



*Safe alternative to  
Power Washing*

# TAKE FIVE TO MEET CHAMBER MEMBER

## *Advantage SoftWash*

**1. Can you please give us a summary of your personal background?** I was born in Salina. My wife and I have been married over 20 years. We started Advantage Window Cleaning to spend more time together as a family.

**2. What is it about your business that is unique or special? What separates you from your competitors?** We offer a safer alternative to pressure washing along with a network of hundreds of companies around the world. We are the only SoftWash Systems certified exterior cleaning company in the area. This simply means we are dedicated to our continued education for our customers benefit.

**3. In general, how is demand for your product or service?** Everyone either lives in or works in a building we can clean. Since we clean roofs (asphalt, TPO, cedar), siding, EFIS, and decks, and much more... very high demand. Many people don't realize the dark stuff (Gloeocapsa magma, mold, mildew) growing on these surfaces are very damaging if left untreated correctly.

**4. How long has your firm been in business and why are you operating in the Salina region?** We serviced our first customer in Dec 2001, she and her husband have remained clients to this day. Salina at the time didn't have a business that offered residential window cleaning as a main focus, so we gave it a shot. Well, a big 'Thank You!' to Salina for 20 years of support!

**5. What are some of the plans you have for the future of your business?** People often comment on seeing our vehicles around town, get ready to see more! As we continue implementing better systems for a better customer experience, we are able to offer more employment opportunities as well. We also have plans to move out of our shop into a brick and mortar building in the coming future.



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**Advantage**  
SOFTWASH