



Salina

Area Chamber of Commerce

Right place. Right reason. Right *now*.

Customized Tours for Prospective Employees

When recruiting individuals to Salina there are two main topics to address, the 1st being the career and the 2nd being the community. We want you to think of the Chamber of Commerce as a partner in showcasing Salina. We have the resources and the passion necessary to help you land your recruit by giving customized tours of Salina and connecting them with current community members that match their interests and life experiences.

Instructions for setting up tours (The tours usually last 1-2 hours based on the person's interests)

1. Contact Eric Brown at the Chamber of Commerce, ebrown@salinakansas.org, at least one week in advance, if possible, and notify him of the following information.
 - a. Your Company
 - b. Name of Interviewee
 - c. Contact email of interviewee (We send a basic questionnaire to your interviewee to discover their interests and build a customized tour)
 - d. Date of Interview
 - e. Proposed Tour Time
2. We will email your interviewee and ask them to complete the basic questionnaire
3. Once the questionnaire has been received, we will find a tour guide from the community that has similar life experiences and interests.
4. We will provide the tour guide a customized tour schedule based on the interviewee's background.
5. On the date of the tour, the guide will pick up at your location or a predetermined location, conduct the tour and drop off at a predetermined location.

Sample email with questions

"Dear Interviewee,

My name is Eric Brown and I work for the Salina Area Chamber of Commerce. Company XYZ has requested that we help setup a customized tour of Salina for you next (Insert Date) from (Insert Time). With that in mind, here are some questions to help match you up with a tour guide and to find out what you will be interested in seeing during your tour. Please keep in mind all of these questions are voluntary and if you do not feel comfortable answering any of them please leave them blank.

What would you like to see while you are in Salina? Schools? Cultural Venues? Housing? Parks? Golf Courses? Anything specific?

Where are you originally from?

What are your hobbies?

Do you have children?

Where did you attend college and what year did you graduate? What was your major and/or field of study?

Favorite College and/or Professional Team?

Do you have a trailing spouse or significant other that will be looking for employment opportunities in Salina?

Anything else you like us to know to make your tour as worthwhile as possible?

Please let me know if you have any questions and good luck at your interview!

All the best,

Eric L. Brown

Salina Area Chamber of Commerce"