



120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586 • 785-827-9301 • fx 785-827-1081 • www.visitsalina.org

Virtual Welcome Bag - Digital Visitor Offer

Market your business to Visitors! The “Virtual Welcome Bag - Digital Visitor Offer” marketing program gets your business and your special offer noticed by people visiting Salina! If you’re willing to provide a great offer, we believe this program will provide you excellent exposure, and likely drive customers to your business.

Visitors will be able to see your offer two ways:

- 1.) Salina Chamber App: Visitors will be encouraged to “Download the Salina Chamber App” via the www.VisitSalinaKS.org website as well as traditional marketing messages. After downloading the app, the “OFFERS” button will provide a listing of all offers available from participating businesses.

- 2.) Direct contact through Event Organizer: Visit Salina works with many groups, conventions, sports and special events that happen in Salina. Visit Salina will send a link with the offers to the Event Organizer, and they will forward the link on to their participants. The offers can be downloaded digitally on any device. Events committed to sending their participants a link include, but are not limited to, the KKOA Leadsled Spectacular Car Show, KS ASA youth softball tournaments, Big Brother Big Sisters Glow Run and Frosty 5K Run.



It’s simple to participate:

- 1) Provide us with the offer to potential customers.
 - a. *Example: Buy 1 sandwich, get a second one free.*
- 2) E-mail your business logo to tbenien@salinakansas.org
- 3) Submit payment of **\$120** to Salina Area Chamber of Commerce, Attn: Visit Salina, prior to the date you’d like the offer to begin. (All offers will expire December 31, 2017). Participating businesses may change their offer up to 4 times per year.
- 4) To see your ad, Download the “Salina Chamber App” and click on the “OFFERS” button, then scroll down until you find your offer.
- 5) Please note that all offers are in digital form, and while they can be printed, it is more likely that customers will present the offer on their phone for redemption. All offers will expire December 31, 2017.
- 6) A form to participate follows. Please complete and submit to be a part of the Offers found in our Virtual Welcome Bag.



120 W. Ash, P.O. Box 586 • Salina, KS 67402-0586 • 785-827-9301 • fx 785-827-1081 • www.visitsalina.org

We hope you enjoy these great offers during your visit to Salina, KS!

 <p>Visit Salina - 120 W. Ash, Salina KS 67401 Salina's comprehensive Guide for visitors, the brochure features lodging, dining, attractions, shopping and more!</p> <p>Visit Salina</p>	 <p>One Day Pass, NO membership required. (Present this offer at the Sam's Club entrance by printing or showing from your phone.)</p> <p>Sam's Club</p>	 <p>Cozy Inn - 108 N. Seventh, Salina KS 67401 Present this offer at the Cozy Inn to Buy 6 Sliders and Get 2 for Free!</p> <p>Cozy Inn</p>
---	--	--

Digital Visitor Offer Participant Form

Business Name: _____

Business Contact: _____

Business Address: _____ Phone: _____

Offer (exact text): _____

Expiration: December 31, 2017 _____

Send your logo to tbenien@salinakansas.org

Please attached or send payment of \$120.00 with this completed form to the Salina Area Chamber of Commerce, Attn: Visit Salina, 120 W. Ash Salina, KS 67401. For more information or questions, please contact Tiffany (785) 827-9310 x130 at the Visit Salina/Salina Area Chamber of Commerce office.

