKE FIVE TO MEET CHAMBER MEMBER

Commercial Signs, Designs *and* Shirts

1. Can you please give us a summary of your personal background?

My name is Mike Cooper and I'm from Belleville, Kansas. I came to Marymount College and finished with a degree in Commercial Art. I've been married for 39 years and have six boys and one daughter.

2. What is it about your business that is unique or special? What separates you from your competitors?

We use all 3M High Performance Vinyl for our vehicle lettering. It is the best vinyl to use for longevity and color brightness. Not only do we do custom Vinyl Vehicle lettering, Banners and Signs, we also have a screenprinting department where we print on numerous Hoodies, T-Shirts and DryFit products. We have an Art Department that can design most anything you need for your company.

3. In general, how is demand for your product or service?

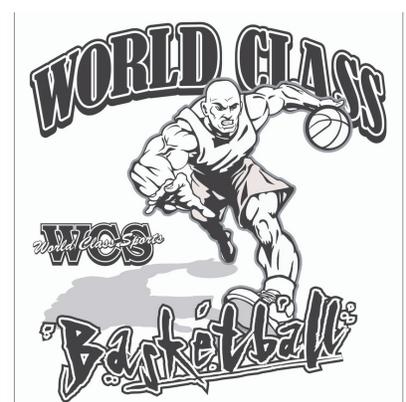
The demand can sometimes be overwhelming. Because we do both Shirts and Vinyl Graphics for Businesses and Schools we can take on all aspects for that company. We can supply them with Shirts for their Business and also put their company logo on any vehicle, trailer or banner they might need.

4. How long has your firm been in business and why are you operating in the Salina region?

My business has been in operation since 1985. We have been in the same location since 1991 at 833 E. Crawford. I chose Salina since I was familiar with the town from going to Marymount College. A lot of my college friends stayed around town and it seemed like a great place to raise a family.

5. What are some of the plans you have for the future of your business?

My plans are to continue to grow the company, to provide the best quality of print design on shirts and vehicle lettering. It's an artform to pair up the right font with the right design and not everybody can do that, that's why you see vehicles going down the road that you cannot read. I feel that we have an edge on that part of my company.



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