Take 5

MEET CHAMBER MEMBER BUSINESSES THROUGH THESE 5-QUESTION INTERVIEWS WITH...

DIANE ERICKSON, OWNER OF SOGGY DOG SALON & SUITES, INC.

Can you please give us a three sentence summary of your personal background?
My love for dogs began in the 70's at a dog kennel owned by my parents, where I was responsible for the care and feeding of several different breeds; my compassion for dogs comes from that experience. I moved to Salina to attend Marymount College, and have 30+ years of business and managerial experience.

What is it about your business that is unique or special? What separates you from your competitors?
Soggy Dog Salon & Suites is a luxury dog resort, featuring five boarding options, daycare for all sizes, and certified, professional grooming. We're staffed 7am-7pm, with another 9pm "outside" break before bedtime. Guests dine on their own food, and medication and special diets are not a problem. Guests are temperament tested before accepted for daycare, and there's an indoor and outdoor playground for socializing and exercising. When guests go "outside", they're on K9 grass, a patented, antimicrobial surface designed for safety and comfort. For security, the playground is surrounded by an 8' high concrete block wall, with multiple HD video cameras monitoring 24 hours, inside and out.

In general, how is demand for your product or service?
Our guests come from across town and across the country, and tell us they're drawn here to attend activities such as the Smoky Hill River Festival, Leadsled, Stiefel events, Blues Masters, reunions, sports, you name it! Dog owners appreciate that, while they're enjoying themselves, their four-legged child is safe and secure, eating well, and being cared for like one of the family. Cuddle time is always available!

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Take 5 with Chamber Member Soggy Dog Salon & Suites

How long have you been in business and why are you operating in the Salina region?

Soggy Dog Salon opened in my basement in 2005, and moved downtown to Wood Fashion Plaza in 2007. With assistance provided by a Project Open loan through the Salina Chamber of Commerce, we moved in December of 2014, to 640 N. Santa Fe, allowing us to expand from 1,200 sq. ft, to 6,800 sq. ft. The business was incorporated and the name changed to Soggy Dog Salon & Suites, Inc.

What are some of the plans you have for the future of your business?

We plan to add educational classes, offer dog training, and continue supporting pet-related events that enhance our community.

Check Them Out:
Soggy Dog Salon & Suites
640 N. Santa Fe
785.827.5759
SoggyDogSalonSuites.com